

THURSDAY, March 12.

THE ROBERT SIMPSON COMPANY, LIMITED

PROBABILITIES. Moderate winds; light local rains, but partly fair and mild.

THE ROBERT SIMPSON COMPANY, LIMITED

J. WOOD, Manager. H. H. FUDGER, President.

ON SALE TO-MORROW

To-morrow is Bargain Day and you want to know what is on sale at Simpson's. Look over these lists. Every counter almost has something to offer. Spring Goods, Staple Goods and End-of-the-Season Goods—all at bargain prices.

Covert Coats. Materials are the new striped coverts, in light tan shades, semi and fitted back styles, trimmed with strapping and velvet, perfectly tailored in every detail. Regular \$7.50. Offered for quick selling, Friday, at \$4.75.

Waists. CLOAK DEPARTMENT. 100 Women's Waists, odd lines of White Japanese Silk, Black Taffeta and a few Flax Net—made with tucking, pleating and silk strapping, trimmed with lace and insertion, 3-4 or long sleeves, all sizes in the lot. Regular \$3.50 and \$4.00. Friday \$1.98 (No phone or mail orders).

Dress Goods. Colored All-wool Panamas, in fine, mid and coarse weaves. Colored French Armures, Colored Poplins and Imperials. Self-colored Hair Cord Stripe Wool Taffetas, Black and White Checks, Lightweight Tweeds, Colored Sicilians, Lustras, etc., complete range of shades in each quality. Regular prices 50c, 60c and 75c. Friday Bargain, yard, 50c.

4000 yards of Fashionable Black Dress Goods, in an endless choice of new weaves, guaranteed wood-grained black, fresh from looms of English, French and German manufacturers. Colored Panamas, Poplins, Taffetas, Shadow Stripes, are \$1.00 and \$1.50. Friday Bargain, yard, 73c.

Colored Shadow and Pekin Stripes, Colored Hair Cord and Chevron Stripes, etc., in fine worsted finish fabrics, all the new blues, tans, browns, greys, etc., in each line also all colors in French Chiffon Panamas in various weights. Regular values up to \$1.00. Friday Bargain, 75c yard.

Silks. 2000 yards Japanese Habutai Silks, rich Lyons taffeta finish; also Natural Crepe de Chine silk in white, ivory, cream and black, will wash and launder perfectly. 27 and 35 inches wide. Regular values 60c and 75c. Friday Bargain, per yard, 44c.

1750 yards Louise Silks, in a good range of colors, also white and cream; heavy double crepe silk. Regular value 85c. Friday Bargain, per yard, 59c.

Linings. 75 pieces of Spun Glass and Taffeta linings, crisp and silk-finish makes, white, ivory, black and all colors. Regular price 25c. Friday Bargain, yard, 18c.

Black Dress and Lining Satens, heavy and soft velour finish makes, guaranteed dye. Regular prices 15c to 25c. Friday Bargain, yard, 17c.

Hosiery. Misses' Black Cashmere Hose, ribbed and plain. Regular 30c. Friday, 19c.

Women's Fine Kid Gloves, French made, two-dome fasteners, silk points, over-sewn seams, perfect fitting, black, tan, grey, sizes 5-1-2 to 7-1-4. Special, Friday, 59c.

Women's Long Pure Silk Gloves, 22-inch opening at wrist, German made, sizes 5-1-2 to 6-1-2; colors grey, pink, cardinal. Regular \$1.25. Friday, 55c.

Women's Plain Black Fancy Colored and Black with Silk Embroidery Cotton Hose. Regular \$1.20-2c. 25c. Friday, 19c.

Women's Ribbed and Plain Black Cashmere Hose, double heel and toe. Regular 25c. Friday, 19c.

Women's Black and Tan Plain Cotton Hose. Regular 15c. Friday, 19c.

Whitewear. Women's Nightdresses, fine nainsook, slip-over style, kimono sleeves, lace heading, lace frills and insertion, silk draw ribbon, length 56, 58, 60 inches. Regular value \$1.75 each. Friday \$1.25.

