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—Main Floor, Yonge Street.

# EATON'S DAILY STORE NEWS

At both Yonge Street and Queen Street doors are order boxes where orders or instructions may be placed. These boxes are emptied daily at 8.30 a.m., 10 a.m., 1 p.m. and 4 p.m.

On Sale at 2 o'clock  
Tuesday

French Hand Made and  
Hand Embroidered  
Combinations,  
Reduced to  
\$2.95

Daintily made of fine white nainsook and delightfully embroidered in solid and eyelet designs they are all finished with finely scalloped edges. Some are in princess style, others have a fitted waistline banded with ribbon run beading. Sizes 34 to 42 bust measure. Such an offering occurs but seldom, and is well worth a special journey down in the afternoon. On sale at 2 o'clock. Special price, \$2.95.



## Fashion as She Appears in Her New Autumn Suits

Revealed in a Multitude of Lovely Imported Models Which Show Her Collared to the Ears and Often Cuffed to the Elbows and Emphasize the Slenderer Lines of the New Silhouette

AN ALTOGETHER taller, statelier, slenderer person than in the Summer is my Lady Fashion of Autumn, 1916. Her skirts are still full, but they hang in straighter folds, and ripple is as dead as Queen Anne. In her coats, however, you will find the most noteworthy changes. They are not only longer than formerly, but they outline the figure more closely, and are oft-times cut on redingote lines or with the long basque-like panel in the new *Moyen Age* effect. The Russian blouse is much to the fore, but under a new guise, with less blousing and frequently a panel-like belt at the sides which gives the sought-for slender lines.

But it is in collars and cuffs that Fashion has given her fancy full play. These are large and all-enveloping, and are designed in a variety of shapes. Sometimes the collar is square, sometimes round and of cape-like dimensions, and sometimes it is shaped a la Directoire with a stand-up back and an enormous rippling square, and the cuffs closely follow suit.

Fur trimmings are a decided feature and distinguish probably more than half the suits in the French room, being used chiefly for collars and bandings on the coat, scarcely ever appearing upon a skirt. And wherever fur is lacking velvet takes its place. Braid is another most fashionable trimming, and embroidery and buttons of various shapes are seen everywhere.

The new belivia cloth and its first cousin, velours—both plain and checked—velvet, broadcloth, gabardine, poplin and serge are materials you will find most in evidence in this delightful collection, the most modish shades being Russian and balsam greens, Burgundy, wine, purple, taupe, grey, brown and navy.

The suits being the productions of some of the foremost designers in America, all bear the hall-mark of expert tailoring, and all the coats are lined with silk, and heavily interlined, making them warm enough even for cold weather. Prices, \$27.50, \$35.00, \$40.00, \$50.00, \$55.00 to \$95.00. —Third Floor, James St.

### The Little French Grey Room for Mourning Suits

SHOWS an even greater variety of splendidly tailored black suits than usual. All are made by special designers of mourning apparel, and are distinguished by the simplicity and good taste so desirable in black.

The materials include barathes cloth, dull poplins, dull broadcloths, gabardines and serges, and the coats are lined with dull black satins or silks. Prices range from \$30.00 to \$75.00.

### Introducing the Russian Blouse

The Very Last Word in Fashionable Attire

"Russian Colors, Russian Fashions, Russian Fur and Furbelow!"

SO RUNS THE CHORUS of Fashion's song for the new season. And, of course, the piece de resistance of the whole Russian symphony is this new Russian blouse. Paris, London, New York are all full of its charms. And if you would realize the fascination of the blouse that is worn outside the skirt come down and look at those which hang all in a row in a big showcase of the Blouse Section.

Russian of the Russian is a blouse of cathedral grey crepe de Chine, finely pleated from shoulder-yoke to hem, both front and back, and extending about 8 inches below the waist, where it is confined by a narrow belt. This, as in the case of most Russian blouses, slips on over the head, the big square collar outlined with hemstitching descending on to the little oblong hemstitched vest. The price is \$15.00.

