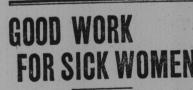
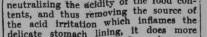
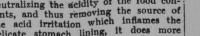
MC 2035 POOR DOCUMENT

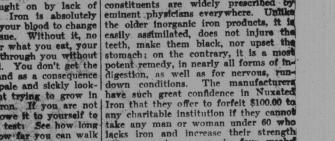


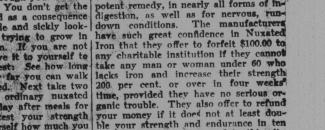












The Big, Good Laundry SO 300

Ask your grocer to weigh a cake of any laundry soap; then a cake of Gold Soap. When you see the difference in quantity, please remember that the difference in quality is just as great and just as favorable to Gold.

> R. & G. products made in the Procter & Gamble Factories at Hamilton, Canada, include Gold Soap, Ivory Soap, P. and G.—The White Naphtha Soap, Sopade and Pearline.

