







Subscription: Canada and Great Britain, \$4.00 a Year; United States, \$5.00 a Year.

61 Victoria Street

TORONTO

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Editor's Talk

THE FIRST year's work is done. When this journal was started one year ago, the wise-acres declared the task an impossibility. They said that the country was too small for so expensive a publication. They did not reckon with Canadian enthusiasm, however, and what they thought was impossible has been done. The Canadian Courier has found its field. Today it has the largest circulation among Canadian periodicals.

No publication ever attempted in this country sprang into popularity so quickly. There were weaknesses in the early issues, but most of these have been overcome. The public seemed to have confidence that we would overcome them and was always optimistic. It took an interest in our welfare and was determined that the paper should not fail for want of generous support.

During the past few weeks, subscribers have sent in their renewals with remarkable promptness. Some have paid for three years in advance, many for two years in advance, hundreds for one year. The average number of renewals is now over fifty a day. This shows that Canada is getting to be a big country, with big ideas and national ambitions. The people want a national weekly.

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