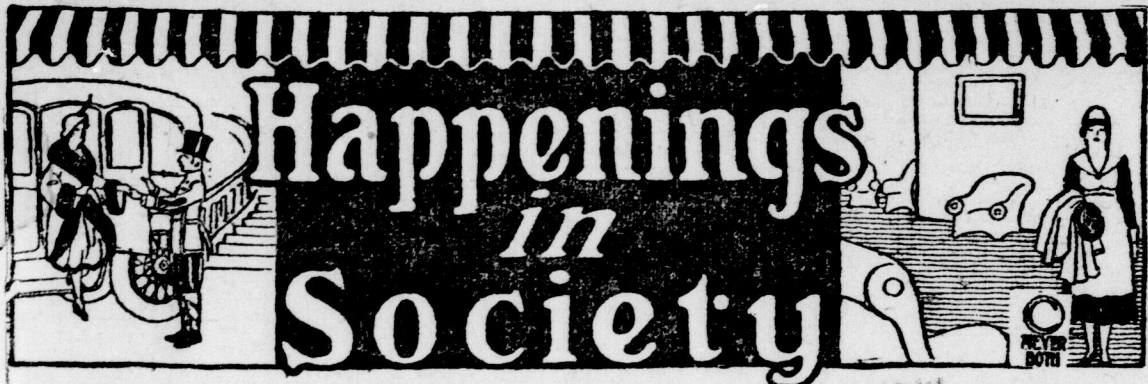


## A PAGE OF GENERAL INTEREST TO WOMEN



Our readers are invited to phone all news of this kind to the Society Editor. Phone 3670.

Mr. E. Carnegie of Ingersoll spent the week-end with friends in town.

Miss Kate McColl has returned to her home in Chatham, after spending a delightful vacation with friends in this city.

Mr. R. A. Hughes and Miss Lillian Hughes, formerly of this city, have returned to Windsor to make their home. Mr. Hughes was chief of the lights and measures department for the London district.

Rev. A. J. Egan and family are leaving Canada for West China, sailing from Vancouver in September on the Empress of Russia.

Mrs. R. M. Graham and Mrs. David

Williams have returned from St. Thomas, where they addressed a mass meeting on the conservation of food.

Mr. and Mrs. C. W. Fursey of Chatham motored to the city and spent the week-end here.

The engagement is announced of Vera Louise Roberts, youngest daughter of Mr. H. Roberts, to George Bateman of Detroit, formerly of London, and son of Mr. J. Bateman, the marriage to take place the latter part of September.

Miss Hazel Ketch has left for Niagara Falls where she has accepted a position.

A pretty post-nuptial reception was held by Mrs. Arthur Smythe (formerly Olive Cool), of London, at her home in Stratford. The hostess looked charming in her wedding gown of ivory satin and rose point lace. Mrs. Smythe's

Mr. and Mrs. H. W. Greenly have returned to their home in Oxford Centre after a pleasant holiday with friends during fair week.

Mr. T. A. Kennedy of Ingersoll was a week-end visitor in town.

Mrs. A. Bous left the morning for a two months' trip to the West, stopping off at Toronto, Winnipeg and Vancouver, Sask.

Mr. and Mrs. Honey are in Aylmer, the guests of Mr. and Mrs. I. D. Price.

Rev. James Kennedy is in Simcoe visiting his brother-in-law, W. P. Price.

mother, Mrs. William Coo of Toronto, received with her, wearing a gown of violet georgette crepe with beaded trimmings. A very dainty tea table, decorated with sweetheart roses, was presided over by Mrs. Arthur Bixel, who was wearing blue and lace caught with steel ornaments. Those assisting in the tea were Miss Clara Ross, Miss Calvert, the Misses Scott and Miss Maud Coo of Toronto.

Miss Auld left yesterday for Chatham, where she will be a guest at the Sulman-Baxter nuptials this evening.

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## Advertiser Patterns



A SIMPLE POPULAR STYLE.

2159—Dress for Misses and Small Women.

Linen, gingham, silk, crepe, bordered or embroidered material, serge, Jersey cloth, foulard and gabardine are nice for this style. The pattern is cut in four sizes, 14, 16, 18 and 20 years. It requires 3 1/2 yards of 44-inch material for a 16-year size. The skirt measures about 2 1/2 yards at the foot.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below:

Name .....

