JOHN KAY, SON & CO., Limited

THE Furniture Section of this great business has attained such large proportions that we have been compelled to provide additional floor space by annexing a flat in the building adjoining us to the east, and workmen are now busy tearing down the dividing wall. When the alterations are completed our furniture display will occupy the whole of three immense flats and large portions of two others.

This rapid growth from the small beginning of five years ago is gratifying evidence that our efforts to provide reliable furniture, good in design and moderate in price, are appreciated by the public.

During this month we stimulate trade by price reductions of a radical character, as witness this list of a few representative items:

Dining-Room. No. 208—Mahogany Plate Rack, a choice Colonial design, Regular \$12.50. July sale price 9.50

No. 365 R-Mahogany Sideboard, fitted with 6 drawers and 2 cupboards. Regular \$65.00. 52.50

July sale price.

No. 791-Mahogany Sideboard, very choice.

choice, conveniently arranged with wine drawer, cuttery and linen drawers, cupboards, etc. Regular \$80.00. July sale 50.00 No. 1—Sideboard, an early English design, in golden oak. Regular \$52.50. Sale price...... 40.00

No. 30—Buffet, in golden oak, with cellarette. Regular \$45. 30.00 Sale price...... No. 415-Buffet, in golden oak, with open shelves and cupboard. Regular \$24.00. Sale price 20.00

No. R 509—Hanging China Cabinet, in weathered oak, two doors fitted with leaded glass. Regular \$14.50. July sale price 10.00

No. 201—Mahogany China Cabinet, with inlaid lines, glass doors and ends. Regular \$50.00. 40.00 No. 812 R-Flemish Oak Sideboard, 6. 812 h—handsomely carved. Regular \$85.00. July sale 50.00

Parlor.

No. 344—Inlaid Mahogany Secre-tary; an exceptionally fine piece of cabinet work, suitable for drawing room or sitting room.
Regular \$120.00. July 90.00

No. 202-Italian Arm Chairs (two

only), upholstered in velours. Regular \$25.00 each. Sale price. 15.00 No. 203—Italian Small Chair to match, upholstered in velours, Regular \$20.00. Sale 10.00 No. 374—Mahogany Easy Chair, with handsomely carved frame and rich upholstery. Regular \$50.00. Sale price.... 38.00

No. 605—Colonial Sofa, upholstered in silk brocade. Regular \$45.00. Sale price... 30.00 No. 200—Sofa and Arm Chair, two comfortable pieces, well upholstered and covered in fancy cotton. Regular \$55.00.

Bedroom.

No. 366-Brass Bedstead (as per cut), an exceedingly handsome design, two-inch pillars. 58.00

No. 283—Chiffonier Wardrobe, in fine mahogany, fitted with draw-ers and cupboard, lined with bird's-eye maple. Regu-lar \$70. July sale price 50.00 No. 130-Chiffonier Shaving Stand.

in mahogany veneer, fitted with bevelled plate, oval mirror and four drawers. Regular \$16. July sale price.... 13.50 No. 1222 R—Enamel and Brass Bedstead, a massive design, with heavy brass rods at head and foot ends, full double size. Regular \$19.50. July sale price... 14.50

No. 6640-Brass Bedstead, full double size, from one of the best makers. Regular \$42.50. 30.00 No. 1074—Chiffonier in fine mahogany, with inlaid lines. Regular \$55. July sale price... 35.00

A Bargain in Inlaid Linoleums

Here's a bargain from the basement that will interest those who have need of a good floor covering of this kind. It consists of 1,200 yards of well seasoned Linoleums from foremost English and Scotch makers. Being inlaid, the patterns will hold until the linoleum is worn through to the canvas back, and it will take many a year to do that.

1,200 yards High-class Inlaid L'noleums, two yards wide, in new floral, conventional, block and tile patterns. Special reduced 67C

Our new Catalogue is ready for mailing. Out-of-town residents interested in Furniture or Furnishings should write us for a copy.

