

**PHILPS' for Price, Service and Quality**

The Freshest and Best Groceries and Fruit at Lowest Prices

R A THIS CASH LIST FOR FRIDAY and SATURDAY

|  |  |
|--|--|
| 14 1/2 lbs. Finest Granulated Sugar, with orders, for \$1.00 | Best Cleaned Currants..... 9c. pkgs.   |
| The Finest of Eggs..... 27c. dozen                           | Best Canned Apples..... 25c. tin       |
| Soap, the Great Hand Cleaner..... 15c. tin, 2 for 25c.       | Bon-Ami..... The 15c. cake, 2 for 25c. |
| White and Blue Laundry Starch..... 3 lbs. for 25c.           |  |
| New Doan's Dates..... 10c. pkgs.                             |  |
| New Spanish Pimentos..... 15c. tin                           |  |
| Best Quality Canned Tomatoes..... 10c. tin                   |  |
| Pure Lard, 1 lb. blocks..... 16c.                            |  |
| Clark's Baked Beans with Chili Sauce..... 2 tins for 25c.    |  |
| Ski-Club, Norwegian Sardines..... 10c. tin                   |  |
| 3c. bottle Stuffed Olives..... 31c.                          |  |
| Shredded Wheat Biscuits..... 2 for 25c.                      |  |
| Kellogg's Cornflakes..... 5c. pkgs.                          |  |
| Instant Postum..... The 30c. tin for 25c.                    |  |
| Gillett's Lye..... 3 tins for 25c.                           |  |

Phone Orders Promptly Attended To.  
Telephone Main 886 Delivery to All Parts of the City**Ivory Soap**  
5 centsFRESH FRUIT  
California Seedless Oranges..... 40c. doz.  
Florida Grapefruit..... 20c. doz.  
Cayenne Pineapples, Jumbo size..... For 25c. each  
Fresh Cucumbers..... 5c. each  
Fresh Tomatoes..... 15c. lb.**CENTREVILLE SOLDIER IN HOSPITAL AT HAVRE**

Driver Leonard Sears "Writes Interestingly of His Experiences at Front With Divisional Artillery"

Two interesting letters have been received at Centreville, N. B., from Driver Leonard Sears, who is with the First Canadian Artillery in France. In a letter to his sister, Mrs. McLean, written on June 11, he tells how two sergeants and four gunners of his unit were killed by a German Jack Johnson shell. Driver Sears has been admitted to the hospital suffering from influenza and is now at a hospital in Havre which was formerly the Casino Hotel.

Writing to his mother under date of June 28 he says:

"I was taken sick about the 14th and was sent to the 2nd Canadian Field Ambulance. They kept me there a couple of days; then as my noble English blood insisted on boiling away at 108 degrees they decided to send me to the clearing hospital, a little further down the line. I was kept there over night and next morning put me on the train with a tag on my stating I had influenza. They got the train loaded up and started for Boulogne, but they were full up there or something—anyway they couldn't take us, so sent us on to Le Havre. In all we were about thirty hours on the train and I was nearly 'all in' when we got there.

"This hospital used to be a grand hotel, called the Casino. Havre is a fine place; it is right by the sea; this building is just the thing for us, being away from the water when the tide is in. It makes one feel a little homesick to see the boats and hospitals and the out for England. The weather has been rather cold lately for June. There are a lot of Red Cross nurses here—some Canadians among them—and I tell you, Mother, it sounds nice to hear a woman speak English again after nearly five months. It's almost worth while being sick to get into a good bed again. I haven't slept in a bed since Stanley and I went down to Severnake until I came here. These are fine beds here—spring,

mattresses, white sheets and feather pillows. I wrote to Stanley yesterday and you can still write to the old address. I was allowed to get up today for the first time and I feel almost well. I don't expect to stay here more than a day or two longer, although it may be a couple of weeks before I get back to the brigade. So, of course, I won't get your letters until then."

Extracts from letter of date June 11 to his sister follow:

"I got your letter the other day, dated 22nd May, and the day before the box came along. The maple sugar was fine. Did you receive any of those unseasoned letters I wrote from Ypres? No, we didn't see the Johnson-Willard fight at the moving pictures, but we had quite a lot of trouble with Jack Johnsons up at Ypres. One of them got a direct hit on one of our guns and killed the whole crew—two sergeants and four gunners. It struck so fairly that they couldn't even find the pieces of the unlucky men. The gun was put out of action and it has been sent back to Montreal, where it will be mounted in Westmont Park as a souvenir, it came from there originally."