Town .....

Province .....

Age (if child or misses' pattern).....

Measurements: Bust..... Waist.....

CAUTION: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is just measure, you need only mark 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000.

## Cynthia Grey's Mail-Box

"Scottie's" August Message.

Dear Miss Grey,—Brief showers with intervals of sunshine and chilly breezes" describes this mid-August day on this distorted barren area. Heavy clouds form a thick barrier behind the lighter and transparent, which seem so low, and swiftly passing they seem to herald the approach of an impending storm. On such days as these observation is limited to a very small scale, and even the common hawk, which is always visible, does not venture forth in search of its usual prey—grass mice, rats, etc. The mud is bad, yet I have seen it worse. I was endeavoring to make a kind of half-comfortable stable for the horses. It clings tightly to almost everything one touches. Dozens of times does one try to free the impromptu from its sticky, slimy substance. But with occasional jests to comrades, we "carry on," smiling, and inwardly thinking rather peculiar thoughts. And so it goes with the daily routine until evening heralds the approach of rest, bringing in its trail a high-strung wind, which is drying the ground wonderfully. The clouds have dispersed, and a beautiful sky signals much more activity. The landscape presents a very picturesque scene, fit for any artist to depict. Most of us have quite a few odds and ends to do. Thus, as I write, I can see some of my comrades hustling the repairs of a shack or dugout, which the bad weather knocked about unmercifully. It's chilly—light—like a frosty plume in spring, the wind seems to pierce one through. However, we are weather-hardened, and so, albeit cold, it's ever so much more welcome when the damp days. Now, as I have a saddle to rub up, I'll bid you and the fugitives "au revoir," trusting you are all A1, and praying that the day is not far distant when this and world will come once more to its normal self. I hasten the departure of these few scribbled lines. Yours as before, SCOTTIE FRANK DUNDEE.

Here's "Faded Lily."

Dear Miss Grey,—It is over a year since I paid a visit to your Mail-Box, so surely you will let me stay for a few minutes. No longer, for my time is limited. We have another wee boy

in our home now, four months old, and he takes up all of mother's spare time. But I thought I would try to help "Just Me" with the bothersome red spots. If "Just Me" will make a solution of a teaspoonful of boracic acid powder and a glass of hot water and bathe her face often with it, and also use your remedy, I think she will get relief. I cured a very red nose this way. If anyone troubled with sores will try bathing the chest and shoulders with good cold water every night and apply the dark iodine to the neck every night till it blisters good, then sleep at night, or use and apply again, I think they will get relief. I had an enlarged gland cured this way. For whooping cough get seventy-five cents worth of bromofarm at the drug store and give just one drop in a little milk, three times a day. This remedy cured my three children after my baby boy died last summer. Miss Grey, I am sending you a snap of our new baby taken over a month

## WAR MENUS

How to Save Wheat, Beef and Bacon for the men at the front. Issued from the Office of the Food Controller for Canada.

## MENU FOR THURSDAY.

## BREAKFAST.

Fresh Fruit. Wheatmeal Porridge. Tea or Coffee. Milk. Sugar.

## DINNER.

Pork Chops. Mashed Potatoes. Vegetable Marrow. Johnny Cake. Syrup.

## SUPPER OR LUNCHEON.

Cream of Corn Soup. Whole Wheat Muffins. Apple Sauce. Butter. Oatmeal Cookies. Milk. Sugar.

The recipes for Whole Wheat Muffins and Cream of Corn Soup mentioned above, are as follows:

Whole Wheat Muffins. 1 1/2 cups of whole wheat flour.

1 cup of white flour.

1 cup of sour milk.

1/2 cup of molasses.

1/2 teaspoon of soda.

1/2 teaspoon of salt.

2 tablespoons of melted dripping.

Mix and sift dry ingredients; add the milk to the molasses, and mix with the dry ingredients. Last of all add the melted dripping.

Cream of Corn Soup.

1 quart of skimmed milk.

2 cups of corn.

1/2 cup of butter.

2 tablespoons of flour.

Season to taste with salt, pepper and grated onion.

Mix the milk, butter, flour and seasonings. If corn on the cob is used, cut the corn from the cob, and add to the milk, etc. Reheat and serve very hot.