Women's Petticoats, heavy cotton, deep flounce of lawn and Valenciennes lace insertion, deep frill of lace, lawn dust ruffle, lengths 32 to 42 inches. Regular value \$2.75 each. Friday Bar- \$1.95 gain.

Women's Drawers, of heavy, strong cotton, extra wide style, deep umbrellia flounce, hemstitched tucks, hemstitched hem, both styles. 25c. Friday Bargain.

Shirtwaists. Counter-soiled Shirtwaists, of lawn, linen or mull, lace or embroidery trimmed, button back with long sleeves, button front with long sleeves. Regular values from \$2.50 to \$4.00. Friday Bar- \$1.75 gain.

Counter-soiled Shirtwaists of Vestings and lawn, lace or embroidery trimmed, 3-4 sleeves, button back; also a few button front with long sleeves. Regular values \$1.25 to \$2.50. Friday Bar- 95c gain.

Ladies' Combinations, Watson's Unshrinkable, all-wool, white or natural color, high neck, long sleeves, button front, ankle length, medium weight, all sizes. Regular value \$1.75. Friday Bar- 75c gain, each.

All the odds and ends left-overs of our Children's Winter Underwear—Vests, Drawers and Combination suits, white or color, not all sizes in each kind, but all sizes in the lot. Regular prices 25c to \$1.00 each. Fri- Half Price.

Corsets. Tape Girde, wide white tape, clusters of steels on each side and back, sizes 18 to 24 inches. 25c. Friday Bargain, pair.

420 pairs Corsets, fine white coutil, medium high bust, long hips and front, bias cut and gored, straight front model, fine rustproof steels, wide side steels, lace and ribbon, 4 elastic hose supporters, sizes 18 to 26 inches. Regular price \$1.90 pair. Friday Bargain, 65c.

Wash Goods. Hundreds of pieces of Pretty Printed Organdy, Lawn, Muslin, etc., in all colors and designs, roses, orchids, pinks, etc., red, pink, eky, yellow, mauve, etc. Reg- 7-1-2c. 11-4 inch. Regular 25c to 50c.

Laces. Hundreds of yards of Laces and insertions, in Torchon Laces, Maline Laces, Chantilly Laces, Valenciennes Laces, with insertions in two widths to match—1 to 7 inches wide, 12-1-2 to 20c each. Friday 5c.

Bretagne Net Laces, in ivory and Paris ecru, beautiful fine quality of net and embroidery of the finest and prettiest designs, 2-1-2 to 7 inches wide, 20c, 25c and 30c yard. Fri- 12-1-2c.

Lace Neckwear. 928 pieces of Lace Neckwear from Belgium and Plauen, yokes, cuffs, jabots and collar and cuff sets, in "Paris" ecru, ivory and white, all the "latest" styles—in guipure, pinces and "baby" Irish. The regular selling value is 75c, 85c, \$1.00 and \$1.25. Fri- 48c.

173 Gimpures and Princess Laces, in white, ivory and ecru, all newest shapes. Regular selling value 80c, 85c each. Fri- 10c. \$1.50. Friday, per pair 89c.

New Trimmings. Fancy Braid Trimmings and Vestings—Fancy Silk Gallow Braids, in colors navy, greens, rose, bronze, brown and all the leading combination shades. Regular 20c and 18c per yard. On sale Friday, 10c.

Gold Soutach Braids, fancy narrow gold braids, fancy silk and gold combination braids. Regular 5c, 6c, 7c to 10c. Friday, 25c.

Ribbons. Odd lines of Fancy Dresden Ribbons, with stripe effects, spring colorings, 4 to 5 1-2 inches wide. Regular 20c, 25c and 30c. Friday, special, 12-1-2c.

Rich qualities of Fancy Ribbons, in stripes and checks, for millinery, bows and girdles, 5 to 6 inches wide. Regular 45c and 55c 25c yard. Friday, to clear, yard.