"It is surprising to see how quickly one will get used to the horrors of war. Lots of us, previous to coming to France, had never seen a human corpse, yet in that battle we saw dozens of them every day, and it is a common sight to see some fellow jump off his horse and remove a pair of spurs, a belt, or some badge from some poor devil who was so torn to pieces by shell fire as to be almost unrecognizable, meaning, of course, to keep them as souvenirs. No one seems to have any idea when this scrap will finish, but I hope this summer will see it through. It's fierce here in the winter. We are up to full strength again now, having been reinforced by the first reserves and a few of the Second Contingent, who volunteered to come across. Please tell Mother to send me a fountain pen; I hate to write with a pencil, even if there is a war on somewhere. I also want cigarettes and tobacco as often as they like. We have to smoke to keep our nerves steady."

Women in Green Village, N. Y., are shining shoes for one cent, as a result of a plan instituted by the Green Village Civic Association, under which women must donate a dollar of money earned toward the purchase of a new playground.

**THE NATION'S BUSINESS**

One Cent Tax on Picture Post Cards Declared a Failure as Revenue Producer, While it is Injuring Canadian Industry

(Financial Post)

When the government passed the act imposing various war taxes, including a tax of one cent on each picture post card mailed, it is natural to assume that this was done in the expectation that it would result in largely augmenting the postal revenue. It has been conclusively demonstrated since April that instead of having that effect the sale of picture post cards has fallen off to such an extent that the very existence of this industry is threatened.

Manufacturers and large importers of post cards assert that their sales to the trade have fallen off to about ten per cent of what they were one year ago. Part of this, of course, is attributable to the general backwardness of trade dating from the early months of 1914. Reports from the retail dealers, however, indicate that post cards sales have been cut by reason of the extra one cent postage, to about twenty-five per cent of what they were up to the time the tax took effect.

The result, which is very plain, is that instead of increasing the postal revenue the stamp tax on picture post cards has in reality greatly reduced the receipts of the post office department.

The trade in the picture post cards was enormous and firms established in Canada whose livelihood depended upon it. Part of this, of course, is attributable to the general backwardness of trade dating from the early months of 1914. Reports from the retail dealers, however, indicate that post cards sales have been cut by reason of the extra one cent postage, to about twenty-five per cent of what they were up to the time the tax took effect.

It must be admitted that the sending of picture post cards is largely a habit. They are not an absolute necessity and it would take a severe stretch of the imagination to come to the conviction that the discontinuance of the use of picture post cards would to any appreciable extent enhance the writing of letters. It might mean more sales of government post cards for brief messages, but

the government would gain nothing even if the use of government post cards entirely replaced the picture postcards. Souvenir cards are sent because they are souvenirs, not to take the place of letters.

Bookseller and Stationer, the trades paper which champions the interests of the merchants who sell the bulk of post cards mailed in Canada, recently drew the attention of the post office department to the representations of the trade, indicating the serious falling off of post card sales and urging the removal of the one cent tax on picture postcards because it was defeating the object of the recent act. It was pointed out, in view of the direct evidence easily obtainable from the postmasters in different cities and towns, that it would be superfluous to submit lengthy or detailed evidence from the trade, to prove their case.

The reply was of a stereotyped nature, vouchsafing that in imposing the war tax the department was carrying out the requirements of the Special War Revenue Act. This reply can hardly be called illuminating. It would seem that upon representations being made conclusively showing a loss in revenue, the very reverse of what had been looked for some action to overcome that loss would naturally be taken by a commercial concern; why not in a department of the government? This is a matter of which our minister of trade and commerce should confer with the postmaster general.

**OPERA HOUSE**

Empire Musical Comedy Company repeat the big laughing show, "Izzy out in the Wild and Woolly West" tonight. There will be an entire change of programme tomorrow night, "Izzy" being introduced as a scholar in school. This programme is guaranteed as a sure cure for the blues as it is one long continuous scream of laughter. The Murray Brothers are with the company again and that excellent male quartette is positively guaranteed to render several good selections during the performance. There will be a mammoth country store on Saturday night.

