FRIDAY MORNING

TORE OPENS AT

8.30 A.M. AND CLOSES AT 5 P.M.

Y 7 1916

IAWA WANTS

UBURBAN SERVI

Expansion Necessi uick Connection With

Toronto.

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ections. n in the big thriving town n, with its 9000 population, the three outstanding noeds, and ay they will never let up un succeed in getting them. The rapid suburban passenger so rith Toronto, commutation rut he extension of the Toront ton highway. The first two the now, the third is 2 propositive e future.

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future.

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...AND... SUBURBS

THE TORONTO WORLD

EATON'S DAILY STORE NEWS

JULY 7 1916 7 7 3

Four "C. D. V." (half cabinet)

Photos, size 25 x 41/4 inches, for 25c.—New Photo Gallery—Gamera Section--Main Floor.



A Special in Outing Shirts at 98e.

Outing Shirts of plain white duck made with reversible collar. Others are of solsettes in white or cream, with soft double collar to button. Also crepes with black and white stripes, made with reversible collar. All have a breast pocket and are coat style. Sizes in the lot, 14 to 18. Reduced

Men's Outing Shoes

Athletic Shoes in black or white canvas with corrugated black rubber soles. Men's sizes; 6 to 11, boots, pair, **95c**; oxfords, pair, **75c**; boys' sizes, 1 to 5, boots, pair, **85c**; oxfords, pair**70 Yachting or Tennis Shoes** of fine white duck with white rubber corrugated soles and heels and

For Those Who Travel

OF FIRST IMPORTANCE when arranging a vacation or trip, is the luggage. If you have any to buy, whether it be a club bag, suit case or trunk, get a strong, durable, roomy and light one, with modern interior fittings.

Of recent manufacture and of sturdy materials that will give years of service, are the following lines in our traveling goods section.

By buying the raw materials and making them in our own workrooms we are able to offer them at very reasonable prices.

Here are some of the representative values:

Leather Club Bags, in walrus grain. They are firmly sewn to heavy steel frame and have rein-forced corners, reliable lock and fasteners. The interior has two pockets and is leather lined. 16", \$6.00; 18", \$6.25; 20" 6.50

Leather Club Bags, in zebra grain with double handles, reinforced corners, lock and nickel trimmings; leather lined. Sizes 16", 18", 20" at \$8.50, \$9.25 and 9.75 Club Bags, made of heavy smooth finished cowhide leather in three pieces, firmly sewn to frame. They have solid leather corners, double drop

handles and strong lock and clamps. Colors black, brown and russet. The inside is leather lined and has pocket on each side. Size 18" at \$13.75; Size 20" at 14.75

Men! A Chance Saturday Morning to Get a Straw Hat for 95c. Some Less than Half Price

THERE'S NO REASON for any man being without a straw hat or wearing a last year's style, when really good-looking, well made, stylish boater straws are available for less than a dollar. Some of them at less than half price. 600 of them will be offered for a great early morning rush clearance Saturday at 95c. Balances of three lines we are unable to duplicate this season. They are English made hats of fresh, clean, sennit braid straw with 31/4 and 31/2 inch crowns and with either plain or notched edges. One style is illustrated below. They are fitted with cushion leather sweatbands and some have self-conforming leather sweatbands--all sizes-rush clearance Saturday at 95c.

Men's Panama Hats Reduced to \$2.75

THAT FINE, white, even, longwearing fibre one looks for in the better grades of Panama is the big feature of these. Neglige shape with a flip brim and the entire hat can be rolled up without harming it. Sizes 6 5-8 to 7 3-8. Special reduced price to bring a record early-morning demand Saturday, each, \$2.75

The Amphian Player Plano Is \$325.00

It's an 88-note instrument with a smooth, even tone and easy running action. The standard pneumatic action with which the Amphian is fitted, is one of the most extensively used in America. The makers claim that 80,-000 of them are now in use. This enormous sales record is surely substantial proof of its efficiency and reliability.





Straw Hats for Children, Clearing Saturday, 650 Made of Soft Canton Braid Straw, in-

cluding octagon, fedora, hollow crown, mushroom, dome, middy tams, Glengarry and other shapes. In white, ivory or black. There are about 200 of them, each reduced to less than it could be produced for at the present time, to clear several broken lines which cannot be duplicated. Sizes 3 to 6 years. Special Saturday, each65

-Main Floor, James St.

The Proper Gloves for Railroaders, Shellmakers, Etc.