Your help, F. L. and I hope now you have called again, you will do so often. Good of you to send the two nice snapshots.

She Couldn't Wait.

Dear Miss Grey,—I am a new-comer, and I won't stay, but I wanted to write so badly that I could not put it off any longer. I see where they are adopting soldier boys, so just please, send me a lonely lad's name, and I will do my best to cheer him up a little. What should a person put in a soldier's box?

2. Are they going to wear brown this year, and drooping-prim hats? Sincerely,

Ans.—Have sent you an address with pleasure. What you pack into your box is a matter of choice. Most of our soldiers, jam, fancy biscuits or home-made cakes, fruit wrapped, square of fruitcake, gum, drop sugar, prepared coffee, canned soup, oxtails, milk chocolate—these articles are always acceptable, according to report from the front.

Y. Brown, promises to be a popular color for autumn and winter.

3. Judging by the shapes I see in the windows, you might wear a bra turned up, or one turned down, or a hat with prettily no brim at all, and still be in style.

Letter Forwarded.

A letter from "Lover of the Farm" has been forwarded with pleasure to "Soldier of the Soil."

Just a Beginner.

Dear Cynthia Grey—Will you kindly print in your column the names and addresses of some of our soldier boys in France or England, who are getting neither letters nor parcels from their home town. Have never written to you before, so if necessary, I will gladly send a stamped envelope, as I'm anxious to do something for our boys who are fighting to uphold their country.

Ans.—It will be necessary to send an envelope and address, as I do not wish to publish names and addresses of our soldiers in the column. Some of them might see it, and be annoyed.

The Annual Meeting.

It is all over, and we start a new year—our fourth year of war work. Those of us who were fortunate enough to be there surely received a new impetus for our work from the stirring words of the speakers, Lieut. Aiken, home from the front, his crutch showing how hard the struggle had gone with him; Miss McIntosh, almost worn out from her long, strenuous service in our hospitals in France; and Capt. Graham, recently returned from his duties in England. They each brought a message of work well done, and a call to every one of us to make further sacrifices for our country.

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"These women are all ready to shoulder the work which their offices entail, but the burden cannot be carried unless every woman in every Red Cross Society in Western Ontario does her part."

That Neighbor of Ours.

And what a big part it is we are all called upon to do. We thought last year we were doing all that could possibly be done by women with only one pair of hands each, and perhaps we were. But this coming year we simply must, must do more. So we will each just have to get another pair of hands. And we are all aware of where to find them. There is your neighbor on the next farm, who isn't a member yet, or that woman just across the street, who puts all the fancy work on her own and her children's clothes. They must be started to work. So let us each take a day off—oh, no, not a day off from these employments and go and get that neutral neighbor of ours and set her to work. We ought to do it even for her own sake. Tell her her King and country needs her—NOW—and tell her that if she does not respond to the call there will surely be a soldier in the trenches uncared for, just because she did not do her bit.

Greater Than Guns.

What do you suppose Lieut. Aiken, late of "Somewhere in France," says is the most important thing in the trenches? No, not guns, nor ammunition, nor bayonets, nor even food; it's socks—just the plain, common gray socks we women are knitting. They simply couldn't go on without them. "Every man with poor socks is a casualty," said the killed, laid with the lame leg and the crutch. And he has been where they know the value of a pair of socks. So tell that woman on the next farm who doesn't belong to your branch, and that woman across the street with all the crocheting that they are helping the Kaiser win the war, for the soldiers would all be her footed if Canadian women were all like them.

Our Task.

It is a great and glorious service to which we are called—we women. The men are not to make all the sacrifice for us; we must make ours in return. Let us each ask ourselves, earnestly, solemnly, at the beginning of this great new year of work, "What sacrifice am I making?"

MARIAN KEITH, Press-Sec.

## Showing the New Fall Styles in the Celebrated D. &amp; A. and La Diva Corsets

Just a word about the new styles for fall and winter. Straight lines, low tops with high backs, and pink tints are the leading style features. Lightweight materials are used to a great extent—coutil, batiste and broche—with as little boning as is consistent with the functions of the various models. Our range includes models suitable for any figure, and our experienced corsetiere will be pleased to select and fit the corset best suited to your figure. Below is a list of our most popular numbers, priced from \$1.50 to \$7.50 pair.