**SENDS \$10,000 TO CONSCIENCE FUND**

Washington, July 22.—Ten thousand dollars in currency, the second largest contribution to the "Conscience Fund" ever received by the government, arrived at the Treasury Department this week in a plain envelope, mailed in New York, accompanied by an unsigned letter, saying:

"The sender has paid double to the United States the amount he stole, and still conscience is not satisfied. Here is another payment."

The package contained three \$1,000 gold certificates, eight \$500 certificates, and thirty \$100 silver and gold notes. Treasury officials found nothing in the letter or the amount to indicate a connection with any of the government's losses by fraud or theft, so they placed it with \$500,000 more which has accumulated in the treasury vaults from conscience stricken folk who have sent sums ranging from 1 cent to \$15,000. The largest sum ever received came in 1909, probably from some one who had committed a customs fraud. The \$10,000 package came addressed to Sec. McAdoo and was marked "Personal."

**FINANCIAL**NEW YORK STOCK MARKET  
Quotations furnished by private wire of R. M. Robinson & Sons, St. John, N. B.

Thursday, July 22, 1915.

|                                      | Opening | Closing |
|--------------------------------------|---------|---------|
| Amalgam Copper..... 79 78 3/4        |         |         |
| Am. Car and Fdry..... 87 87 1/2      |         |         |
| Am. Locomotive..... 40 40 1/2        |         |         |
| Am. Beet Sugar..... 40 40 1/2        |         |         |
| American Ice..... 25 25 1/2          |         |         |
| American Sugar..... 108 108 1/2      |         |         |
| Am. Steel Fdry..... 40 40 1/2        |         |         |
| Am. Smelters..... 78 78 1/2          |         |         |
| Crucible Steel..... 47 47 1/2        |         |         |
| Am. Coal Products..... 18 18 1/2     |         |         |
| Anaconda Mining..... 84 84 1/2       |         |         |
| At. T. and S. Fe..... 100 100 1/2    |         |         |
| Chic. and N. West..... 129 129 1/2   |         |         |
| Chic. and O. H..... 39 39 1/2        |         |         |
| Col. Fuel Iron..... 35 35 1/2        |         |         |
| Bethlehem Steel..... 32 32 1/2       |         |         |
| Distillers Securities..... 25 25 1/2 |         |         |
| Erie..... 25 25 1/2                  |         |         |
| Gen. Electric..... 168 168 1/2       |         |         |
| Gr. Northern Pfd..... 117 117 1/2    |         |         |
| Interborough Pfd..... 19 19 1/2      |         |         |
| Interborough..... 78 78 1/2          |         |         |
| Louis and Nash..... 108 108 1/2      |         |         |
| Missouri Pacific..... 8 8 1/2        |         |         |
| National Lead..... 89 89 1/2         |         |         |
| Northern Pacific..... 108 108 1/2    |         |         |
| Nor. and West..... 104 104 1/2       |         |         |
| Pacific Mail..... 38 38 1/2          |         |         |
| Pennsylvania..... 106 106 1/2        |         |         |
| Pressed Steel Car..... 80 80 1/2     |         |         |
| Reading..... 147 147 1/2             |         |         |
| Republic I. and Steel..... 86 86 1/2 |         |         |
| Rock Island Old..... 12 12 1/2       |         |         |
| Southern Pacific..... 84 84 1/2      |         |         |
| St. Paul..... 81 81 1/2              |         |         |
| Sloss-Sherfield..... 38 38 1/2       |         |         |
| Southern Railway..... 14 14 1/2      |         |         |
| Texas Pacific..... 16 16 1/2         |         |         |
| Union Pacific..... 127 127 1/2       |         |         |
| U. S. Rubber..... 45 45 1/2          |         |         |
| U. S. Steel..... 64 64 1/2           |         |         |
| Utah Copper..... 66 66 1/2           |         |         |
| Vir. Car Chemical..... 38 38 1/2     |         |         |
| Wing Electric..... 109 109 1/2       |         |         |
| Western Union..... 69 69 1/2         |         |         |
| Mexican Petroleum..... 72 72 1/2     |         |         |
| Sales—Eleven o'clock, 230,600.       |         |         |

**THREE WOMEN ARE HURT AT FUNERAL**

Boston, July 22.—Frightened women drawing the carriage containing the family of Thomas Regan of Somerville, at the funeral of the deceased, were hurled from the carriage at the entrance of Mt. Benedict Cemetery, West Roxbury, overturning the vehicle, resulting in serious injuries to three women occupants. They were Mrs. Regan, the widow, Miss Minnie Regan and Mrs. Frank Hafford, daughter. The others in the carriage were Frank Hafford and David Charles Regan, who escaped injury.

