

Why Blue Ribbon Tea

Is So GOOD.

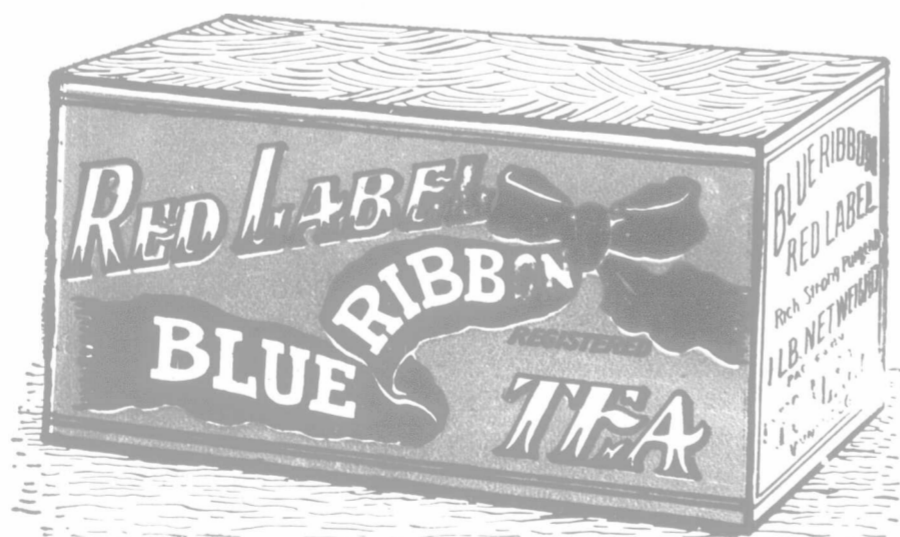
It is Carefully Selected from the most delicate top leaves and flowery shoots of the best hill plantations, so it has none of the woodiness or bitterness that spoils ordinary teas.

The Expert Blending skilfully combines the Richness and Strength of the best Indian Leaf with the Delicacy and Fragrance of the finest Ceylons. The resulting flavor is simply perfect--nothing less.

It is blended to suit conditions right here in the West not in England or Eastern Canada, where the water, etc., is so different.

The Flavor Never Varies as Blue Ribbon Tea is always selected from the same plantations. It is not picked up here, there and everywhere, as so many teas are.

The full Strength and Flavor are preserved by the lead wrappers, which also keep out the mixed odors of the grocery shop so readily absorbed by bulk teas in open chests.



RICH - STRONG - FRAGRANT

Just get a pound and see for yourself how good it is.

Lead Packets, 40c. and 50c. a lb.

Nearly all good grocers sell Blue Ribbon Tea. If yours doesn't,

_____ and we will try and see that you are supplied.

BLUE RIBBON TEA CO. WINNIPEG

Blue Ribbon Dept. F. A. Winnipeg
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