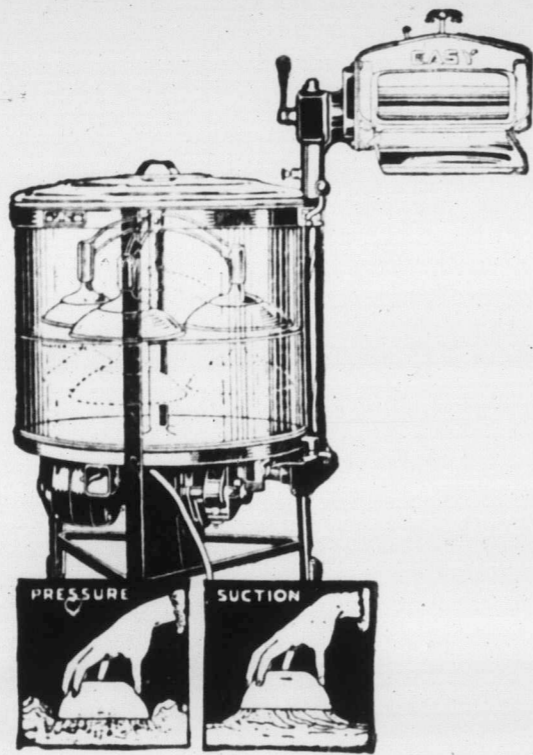


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For years the manufacturers of the EASY Vacuum Electric Washer have almost universally been acknowledged as the leading makers of a high-grade Canadian washer. For years hand-power machines were made, which were pronounced a boon by many of the hard-working housewives of the 90s. The first electric power washer was produced in 1910, and while crude compared with the EASY of to-day, many are still in operation and have saved their users countless hours of back-breaking toil. Improvements and evolution and a sound policy have resulted in the finished product of today. The EASY—Canada's best—is unequalled even by foreign competitors. Throughout the years of expansion and development, the principle has remained unchanged. The vacuum principle of gently flushing the water through the clothes rather than forcing clothes through the water—best in 1890—is still the best today. The EASY is simpler in operation, easier on the clothes, will save more hours of work and last longer than any other. That is the recommendation hundreds of thousands of users across the wide expanse of Canada give to you. See for yourself the EASY at our expense and your convenience. Set a day and hour, and the EASY will prove itself to you. Phone now, the spring rush will soon be here. Easy terms.



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Is an interesting study. Some names at once suggest certain qualities or service. Just as a man in earlier times often got his name from his work, or from some outstanding personal characteristic, so in these later days the name of a man or a firm sometimes suggests special service. In that way many people when they think of

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PIERRE PARIS