The injured women were taken to St. Elizabeth's Hospital suffering with contusions about the body and wrenched backs. The horses were frightened by a steam roller at work in the road but were quieted immediately after the accident.

**My Corns Were Ended This Way**

Countless women have told other women about Blue-jay plasters. Now a million corns a month are ended in this scientific way.

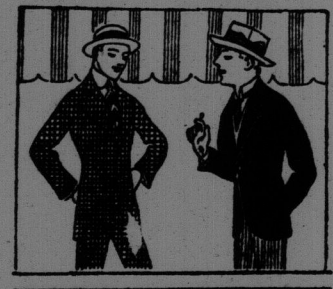
Women who know Blue-jay do not suffer corns. When one appears, they put a Blue-jay plaster on it. That ends the pain. In 48 hours the corn is gone forever, with no soreness left.

If you can't believe it, ask your friends. Half of them have probably ended corns with Blue-jay. If you still doubt it, ask us for samples. Try them on corns of your own.

Don't coddle corns. Don't pare and keep them. Don't use old-time treatments. A famous chemist has made corns utterly unnecessary. That sort of torture is a thing of the past.

**Blue-jay Ends Corns**15 and 25 cents—at Druggists  
Samples Mailed Free  
Bauer & Black, Chicago and New York  
Makers of Physicians' Supplies

Store Closed Today at 1 P. M.



How about the date of your vacation?

Will you let us in on your clothes proposition, we can make ourselves useful and mayhap save you a bit of money?

The correct stuff from collars to raincoats is here.

A blue serge suit at \$20, with a pair of white serge trousers and a set of grey plaid, \$20 to \$25 will fix a man all right for all places.

For furnishings—all shirts, \$3 other shirts \$1 and up.

White corded shirts \$1.50.

Neckties, the very newest, 50c and 75c.

Soft collars, 2 for 25c.

Sole Agent 20th Century Clothing

**Gilmour's**  
68 King Street**Advantages of Toric Lenses**

Wide angle of vision, giving unobstructed view in every direction.

No eye tiring reflections from the back surfaces of the lenses.

Toric lenses may be set closer to the eyeball without touching the lashes.

No astigmatism or eye-strain produced by looking through edges of the lenses.

Lighter, thinner, more transparent and less tiresome to wear.

**K. W. EPSTEIN & CO.**  
Optometrists and Opticians  
Open Evenings  
193 Union St.**USE THE WANT AD. WAY**

government developed one of the best secret service systems in the world. Plenty of good material for valuable secret agents is available should congress be called upon to provide the necessary funds.

# THE FIRST ANNUAL SALE!

## The Peoples' 14 Charlotte St. The Peoples' Store

Dry Goods Store

**Sale Starts Friday July 23rd.**  
Doors Open 10 A. M.

Gather your wealth and come to the Peoples' Store, 14 Charlotte St.

**The Record Breaking Bargain Sale!**  
Months of careful preparation by us makes for you the greatest opportunity of the season to buy articles of necessity for your whole family at ridiculously low prices unheard of in St. John.

Come to This Money Saving Sale --- Tell Your Neighbors, or, Better  
Still, Bring Them With You!

## BARGAINS GALORE!

**GENERAL DRY GOODS**

Prints—Regular 12c. a yard..... Sale Price, 9c. a yard  
White Dress Muslins—Regular 12c. to 25c. Sale price, 9c. to 18c. a yard  
Plain and Fancy Ginghams and Linens—Regular 12c. to 20c. a yard. Sale price, 9c. to 16c. a yard  
White and Grey Cotton and White and Grey Sheetings at 20 p.c. off  
Cream, Ecru and White Curtain Muslin..... 7c. yard up  
Table Linen, Cretonnes, Flaid Dress Goods, Cotton, Cashmere, Serges, Melton Cloths, Vicunas..... At 20 p.c. discount  
Lace Curtains—Regular 65c. to \$1.75..... Sale price, 49c. to \$1.19  
Bed Spreads—White and Colored—Regular \$1.25 to \$2.50. Sale price, 98c. to \$1.89  
Shaker Blankets—Regular \$1.25 to \$1.90..... Sale price, 89c. to \$1.49  
Wool Blankets and Comfortables—White and Grey. 30 p.c. discount  
Feather and Cotton Pillows—Regular 50c. and 76c. Sale price, 38c. and 59c.  
Soft Cushions—Ready to Use..... 39c. each  
Window Blinds..... Sale price, 29c. each  
House Dresses—Regular \$1.25 to \$2.50..... Sale price, 89c. to \$1.79  
Serge Dresses—Regular \$5.00..... Sale price, \$3.98  
Ladies' Wrappers—All kinds, all sizes. Regular \$1.00 to \$1.50. Sale prices, 69c. to \$1.24  
Allover Aprons—Regular price, 50c. to \$1.00. Sale price, 39c. to 79c.  
Short Aprons—Gingham, White Muslins..... 22c. each  
Ladies' Corsets—Best Make. Regular 65c. to \$1.75. Sale price, 44c. to \$1.39