## Flesh-Colored Corset

Well boned, silk-embroidered top, medium bust, graduated front clasp, six hose supporters attached; sizes 19 to 30; wonderful value at ..... \$1.50

SELF-REDUCING MODEL, well boned, medium bust, moderate long skirt, special garter attachment to reduce the abdomen, six hose supporters; sizes 20 to 30. Specially priced at ..... \$1.69

D. & A. MODEL, NO. 582, has low bust, free hip, silk embroidered trimmed top with satin bow, six hose supporters attached; sizes 19 to 27, suitable for the average figure. Very special value at ..... \$2.50

LA DIVA MODEL, NO. 692, designed for stout figures, has medium high bust, made of strong English coutil, soft top, graduated clasp, wide elastic at bottom of back, six hose supporters; sizes 20 to 30. Price \$3.00

TREO ELASTIC GIRDLES for the smart dresser and the athletic girl, is a corset without laces, made of washable porous-woven, carefully covered surgical elastic web; to be had in 12, 14 and 16 inch lengths. At ..... \$3.00, \$3.50 and \$4.00

## Brassieres From 50c to \$2.50

Complete range of D. & A. and De Bevoise Brassieres, embroidery and lace trimmed, others of pink satin and allover lace, serviceable qualities and pretty styles. Moderately priced.

## La Diva Model, No. 872

Specially designed for the medium figure, low bust, short clasps and moderately-long back, fancy silk embroidery trimming; sizes 19 to 30. Price ..... \$3.50

LA DIVA MODEL, NO. 820, made of fine pink imported coutil, lightly boned, low bust, lace-trimmed top, finished with pink satin bow, four hose supporters; sizes 19 to 26. Price ..... \$5.00

LA DIVA MODEL, NO. 842, designed for a stout figure, material is French imported coutil, wide silk ribbon and lace trimming, medium bust, with long back, elastic inset at bottom front, six hose supporters; sizes 19 to 36. Price ..... \$7.50

"GODDESS" FRONT-LACE CORSET for the medium figure, made of fine imported coutil, with elastic at back, has low bust extending higher in the back; sizes 20 to 30. Price ..... \$4.00

"GODDESS" FRONT-LACE MODEL, NO. 838, designed for the tall, heavy figure, is made of figured pink broche, silk embroidery top, well lined back, elastic insets at sides and back, short clasps, two hooks in front, six hose supporters; sizes 20 to 30. Price ..... \$6.00

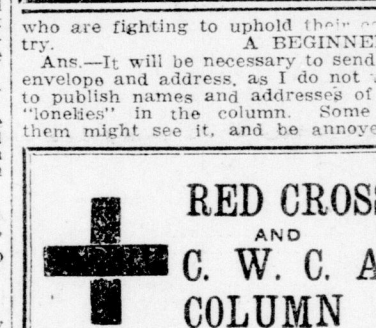
AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS.

140 DUNDAS STREET.

Phones 115, 116.

GRAY'S LIMITED.

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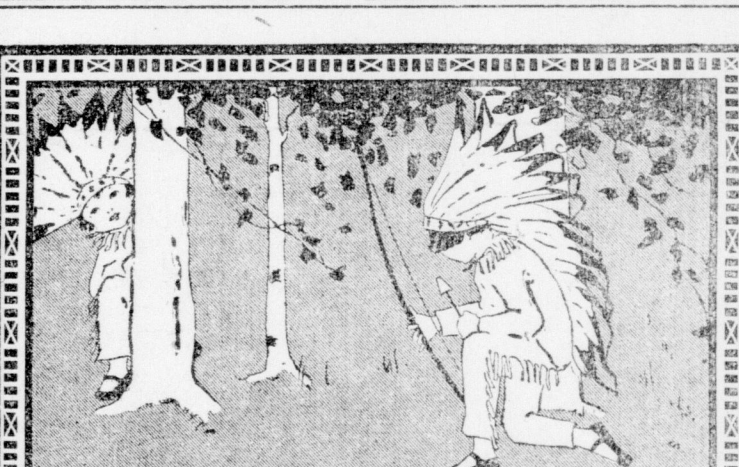
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