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*Inspection Invited*

**D. McArthur**

84 King Street

STORE OPEN EVERY EVENING

**THE WOMEN'S VOTE**

(A Summons to Prayer and Dedication)

Women have not hesitated in this war time to undertake endless new duties, and to encounter courageously new perils. Women have served near the front; have worked in munition factories, where a dropped bomb meant death; have borne the wearing strain of anxiety; the agony of loss. And men have given to women their unstinted meed of praise, and acknowledged a courage no less, though different in kind, from that shown in the fighting line.

The vote confronts women now; to some, a new opportunity to be gladly used; to others a heavy responsibility; to some perhaps a nightmare of nervous fear; to some (let us hope it is few) a trivial thing to be cast on one side.

Surely the women who have not balked at other new burdens will not fail to see their opportunity for service, yes, even for courage and sacrifice in exercising the franchise the many of them have the right to use on December 17.

It is for these women, as for ourselves, that we ask for prayer and encouragement in these days before the election. The man at the front probably first left the shelter of his parapet with some sense of fear; is it to be wondered at that many women may be tempted to stand back when the moment comes for going to the polling booth? Even courageous men have felt the cost of joining some unpopular cause; little marvel that many a woman dreads the decision to cast a vote for a candidate hitherto unpopular in her family or circle, but representing the principle in which she believes. Many a man now distinguishing himself in Flanders went through an agony of indecision before volunteering. He will sympathize with the woman who finds it so difficult to make a clear decision which will enable her to act with conviction on election day. But, as today still contains many men who are ready to barter their rights as citizens for selfish ends. Are we surprised that some of our women, too, may be thus tempted and will need a clarion call to a high God-guided use of their vote?

For these reasons among others, we believe that in these days before the election, women should join together in humble yet expectant prayer; prayer that the spirit of enlightenment of mind may be granted to them; prayer that the highest ideals of patriotism and service may animate them; prayer that conviction and courage may nerve their endeavor.

We believe that the life of our nation is at stake, and that its highest ideals of liberty and growth are in peril not only in Europe, but here and now; we believe also that as at the front it is not through man's strength but through God's mighty power that the ultimate victory will be won, so here too in Canada it is only as the nation learns to look to Him that His rule of righteousness can be established. If so, what clearer call can come to the women today than the call to go forth in earnest prayer to meet God and learn His will, and with willing dedication of heart to carry out His purpose as it is discerned.

Those who sign this call do so with the hope that it may meet the unexpressed desire of many other women, who have longed to unite for special prayer at this momentous time. If such women will proceed to call together what ever group they most influence, so as to plan with them for the best use of the remaining days, both for individual and united prayer, this call will have largely served its purpose.

In addition, if the ministers to whom it goes will use it in their churches and their various societies, it may suggest a way, unseen yet most deeply real, of helping the women voters towards their goal of true Christian citizenship.

(Signed)

S. SOPHIE FALCONER, Chairman.  
KATE SWEENEY (Anglican),  
CARRIE H. HOLMAN (Baptist),  
LOUIE M. SLOCUM (Congregational),  
SUSIE E. CHOWN (Methodist),  
LOUISE NEIL (Presbyterian).

Any communications to be addressed to


LADY FALCONER,  
69 St. George Street,  
Toronto.

B. Cudlip, W. F. Burditt and F. W. Daniel was appointed yesterday to make a report on the matter and submit the same to the council at an early date.

The council yesterday elected chairmen of standing committees for the ensuing year, as follows: Finance, G. L. Warwick; building, H. C. Schofield; public utility, H. C. Schofield; industries, J. B. Cudlip; civics, W. F. Burditt; traffic, P. W. Thomson; harbor and shipbuilding, Harold C. Schofield; legislation, A. H. Wetmore; patriotic and general, E. A. Schofield; roads, W. E. Golding.

The council conveyed thanks to Calvin Austin, president of the Eastern Steamship Company, for having the steamer Northland placed on the St. John-Boston route.