French Flowers. 100 dozen Artificial Flowers, made of fine French muslin, beautiful shades—Roses, Panais, Violets, with foliage to match, all brand new goods. Regular 35c and 45c. Friday Bargain, 19c.

Straw Braids. 500 pieces Straw Braids, all the newest shades, nice quality. Very durable, one of the most popular kinds. Regular 15c yard. Friday, 50c gain.

Wire Shapes. 200 Wire Shapes, made of silk wire, newest styles, large assortment, all kinds. Friday Bar- gain.

Bargains in the Linoleum Sale. Printed Linoleum, in block, floral, and tile patterns. Regular 40c square yard. Friday Bar- 27c.

Printed Linoleum, 2 and 4 yards wide, block, floral and tile patterns. Regular 45c and 60c. Friday Bargain Erie square 37c.

Inlaid Linoleum, block, floral and tile patterns. Regular \$1.00 and \$1.10. Friday Bargain Price, 77c square yard.

Inlaid Linoleum, best quality, block, floral, tile and parquet patterns. Regular \$1.25 and \$1.35. Friday Bargain Price, square yard 87c.

Curtains. 250 pairs Nottingham Lace Curtains, Battenberg and Madras effects, 50 to 54 inches wide, 2 1-2 yards long. Regular \$1.25 each. Friday, \$1.50. Friday, per pair 89c.

1000 yards Filled Bobinet, one yard wide, extra good quality, trimmed with lace and insertions. Regular 25c. Friday, 19c.

14 Adjustable Folding Curtain Stretchers, reinforced metal points, rustproof pins, the centre extra strong, very easy to adjust. \$1.13. Worth \$2.00. Friday.

1000 Oil Opaque Window Shades, trimmed with lace and insertions, mounted on spring rollers, size 3 x 6. Regular 65c. Fri- 44c.

For Housekeepers. \$1.33 BLEACHED DAMASK TABLE NAPKINS, 80c. Hemmed or unhemmed, good weight, splendid bordered patterns, 18 x 18 inches, warranted all linen, 100 dozen. Regular \$1.50. Friday, 10c.

10c BLEACHED LONG CLOTH 7-1-2c. Fine English make, yard wide, no dressing, plain weave, 800 yards only.

\$2.50 WHITE UNSHRINKABLE WOOL BLANKETS, 62 x 90 inches, 60 x 80 inches, thoroughly scoured and finished, soft and warm, pink or blue borders, 10 pairs only.

Wallpapers. 2500 rolls odds Wall Borders and Ceilings and fine combinations in assorted colorings. Reg- 3-1-2c. ular to 8c. Friday, per roll.

2500 rolls Paper, suitable for dining rooms or halls, reds, greens, browns and light shades. 9c. Regular 15c. Friday.

2000 rolls Parlor and Hall Papers, in greens, reds, browns, creams and light shades, with fringes, in good combination of design and color. Regular to 25c. Fri- 14c day.

Kalsomine. Regular 45c. Friday 35c. Regular 25c. Friday 19c. Regular 15c. Friday 11c. In Wall Paper Department.

Furniture Dept. Desk Chairs, quartered oak, early English finish, neat design. Spanish leather seats. Regular \$3.25 \$4.50. Friday Bargain.

Hall Chairs, solid oak, early English finish, massive design. Spanish leather seats. Regular \$5.00 \$6.75. Friday Bargain.

Magazine Racks, solid oak, early English finish, adjustable shelves, glass door. Regular \$7.00. Friday Bargain.

Combination Table and Dresser, solid oak, golden polished, very useful and ornamental. Reg- \$6.00. ular \$16.00. Friday Bargain.

Parlor Tables, solid oak or birch mahogany, round top and lower shelf. Regular \$3.50. Friday Bargain.

Smokers' Stands, quartered oak, handsome design, early English finish. Regular \$3.00. Friday Bargain.

Writing Tables, quartered oak, early English finish, quaint design. Regular \$12.00. Friday Bargain.