AT CERTAIN JOBS it is necessary for protective and sanftary reasons to wear tough, serviceable gloves that shield the hands from fire, water, dirt, grease, etc. Particularly adapted for linemen, engineers, firemen, shell-makers, etc., are these three lines of gloves mentioned below. They



A. Newman, treasurer of ns' Freight and Express Ca executive committee, in an w with The World yesterving of the express delivion in the city said: express companies repre Canadian Express Co., Do Express Co. and Can ern Express declared igents thruout the province ion, that they will deliver packets and freight to the izens residing in Toronto. ey do as a matter of pr deliver within the limits their convenience. The y are guilty of misrepresen ronto. The express compan t themselves by a cast iron con which provides on the back, the only agree to deliver within the only agree to deliver within the provided in the city to which cods are consigned. This pro-is in such small type that the nry shipper could not really read desired.

is is the fight of the citizen province, and all other re ng goods into Toronto. ns if they cannot get good ed direct to their door will no goods."

HMOND HILL CITIZENS IELP IN PATRIOTIC WORK

Freely to the Red C ociety and Various Funds.

Village of Richmond Hill ha untiring in its efforts for pai work, as the following report

neys collected for Richmon Cross Auxiliary \$2,092.20, Br Cross \$1,065.00, Patriotic 22, Belgian Relief \$254.77. comforts \$191.95, equipment tenance for one year of in Cliveden Hospital \$225.00 iny supplies have been ship ding, 475 jars of fruit, 15, ical dressings, 2776 articles, con ng of shirts, sheets, pillows, pillo

and towels. women of Richmond Hill ed the entire 127th Battalion Rangers to home-made pies occasion of their trek from Ne tet to Mount Dennis.

FOE'S LOSS GREAT

(Continued from Page One).

and castward and that it would be im-possible for him to round Horn reef without being brought to action. The course of the British ships conse-quently was altered to the castward under a heavy fire, which was returned by the only gun left in action. The conduct of the officers and men was and subsequently northeastward. "The enemy was sighted at 3.81 O'clock. His forces consisted of seven entirely beyond praise."

ntirely beyond praise. The hardest fighting fell to the attle cruiser fleet, says Admiral Jel-coe, the units of which were less leavily armored than their opponents. leavily armored than their opponents. Nice-Admiral Beatty's first and fifth cruiser squadrons without awaiting orders spread eastward, forming a and he expresses high appreciation of the handling of all the vessels, and commends Admirals Burney, Jerram. Sturdee, Evan-Thomas, Duff and Le-veson, and continues: "Vice-Admiral Sir David Beatty of the Queen Elizabeth class. The light cruisers engaged the enemy and the cruiser squadron came up at high speed, taking station ahead of the battle cruisers. At \$.30 o'cock Vice-Admiral Bentive incoment the state of battle once again showed his fine qualities of gallant leadership, firm determination and correct strategy. He preciated situations at once on sight-ing the first enemy's lighter forces,

Beatty increased the speed to 25 kncts and formed the line of battle, the sec-ond battle cruiser squadron forming then his battle cruisers, finally his battleships." astern of the first, with two destroyer Superior Discipline. Vice-Admiral Beatty's report to Ad-miral Jellicoe particularly mentions

flotillas ahead. Vice-Admiral Beatty then turned east-southeast, slightly converging on the enemy now at a range of 23,060 yards. The fifth battle cruiser squadthe work of the Engadine. Commander Robinson, which towed the Warrior 75 speaks glowingly of the splendid con-trol and drill which prevailed aboard was good. Continuing his report Vice was good. Continuing his report, Vice Admiral Beatty said:

The British ships.
"Our supporting rapidly rows very marked, their Brey strains. Boilty builty and strategically control for significance the second strategical score."
"The fortune at most strategical score."
"Window int strategical score."
"The fortune at most strategical score."
"The fortu

ty's report give the course of events before the battle fleet came on the scene of action. At 2.20 o'clock in the afternoon the Galatia reported the presence of enemy vessels. At 2.85 o'clock considerable smoke was sight-d the course of events intercepted an enemy force consisting of one light cruiser and 15 destroyers. A fierce engagement at close quarters of the british battle fleet were sighted, the beatty battle fleet were sighted, the british battle fleet were sighted, the beatty ba ed to the castward. This made it clear that the enemy was to the northward

tained no loss, but the attack on the enemy cruisers was rendered less ef-fective. "The Nestor, Nomad and Minator, south course during 2 hours before

"The Nestor, Nomad and Minator, south course during 2 hours before under Commander Edward Bingham, arriving on the scene of the battle. pressed the attack on the battle cruis- The steaming qualities of the older subjected to a heavy fire at \$000 yards, the Nomad was badly hit and remain-ed between the lines. The Nestor also was badly hit, but was afloat when last seen." British Fire Told subjected to a heavy fire at \$000 yards, the Nomad was badly hit and remain-the Nomad was badly hit and remain-

British Fire Told.