The Laurier policy is not the kind any good insurance company would recommend to you—it is on a "spend life" not a "pay life" plan.



**To the Retail Dry Goods Trade**

We offer, in each of the various departments, the most in variety, the newest in fashions, best in qualities the market has to give

Promptness, Accuracy,

Care and Courtesy

has at all times, been our motto, and, assuring you of the most and best of each of these, we trust to be honored by a continuation of your esteemed favors. Meantime, accept from us

The Season's Greetings

**VASSIE & COMPANY**  
Limited  
WHOLESALE DRY GOODS AND WOOLENS  
ST. JOHN, N. B.

ALMANAC FOR ST JOHN, DEC 15  
A.M.  
High Tide... 0.00 Low Tide... 6.27  
Sun Rises... 8.03 Sun Sets... 4.08  
Time used is Atlantic standard.

Pluck a bit of down from Laurier's white plume on Monday, and you will find yourself in possession of a white feather.

**LT. COL. MASSIE EXPRESSES FAITH IN CANADA'S UNION VOTE**

The Telegraph last night received the following cable:

London, Dec. 14—I am with and for the union government. If we are to continue the good fight reinforcements will be urgently required and it is assumed that my native province will allow no stone to go unturned in an effort to have the same forthcoming. I have undoubted faith in your ability as a pro-

ple to provide the required numbers.  
A. R. MASSIE,  
Lieut.-Col., O. C. Divisional Train, 2nd Canadian Division.

**Battalion Souvenir**

gives you the crest of "his" battalion on a handsome felt banner 11 x 15 in. in rich colors in art process resembles hand-painting, with a metal top and hanger and a calendar pad for 1918.

Sold by book, drug and novelty stores everywhere. If you cannot secure one send up 25c, the number of the battalion or unit, and we will mail you one post-paid.

PUGH SPECIALTY COMPANY LIMITED  
20 Clifford Street, Toronto, Can.

**B.C.A.R. (F) TRADE IS TO TAKE UP THE MATTER OF STREET RAILWAY RATES**

The council of the board of trade will consider the stand to be taken by the board regarding the application of the N. B. Power Company for an increase in its rates. A committee consisting of J.



Also "Queen Quality" Silk Gloves

**Queen Quality**  
ITALIAN SILK LINGERIE

Beauty—and Complete Comfort

are naturally desired by women of refinement. In every article of their dress, even in portions of the trousseau that are unseen, "Queen Quality" Italian Silk Lingerie gives you complete comfort combined with unexcelled Beauty of design. Nothing could be prettier or more certain to please a fastidious woman—and its wearing qualities mean the surest economy. "Queen Quality" Italian Silk Lingerie, comprising a varied range of undergarments, is made from imported raw silk of the finest quality, woven, cut and finished entirely in Canada.

Ask your dealer to show you, or write for address of the nearest store where an assortment may be seen.

ST. CATHARINES SILK MILLS, LIMITED  
Makers of "Queen Quality" Silk Lingerie  
Dept. D. St. Catharines, Ont.



**You Are Never Far From the Maple Leaf Sign of the Telephone**

No matter where travel takes you,—to the distant city on business or to vacationland for recreation, you are sure to find the MAPLE LEAF SIGN of the telephone. Over our "Long Distance" service you can talk to all cities and towns in the Maritime Provinces and adjoining States.

"Long Distance" will quote rates to any place desired.

**The New Brunswick Telephone Co., Ltd.**



**No Scarcity of Pears' Soap**

A few dealers are offering cheap substitutes for Pears Soap at the Pears' Soap price. They are claiming that Pears is hard to get owing to the war. This is incorrect.

when you ask for

**Pears'**

insist on getting it

There is no difficulty about getting shipments of the genuine Pears Soap from England. It takes longer to arrive—that's all.

Stocks are placed in depots all across Canada to meet demands promptly.

If you find any difficulty will you kindly write

A. & F. PEARS Limited  
Canadian Depot  
Toronto, - Ont.

15c  
CAKE