During this sale the price of Kay's Special Hair Mattress will be \$14.00 instead of \$17.50.

JOHN KAY, SON @ CO., Limited 36-38 KING STREET WEST, TORONTO

And Six Others Carded to Go in

American turf has known. Last year, gotiate the fast Brighton course in a fits already bright history was made manner to set her rivals dizzy. Thanks also ran. Fourth race, 4 1-2 furlongs, selling, the more lustrous by the establish Beldame, by no means out of the ment of a new world's record. Broom-race under any conditions of track or Dermott), 12 to 1, 4 to 1 and 2 to 1, won by 1.2 to 1, 4 to 1 and 2 to 1, won by 1.2 to 1, 2 to 1, 2 to 1, 4 to 1 and 2 to 1, won by 1.2 to 1, 2 to 1, 2 to 1, 3 to 1, 2 to 2, and 3 to 3.

Snaps in Gasoline

Launches

We are offering 6 only 18 ft. Launches,

torpedo stern, latest model and equip-

2 only 16 ft. Launches, \$225.00 each.

Toronto Gas & Gasoline Engine Co. Limited

YORK AND LAKE STREETS

30 ft. Launches for immediate shipment.

22 ft. Launches 25 ft. Launches

ARTFUL, ORT WELLS AND BELDAME stick, in that memorable head-to-head weight, will carry her impost of 122 drive with the stricken Irish Lad, tra-veled a mile and a quarter faster than with her splendid record. Brighton Handicap To-Day.

New York, July 7.—Syonsby, the great Keene 3-year-old, hailed as the champion of the year, is not carded to start to-morrow in the Brighton, the richest of all handicap races run in Both Irish Lad and Broomstick are

Dermott), 12 to 1, 4 to 1 and 2 to 1, won by 2 1-2 lengths; Daring, 99 (Obert), 7 1, 5 to 2 and even, 2; Charter Oak 104 (D. Austin), 9 to 5, 3 to 5 and out, 3. Time .54 3-5. Lieber Gore, Vestryman, Hark and May Rhime also ran. Fifth race, mile, selling, purse \$300. 3-year-olds and up—Highland Fling, 99 (Obert), 3 to 1, even and 1 to 2. won by a nose; Varieties, 93 (H. Jackson). 5 to 1, 8 to 5 and 7 to 10, 2; Cataline, 106

Sixth race, 1 1-4 miles, selling, purse \$200, 3-year-olds and up-Rabunta, 96 (Swain), 3 to 1, 7 to 10 and out, won by 1 1-2 lengths; Annie Alone, 30 (M. Preston), 2 to 5 and out, 2; Sarilla, 96 (Obert), 12 to 1, 4 to 1 and 7 to 5, 3. Time 2.08. The Bobby, Shaltan, Charley filler and Parnassus also ran. Seventh race, 3-4 mile, selling, purse \$300, 4-year-olds and up—Cappamore, 96 (Swann), 9 to 5, 7 to 10 and 1 to 3, won by two lengths; Mezzo, 104 (Mon-ro), 9 to 2, 8 to 5 and 7 to 10, 2; Frank Kinney, 101 (Obert), 10 to 1, 4 to 1 and 8 to 5, 3. Time 1-14 1-4. Annie Davis, Gemini, Laura Hunter, Chappel Poy

and Armorer also ran. \$6000 FOR A MONUMENT

IT GOES TO MONTREAL

FOUR FAVORITES FIRST

Friday at Brighton Beach-Crack Field in Handicap Race

New York, July 7.—Alla Russell, Rose of Dawn, Colonial Girl and Yankee Consul were the winning favorites at Brighton Beach to-day, the other two events going to well played second choices. Colonial Girl, after trailing Merry Lark for nearly a mile in the fourth race, moved out and won easily by a length. Hildebrand, who rode Merry Lark, made a claim of foul against the winner, but it was not allowed. Alla Russell, winner of the second race, was bid up to \$2500, but was retained by the customary \$5 bid of the stable. Summaries:

