

LIFE INSURANCE

CONFEDERATION LIFE
ASSOCIATION.

Head Office, - Toronto, Canada

President

W. H. BEATTY, Esq.

Vice-Presidents

W. D. MATTHEWS, Esq. FRED'K WYLD, Esq.

Directors

E. B. OSLER, Esq., M.P.

D. R. WILKIE Esq.

S. NORDHEIMER, Esq.

ARTHUR JUKES JOHNSON, Esq., M.D.

W. C. MACDONALD,
Secretary and Actuary.

WM. WHYTE, Esq.

HON. JAS YOUNG

JOHN MACDONALD, Esq.

CAWTHRA MULLOCK, Esq.

J. K. MACDONALD,

Managing Director

POLICIES ISSUED ON ALL APPROVED PLANS

**THE HOME LIFE**

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

J. K. McCUTCHEON,

Managing Director

A. J. WALKER, A.C.A., Secretary

NEW POLICIES of the CROWN LIFEIncome for Life—Guaranteed Dividend—Return Premium—All Modern
Plans—Most Liberal Life Policies available to Canadian Insurers
Premium Rates Lower than charged by most other Companies.
Highest Guarantees in Loan, Cash Surrender and Paid-up Values.

Automatic Non-forfeiture Guaranteed

Extended Insurance Guaranteed.

No Restrictions in regard to Residence, Travel or Occupation.

Policies indisputable from date of issue, except for fraud.

If You can write Life Insurance it will pay you to associate yourself with the
CROWN LIFE. Good territory available in all parts of Canada. Apply to

WILLIAM WALLACE, General Manager.

Head Office.

Crown Life Building, TORONTO

THE EXCELSIOR LIFE INSURANCE CO.

HEAD OFFICE: 59-61 VICTORIA ST., TORONTO.

ESTABLISHED 1889

Insurance in force - \$12,236,964.10
Total Assets - 2,674,162.71
Cash Income - 454,798.94A Company possessing features particularly attractive to insurers and agents.
No better Company to insure in. No better Company to represent.
E. MARSHALL, Gen'l Manager. D. FASKEN, President.**The Continental Life Insurance Company**

Capital \$1,000,000. Head Office, TORONTO

HON JOHN DRYDEN, Pres. CHAS. H. FULLER, Sec'y and Actuary

Good capable man wanted or Toronto Agency—Salary and Commission.

Apply G. B. WOODS, Managing Director

Investors in CementWhether as builders of Cement
Houses, organizers of Cement Com-
panies or shareholders in Cement
Factories, will find much of service in**The CEMENT and CONCRETE
REVIEW**

Subscription One Dollar yearly.

62 Church Street, - - - Toronto

LIFE INSURANCE

The Blue Bookthe official record of Insurance Companies issued by
the Government gives the Agent of The Great-West
Life some of his best canvassing arguments.In other words, the RESULTS accomplished by
the Company in 1908 show any open-minded pros-
pect the value of The Great-West Policies. There
must be a good reason why The Great-West wrote
a larger Business in Canada than any other Company
and made a GAIN for the year 50% greater than any
other Company. The reason is lower premium rates
and higher profit returns.Life Agents should investigate the opportunities
offered by**The Great-West Life
ASSURANCE COMPANY**

HEAD OFFICE, WINNIPEG

Ontario Office: 18 Toronto St. TORONTO

"The Woman in the Case"May be one's own mother, wife or sister, any one of
whom may need the protection which life insurance ingives, and it is, therefore, the duty and should be the
pleasure of**"THE MAN IN THE CASE"**to whom she has a right to look for protection, to in-
sure his life while yet in good health, for her benefit
when his strong arm and active brain shall have been
stilled in death!

HEAD OFFICE, WATERLOO, ONT.

**The Federal Life Assurance
Company**

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - - - \$4,184,856.65

Total Assurances in force - - - 20,128,400.61

Paid to Policyholders in 1908, - - - 303,743.23

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

**SUN LIFE OF
CANADA**

At 31st December 1908

ASSETS - - - \$29,238,525.51

SURPLUS over all liabilities, and Capital

Hm 3 1/2 and 8 per cent. Standard - - - 2,596,303.95

SURPLUS GOVERNMENT STANDARD - - - 4,118,491.91

INCOME 1908 - - - 6,949,601.98

ASSURANCES IN FORCE, - - - 119,517,740.89

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and
Progressive."

SUN LIFE POLICIES ARE EASY TO SELL

Commercial Union Assurance Co.

LIMITED, OF LONDON, ENGLAND

FIRE, LIFE, MARINE, ACCIDENT

Capital Fully Subscribed \$14,750,000 Life Funds in special trust

Total Annual Income exceeds 21,250,000 for Life Policy Holders. \$17,314,406

Total Funds exceed 86,250,000

Head Office Canadian Branch, 91 Notre Dame St., W. Montreal

Jas. McGregor Mgr. Toronto Office, 48 Wellington St., East

GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.