Jewelry. Ladies' Roman or Bright-finish Watch Chains, 48 inches long, Roman or Bright-finish Lockets with Neck Chain complete. Men's Single and Double Vest Chains, Fobs, with Locket or Charm complete. 10K and 14K solid gold Pearl Brooches, Scarf Pins, Crosses, etc. Regular selling \$2.50 to \$4.00. Friday Bargain, all one \$1.48.

Alarm Clocks. 300 Nickel Alarm Clocks, 4-inch dial, loud bell, lever to stop alarm, guaranteed accurate timekeepers. Regular 90c. Fri- 75c day.

Cutlery. 100 dozen Knives, celluloid handles, Sheffield steel blades (handles warranted not to crack), dessert. Regular \$2.00 dozen. Friday, each, 10c.

Table size. Regular \$2.50 doz. Friday, each, 15c.

Camera Dept. Ping Pong Mounts. Regular 10c each. 3 for 25c.

Ping Pong Post Cards. Regular 5c each. 3 for 10c.

Plate Holders, 4-5. Regular 49c. 75c each.

Hydro-Metal Developing Powders, 6 tubes in box. Regular 25c. Box 19c.

Clearing out a few of our Photo Mounts in ovals and squares, sizes from 2 1-4 to 4 x 5. Regular up to 50c. Friday, 5c.

NOTE—We do developing and printing for amateurs.

Photo Frames. 100 Gilt Photo Frames at 25 PER CENT DISCOUNT. Sizes from 2 1-2 to 8-inch, oval and square shapes, single and double. Regular prices 25c to \$1.50. FRIDAY, 25 PER CENT DISCOUNT. Picture Gallery, Top Floor.

Men's Clothing. 200 pairs Men's Strong Tweed Working Pants, sizes 32-42. Regular \$1.25. Friday 89c.

Men's Winter Reefers, 34, 36, 38 and 40 sizes, frizzes and naps, double-breasted with storm and velvet collars, also fawn and brown corduroy odd Sack Coats, in single-breasted styles, sizes 34-42. Regular \$2.50, \$4.00 and \$1.98. \$4.50. Friday.

Men's Imported and Domestic Tweed Suits, single-breasted, sizes 34-42. Regular \$3.50, \$5.00, \$5.50 and \$10.00. Friday, \$5.95.

Boys' Clothing. Boys' Fancy Overcoats, including naps, tweeds, mackinaws and fancy overcoatings, sizes 3 to 8 years. Regular \$4.00, \$4.75, \$5.00 and \$7.00. To clear, \$2.98. Friday.

Boys' Strong, Durable Two-piece Suits, dark tweeds, in neat stripes, small check patterns, Norfolk jacket, lined throughout, in sizes 2-3-2. Regular \$2.50. \$3.00 and \$3.50. Friday, \$1.98.

Men's Furs. Men's Persian Lamb Caps, in wedge, Dominos and driver shapes, glossy even curl. Regular up to \$8.00. Fri- \$4.95 day.

16 Men's Fur Coats, in black dog-skins, full 50 inches long. Regular up to \$21.00. Fri- \$14.90 day.

Men's Hats. Men's Soft Hats, new shapes, in black, brown, fawn and grey colors. Regular \$1.50 to \$2.50. Friday.

Men's Derby Hats, up-to-date styles, sizes 6 1-2 to 7 3-8. 95c. Regular \$2.00. Friday.

Men's and Boys' Caps, an unassorted lot. Regular up to 50c. Friday, 19c.

Footwear. 300 pairs of Men's Boots, strong donkey-goatskin, medium heavy, all sizes, 5 to 10. Regular price \$2.00. Friday Bar- gain \$1.49. (Only one pair to each customer).

150 pairs of Boys' Box Calf Boots, heavy soles, solid and strong, fine workmanship, all sizes, 1 to 5. Regular \$1.50. Friday, \$1.49.

2000 pairs of Rubbers, double heels, heavy corrugated soles, brand new from the Gutta Percha Rubber Company factory.

Vertical text on the right edge of the page, including page number 10 and various small notices.