Ladies' Skirts, Middy Blouses—All kinds; any style you want. From 19c. up  
Ladies' Skirts—Regular \$2.50 to \$3.50..... Sale price, \$1.49 to \$2.69  
Children's Dresses—Made of Ginghams, Prints and Lawn. From 22c. up  
And thousands more articles that space will not permit us to mention will be displayed on the bargain counters. In order to do justice to yourself and family, you will have to attend this sale.

**FURNISHINGS**

Shirts, Gloves, Overall, Ties, Caps, Etc.  
50 Dozen Men's Negligee Shirts—Regular 75c. to \$1.50. Sale price 47c. to \$1.19  
50 Dozen Men's Best Working Shirts—Regular 65c. to \$1.35. Sale price, 47c. to \$1.09  
10 Dozen Boys' Shirts—Regular 40c. to 50c. Sale price, 29c. to 47c.  
10 Dozen Boys' Blouses—Regular 25c. to 35c. Sale price, 25c. to 40c.  
All Kinds Men's Working Gloves—Regular 50c. to \$1.25. Sale price, 39c. to 89c.  
Men's and Boys' Caps—Regular 50c. to \$1.25. Sale price, 15c. to 25c. up  
Men's and Boys' Hats—Felts, Straws and Linen at less than half price  
Men's Overall—Regular 75c. to \$1.25. Sale price, 47c. to \$1.09  
Extra Special—50 Dozen Men's Working Gloves—Regular 50c. to \$1.25. Sale price, 39c. to 89c.  
Boys' and Children's Overall—Regular 50c. to 75c. Sale price, 29c. to 59c.  
Men's Four-in-Hand and Ready-Made Ties—Regular 25c. to 50c. Sale price, 19c. to 39c.

Men's Braces—Police and Firemen's. Regular 25c. to 50c. Sale price, 15c. to 39c.  
Men's Hose—Wool, Cashmere, Cotton and Lisle. Regular 20c. to 75c. Sale price, 12c. to 59c.  
Boys' and Children's Stockings—Cashmere, Cotton, Ribbed and Plain. Regular 25c. to 35c. Sale price, 18c. to 22c.  
Men's Handkerchiefs..... Up to \$1.19  
Men's Underwear—Balbriggan, Merino and Wool. 22c. to 39c. Up to \$1.19

**CLOTHING**

Men's Suits—Blue and Black Serges. Regular \$10.00 to \$18.00. Sale price, \$7.00 to \$12.98  
Men's Suits—Tweeds, Worsteds. Regular \$10.00 to \$18.00. Sale price, \$6.98 to \$11.98  
100 Men's Odd Coats—Regular \$4.50..... Sale price, \$2.89  
100 Men's Odd Vests—Regular \$1.00 to \$1.50. Sale price, 89c. to 98c.  
500 Pairs of Men's Pants—The very best make and material. Regular \$2.00 to \$4.00. Sale price, \$1.39 to \$2.98  
100 Men's Raincoats—All kinds at temptation prices.  
200 Pairs Boys' Pants—Only the very best..... 49c. to \$1.19  
Boys' Suits—Regular \$4.00 to \$6.00. Sale price, \$2.49 to \$3.98  
Men's and Boys' Black Rubber Coats—Regular \$4.00 to \$6.00. Sale price, \$2.98 to \$3.98  
Thousands and thousands of pairs of Boots and Shoes—Ladies' Men's, Children's, Misses'; all kinds, durable, wearable and seasonable, at 20 p.c. off. Bear in mind, this includes every thing in footwear made, leather and rubber goods.

# 14 CHARLOTTE ST. - BASSEN'S