In palest pink crepe de Chine is a pretty blouse with somewhat shorter peplum, hemstitched and drawn in at the waist on elastic after the style of the one in the sketch. Its big collar is held in position by a broad black ribbon tie, and is hemstitched like the quaint double tucked cuffs which match the tucks that run across the front. Price, \$10.00.

A charming little French blouse in flesh color crepe de Chine, with elastic run peplum, has a deep square in front of wide double tucks joined by fagotting. The round neck, also the cuffs, are finished with fagotting. Price, \$12.50.

Pink crepe de Chine is responsible for yet another Russian blouse, to which blue velvet trimming gives a most effective color note. This laces down the front with blue velvet, fastens down the back with buttons to match, and blue Russian embroidery outlines the neck and cuffs beneath quilting of velvet. Price, \$13.50.

### And If You Prefer Blouses That Are Worn Inside the Skirt, What of These?

A most striking combination of sulphur yellow Georgette and brown taffets, the collar big and flaring, the cuffs long and turned back, and the front ornamented with bead embroidery a la Russe. Price, \$15.00.

A dear little blouse of flesh Georgette, its big square collar hemstitched, its front tucked and embroidered with silken points. Price, \$7.50.

A blouse of white Georgette with the immensely popular and no less becoming jabot front, both the jabot and huge square collar hemstitched with black and embroidered with dots to match. Price, \$5.00.

—Third Floor, Centre.

## Girls' Coats

Girls' new Fall and Winter coats in three very smart models. One of fine chin-chilla, in grey, navy or brown, is made double-breasted, fastens with large black bone buttons, has large roll collar and double stitched seams on shoulder; pockets and cuffs. Lined with black and white check cloth. Another style of navy blue serge has large collar and fancy pockets, deep cuffs with velvet pipings, and double strapped belt. Sizes 6, 8, 10, 12 and 14 years. Tuesday, \$6.75.

Girls' new Winter chin-chilla coats of good quality and very smartly cut, having cluster of buttons at front and wide belt held with two straps, large flap pockets and lined throughout with grey flannel. Sizes 6, 8, 10 years. Price, \$10.50. 12 and 14. Price, \$13.00.

Women's imported figured velour dressing gowns in a good range of serviceable colors, made in the loose popular model with girde to match, having deep shawl collar, turned back cuffs and pockets, satin trimmed in corresponding colors. They are obtainable in tan, sky, helio, navy, Copen, and sizes 36 to 44. Tuesday, \$5.00.

Women's figured flannelette dressing gowns in two models, one having low neck and kimona sleeves, with turned down collar, sleeves and pocket trimmed with a pleated satin ribbon and fitted at the waist with elastic. The other is in a somewhat similar style, without collar, and is trimmed around neck, sleeves and down front with a wide satin band in self colors. They are obtainable in Copen, rose, helio, grey, red and navy. Sizes 36 to 44. Tuesday, \$1.98.

—Third Floor.

## The Time Has Come to Talk of Warmer Garments

So Here is a Big List of Fall and Winter Weight Underwear in All the Best Known and Most Reliable Makes

"COMFORT FIRST" is the wise woman's slogan when she sets out to purchase her Autumn and Winter wardrobe, and straight away she bethinks her of the necessary cosy "undies."

And for her guidance in such an important quest, the following list provides useful hints, and is so comprehensive that whether her preference is for light weight garments or the very heaviest that are made, she will surely be able to find just the underwear she needs.

**In Swiss Ribbed Wool**—fine soft, closely woven, light and elastic, both in white and natural. Vests with high neck, long sleeves and button front; 32 to 38, \$1.25 and \$2.00; 40 to 44, \$1.50.

Drawers, ankle length in both styles, \$1.25, \$1.50; in better quality, \$2.00.

Combinations, with high neck, long sleeves and in ankle length. Sizes 32 to 40. Price, \$3.50.

**In Britannia Make**, all wool, plain knit, unshrinkable and obtainable in white and natural—vests high neck and long sleeves, full fashioned. Sizes 32 to 42. Price, \$2.25 and \$2.75; drawers in both styles, \$2.25 and \$2.75.