First race, mile and a sixteenth-Don Royal, 111 (O'Neill), 3 to 1, 1; Black Prince, 111 (Bullman), 15 to 1, 2; Banker, 110 (W. Knapp), 15 to 1, 3. Time 1.47 3-5. Binderton, La Golden, Bro-ther Bill, Ismailian, Bouvier and Sailor

Boy also ran.
Second race, selling, 5 1-2 furiongs—Alia Russell, 109 (Burns), 7 to 5, 1;
Consistent, 109 (J. Johnson), 6 to 1, 2;
St. Estephe, 106 (Martin), 8 to 5, 3. Time 1.07. Maureen, Kuro, Red Ruby, Edith James, Lieber, Burlesque, Dodina, Lanehan, Libertinus, Express-Dodina, Lanehan, Libertinus, Expressing and Niantic also ran.
Third race, 6 furlongs—Rose of Dawn, 112 (Shaw), 1 to 4, 1; Diamond Flush, 112 (Burns), 5 to 1, 2; Go to Win, 112 (G'Neill), 20 to 1, 3. Time 1.11 1-5. Bellatrix, Belle of Setauket, Maid of Timbuctoo, Hyacinthe, Katie Caffrey, Winsome Winnie and Nopal also ran, Fourth race, mile and a furlong—

Fourth race, mile and a furlong—Colonial Girl, 120 (A. W. Booker), 8 to 5, 1; Merry Lark, 102 (Hildebrand), 14 to 5, 2; Gamara, 100 (Miller), 7 to 1, 3. Time 1.53 3-5. Go Between also ran. Fifth race, selling, mile and a xix-teenth—The Southerner, 106 (W. Knapp), 3 to 1, 1; Champlain, 101 (J. J. Walsh), 10 to 1, 2; Runnells, 106 (Sperling), 7 to 10, 3. Time 1.46 4-5. Thistle Heather, Canteen, St. Breeze, Flammula, Rough and Tumble, Bill Curtis, Arsenal and Hippocrates also ran. Sixth race, 6 furlongs—Yankee Consul, 114 (Hildebrand), 9 to 10, 1; King's Daughter, 111 (Lyne), 7 to 5, 2; Sidney

F., 122 (O'Neill), 6 to 1, 3. Time 1.13 1-5. Third Mate and Sandstorm also ran. Ruth's Rattler Beat Picktime.

Buffalo, July 7.—Six favorites were defeated at Kenilworth Park to-day.
Ruth's Rattler easily defeated Picktime by four lengths in the steeple-chase. Weather clear: track fast.

First race, 5-8 mile—Demas, 103 (Travers) 15 to 1.1 Merry Belle, 109 (Rot)

Ruth's Rattler Beat Picktime.

Buffalo, July 7.—First race, selling, were old and up, 5½ furlongs:
Wild Irishman 98 Caper Sauce ...

Wild Irishman 98 Caper Sauce ...

Buffalo, July 7.—First race, selling, wild rishman 98 Caper Sauce ...

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Buffalo, July 7.—First race, selling, wild rishman 98 Caper Sauce ...

Caper Sauce ...

Buffalo, July 7.—First race, selling, wild rishman 98 Caper Sauce ...

Fernrock ...

Line Buffalo, July 7.—First race, selling, wild rishman 98 Caper Sauce ...

Sagredo ... 106 Fernrock ...

First race, 5-8 mile—Demas, 103 (Travers) ...

First race, 5-8 mile—Demas, 103 (Travers) ...

Substitute of the selling of the selling

Black Death and Niter also ran.

Third race, 1 mile—Barbarossa, 99 (Egan), 7 to 1, 1; Sunray, 101 (O'Leary), 6 to 1, 2; Neva Weish, 106 (Buchanan), 6 to 5, 3. Time 1.42 2-5. Verness, Kassil, Rhythm, Bert Arthur, Miss Karl and Edgley Queen also ran.