British Fire Told. From 4.15 to 4.43 o'clock the conflict between the battle cruiser squadrons the battle cruiser squadrons at 6.15 o'clock. Vice-Admiral Jellicoe was fierce, and the resolute British fire began to tell. The rapidity and ac-curacy of the Germans' fire depreciated considerably. The third German ship was seen to be afire. The German battle fleet was reported ahead and the destroyers were recalled.

Vice-Admiral Beatty altered his course to the northward to lead the Germans toward the British battle fleet. The second light cruiser squad-ron closed to 13,000 yards of the German battle fleet and came under heavy but ineffective fire. The fifth battle ers with all guns, and, about 5 o'clock.

A fierce engagement at close quarters cnsued, and the enemy was forced to retire on their battleships, having two destroyers sunk and their torpedo at-tack frustrated. Our destroyers sus-tack on the shift be attack on the stream of the shift bettleships of the stream Vice-Admiral Jellicoe then takes up unimpaired.

Vice- Admiral Jellicoe then takes up the story of the battle fleet. Informed

"By 6.50 o'clock the battle cruisers were clear of our leading battle squadron, and I ordered the third then formed the line of battle. Vice-Admiral Beatty meantime having formed the battle cruisers ahead of the battle fleet and the fleets be-came engaged. During the deploy-ment the Defence and Warrior were seen passing between the British and German fleets under heavy fire. The Defence disappeared and the Warrior abling us to punish them very severe-

passed to the rear, disabled. Hampered by Mist. "Vice-Admiral Jellicoe considers i

Describing the work of the third squadron, Vice-Admiral Beatty said Rear-Admiral Hood brought it into action ahead of the Lion " in the most inspiring manner worthy of his great naval ancestors." Vice-Admiral Hood caused me much satisfaction. at 6.25 p.m. was only 8000 yards from the leading German, and the British vessels poured a hot fire into her and caused her to turn away. Vice-Admiral Beatty continuing. reports: Visibility Reduced.

battle cruiser squadron to prolong the line astern and reduced the speed to 18 knots. The visibility at this time was very indifferent, not more than four miles and the enemy ships were temporarily lost sight of after 6 p.m. Altho the visibility became reduced, it undoubtedly was more favorable to us than to the enemy. At intervals their ships showed up clearly, en-

ly and to establish a definite super-iority over them. It was clear that the enemy suffered considerable damage, hattle cruigers and hattle ships

robable that Sir Robert K. Arbuth-not, the rear-admiral, who was lost on board the Defence, was not aware, chips as a target for the majority of

menced action in an advantageous po-sition on the Germans' bow, to a quart-erly bearing from the German battle line, but placed Vice-Admiral Jellicoe between the Germans and their bases.

but did not get into action. The German vessels were entirely out of the fight at 9 o'clock, says the

between the German's and their bases. Vice-Admiral Jellicoe says: "Dur-ing the somewhat brief periods that the ships of the high sea fleet were visible thru the mist, a heavy and ef-fective fire kept up by the battleships and battle cruisers of the grand fleet caused me much satisfaction. The the stimulation of the grand fleet the stimulation of the stimulation o t caused me much satisfaction. The enemy vessels were seen to be con-stantly hit, some being observed to haul out of the line. At least one sank. The enemy's return fire at this period was not effective, and the dam-age caused to our ships was insigni-ficant" **Foe Relied on Terpedos.** Vice-Admiral Beatty reported that he did not consider it desirable or proper to engage the German battle fleet during the dark hours, as the strategical position made it appear certain he could locate them at day-light under more favorable circum-

Fee Relied on Terpedes. Vice-Admiral Beatty reported that he did not consider it desirable or proper to engage the German battle fleet during the dark hours, as the strategical position made it appear certain he could locate them at day-light under more favorable circum-stances. Vice-Admiral Jellicoe reports that as anticipated, the Germans appeared to have relied much upon torpedo attacks which were favored by low visibility and by the fact that the British were in the position of a following or chas-ting fleet. Of the large number of took effect and this upon the Mari-borough, which was able to continue in action. The furth squadron, led by the