Combinations in white and natural finish, full fashioned, with high neck, long sleeves and in both styles. Sizes 32 to 42. Prices, \$3.50 and \$4.50.

**In Wolsey Brand**, guaranteed all wool and unshrinkable, procurable in white and natural, and in medium and heavy weights. Vests high neck, long sleeves. Sizes 32 to 46. Price, \$3.25.

Drawers to match, ankle length, both styles. Price, \$3.25.

Combinations, with high neck and long sleeves, ankle length. Sizes 32 to 44. Price, \$5.00.

**In Zenith Brand**, three-quarters wool, unshrinkable, soft and comfortable. Vests low neck and short sleeves, or with high neck and elbow or long sleeves. Sizes 32 to 38, \$1.00; sizes 40 to 44, \$1.25.

Drawers, ankle length, both styles, \$1.00; extra sizes, \$1.25.

Combinations, low neck and short sleeves, or high neck and elbow or long sleeves, ankle length. Sizes 34 to 38, price, \$2.00; 40 to 42, \$2.25.

**In Merino**, heavy weight white and natural. Vests long sleeved; drawers ankle length. Sizes 32 to 38. Price, 50c and 65c.

**In Merino**, medium weight (white). Vests low neck and short sleeves or high neck and elbow sleeves; drawers ankle length; both styles. Sizes 32 to 38. Price, each, 75c.

Combinations, low neck and short sleeves or high neck and elbow or long sleeves. Sizes 34 to 38. Price, \$1.50; sizes 40 to 42, price, \$1.75.

Vests, high neck and long sleeves, shaped at waist; drawers both styles. Sizes 32 to 42. Price, each, 85c.

Combinations, high neck and long sleeves, ankle length. Sizes 32 to 42. Price, \$1.75. —Third Floor, Queen St.

## Toilet Articles

One set consists of 11 French ivory handled articles, namely, nail scissors, cuticle scissors, cuticle knife, nail file, tweezers, buffer, hoop stick, cuticle cleaner and pusher, ear spoon and nail stick case; complete in plush lined ivory grained celluloid case. Price, \$7.50.

Woman's 12-piece set in ivory grained celluloid consists of nail buffer, nail file, cuticle knife, corn knife, tweezers, shoe hook, shoe horn, cuticle scissors, nail scissors, nail brush, hoop stick and cuticle pusher; complete in satin lined leather case. Price, \$7.50.

An ebony 9-piece set, consisting of nail scissors, cuticle knife, nail buffer, combined file cleaner and pusher, cuticle sticks, emery boards, and two powder boxes; complete in satin lined leatherette covered case. Price, \$2.50.

Manicure set consists of ivory grained celluloid tray, nail buffer, nail file, cuticle knife, powder jar, shoe horn and shoe hook. Price, complete, \$3.25.

A man's 12-piece ivory grained celluloid set consists of nail buffer, cuticle scissors, nail clips, corn pick, ear spoon, nail stick case, cuticle pusher, nail file, cuticle knife, corn knife, shoe hook and hoop stick; complete in purple lined real leather folding case. Price, \$5.50.

Ebony five-piece toilet set, consisting of 6½-inch mirror, with ring handle, 13-row hair brush, coarse and fine comb, cloth brush, hat brush; satin lined leather covered case. Price, complete, \$14.25.

Toilet and manicure set, 9 pieces, consisting of 4½-inch mirror, 9-row bristle hair brush, all coarse comb, nail buffer, file, hook, knife, scissors. Set complete in case, \$9.00.

## Here Are the Sweetest Little Dresses for Diminutive Persons of One to Four Years

Woolen Frocks for Chilly Days, Silken Frocks for Parties, and the Always Popular White Washing Dresses

THEY HAVE such a way of simply shooting out of their clothes, those lovable small people who are just toddling their way out of babyhood! And many a mother comes back from the lakes and the country to find that little sleeves are somewhere above the elbow, while little skirts show even more than the fashionable small person's allowance of legs. So let us tell you of some of the newest arrivals in pretty little frocks for Autumn days.

First of all an extremely pretty frock of pale blue nun's veiling, pleated from a narrow yoke, an inverted V in the front matching the shape of the cuffs, and there trimmed with stitching in a darker shade of blue, are the belt and hem. Price, \$9.00.

Of crepe cloth in an eggshell blue is a charming little frock, box pleated from neck to hem, and girdled with blue velvet, each box pleat held in position by a diamond of French knots. French knots also ornament collar and cuffs. Price, \$9.00.

A French looking party dress of pale blue silk is piped and smocked with pink and ornamented with pink French knots. Price, \$15.00.

A gay little dress of blue and white striped silk with a touch of maize is made in French style, with a yoke and frilly net collar embroidered with maize and blue. Price, \$16.50.

Those who prefer the more practical washing dresses will be delighted with one of fine French lawn, finely hand-embroidered in a charming design on its panel front and finished with tucks at the sides. The price is \$3.35.

Striped white dimity composes a dress with pink yoke and cuffs leather-stitched in white, and front smocked in pink. Price, \$4.50.

A dear little organdie dress, its front smocked in pink or blue to a shallow yoke, and its wee sleeve frills and neck outlined with stitching to match, is priced at \$3.95.

### Smart Little Coats in Many Charming Styles

With chill October not so far away the question of warm coats for tiny tots becomes all-important, and the splendid selection of styles in the Babies' Department is one that will afford many happy solutions of the Winter costume.

Not too warm for present wear is a smartly cut coat of white corduroy, made in loose box style, with turn-over collar. Price, \$4.50.



In the Paddy green frieze which is so popular for children in London and New York is a warm coat with black velvet collar and tabs to match on cuffs and belt. Price, \$7.50.

A cosy little coat of fleecy, cream colored lambeswool, buttons close up to the throat, beneath a roll-over collar and has a wide belt. Price, \$5.95.

A similar style in white chin-chilla is \$9.00.

The smart little Empire coat sketched on the centre figure is of blue and black striped velvet, the yoke trimmed with self-covered buttons. Price, \$3.75.

With large collar, cuffs and flaring hem, edged with Hudson seal is a most alluring coat of leaf brown broadcloth, shirred at the waist. Price, \$16.50.

All these coats are lined, and many of them cosily interlined.

—Infants' Wear Dept., Third Floor, Queen St.



## Velours Which Share With Broadcloth the First Place in Les, Modes Affections For the Fashioning of Autumn Suits

May Be Seen in the Suiting Section in Plain and Checked Effects With All Its Kindred Weaves

AND FASHION'S CHOICE has fallen most happily, for velours is infinitely becoming with its soft texture and velvety finish and it hangs in the most picturesque folds, this last feature being of the first importance in the making of the modish long coated suit.

The variety featured in our Suiting Section is really surprising, and each weave can be obtained in practically all the fashionable colors.

A plain velours, for instance, is procurable in ivy and Russian greens, navy and Petrouchka blue (a light royal with a hint of Saxe), taupe, nigger or Java browns, in Burgundy and pensee purple, cathedral grey and black. Price, \$2.50 a yard.

Very smart and distinctive is a hairline striped velours in about inch spacing. This is to be had in green with blue stripes, in mouse ear grey with blue, in black with white, leather with navy, navy with gold, and Burgundy with white stripes. Price, \$4.00 a yard.

Quite new is a suede twill, a sort of Jersey velours, procurable in practically the same shades as the plain velours. Price, \$3.00 a yard.

A somewhat heavier weave, a diagonal velours finish, is a particularly interesting material. It has a dust resisting surface, and may be had in a host of fascinating new browns, green and wine shades. Price, \$3.00 a yard.

Smart French looking little checks, so popular for sports and motoring wear, are obtainable in purple and green, grey and green, grey and blue, red and black, Joffre blue and black, gold and green. Price, \$3.50 a yard.

In larger more open checks are equally effective color combinations. For instance, grey and blue, grey and green, grey and purple, black and white, all with a faint overcheck. Price, \$3.50 a yard.

Yet another is available in grey and red, grey and white, grey and blue, grey and green, grey and gold, all on a black ground, and this is very smart. Price, \$3.50 a yard.

—Second Floor, Albert St.

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