Fourth race, 1 1-16 miles—Reservation 106 for 116 (Walsh), 7 to 2, 1; R. F. Williams, 105 (Hodson), 3 to 1, 2; Irish Witch, 94 (E. Miller), 3 to 1, 3. Time 1.48 2-5. Little Scout aloa, ran, Fifth race, 34 mile—Good Cheer, 111 (Doherty), 4 to 1, 1; Trajan, 103 (Travers), 6 to 1, 2; Lustig, 110 (Perrine), 6 to 1, 3. Time 1.13 2-5. Hyperion, Wild Irishman, Plantaganet, Billy Handsell, Aquarius, Barbuta, Extralaw and Gaylord alos ran.

Sixth race, 1 1-16 miles—Gay Lizette, 106 (Lee), 5 to 1, 1; Ora Viva, 106 (Doherty), 3 to 1, 2; Grand Swoop, 101 (Malin) 100 to 1, 2 Time 147 4-7 (Tracked Reservation 100 Stroiler 119 Meservation 100 Stroiler 119 Mar Whoop 109 Rose Tint 111 War Whoop 10

champlen of the year, is not journed to the prighton, the start to-morrow in the Prighton, the properties of all bandlengths of all bandlengths of the properties of all bandlengths of the properties of the prop and Miss Shylock also ran.

Fourth race, 6 furlongs—Felix Mozzes, 102 (Morris), 6 to 1, 1; Fleuren, 102 (Vanlerbout), 18 to 5, 2; May Ellen, 95 (Wishard), 15 to 1, 3. Time 1.14 Ike, Woods Perry, Dunning, Major Carpenter and Giddpond also ran.

Fifth race, short course, steeplechase, Fifth race, short course, steeplechase, Poorlands, 157 (Porter), 3 to 1, 1; Evander, 114 (McAuliffe), 7 to 5, 2; John E. Owens, 140 (Seaton), 4 to 1, 3. Time 3.04 3.5. Alline, Abbot, Betmuda, Ohio King and Bright Girl also won. Sixth race, 5 furlongs—Granada, 95 (Robinson), 5 to 1, 1; Carthage, 104 (Vanderbout), 8 to 5, 2; Agnolo, 93 (Taylor), 15 to 1, 3. Time 1.01 4.5. Hol. Pollei, Zarna, Thisties, The Oocean also ran.

Kenilworth Sciections.

Kenilworth Selections. -Buffalo-FIRST RACE-Fireball, Brush Up, Mer-5 to 1, 8 to 5 and 7 to 10, 2; Catanne, 100 (Swain), 13 to 10, 1 to 2 and out, 3. Time 1,40 1-2. Gearholm, Lou Woods and THIRD RACE—Rosetint, Wire In Bragg,

Richard Quirk Doctored for a Dozen F. Years and Thought his Case Incurable-Dodd's Kidney Pills Cured him

Ottawa, July 7.—(Special)—Mr. Prefontaine introduced a bill in the house to-day, empowering the harbor commissioners of Montreal to vote the sum of \$6,000 to help erect a monument in the memory of Sir John Young, the founder of the port of Montreal, the remainder of the amount to be contributed by the citizens of Montreal. The bill was given its first and second readings.

An "Ole Olsen" Robbed.

Gust Holt, alias "Ole Olsen," the man from Sweden, arrived in Toronto two days ago. Yesterday he got drunk and was arested. He told the police he had ben robbed of \$54 by two men in the vicinity of the John-street bridge. They sized him up for a good thing and were not disappointed.

Fortune Harbor, Nfid, July 7.—(Special.)—Scores of people in this neighbor hood are living proofs that Dodd's Kid.
hood a Fortune Harbor, Nfld, July 7.—(Special.)—Scores of people in this neighbor-

J. M. Hazard. Managing Editor, American Press Ass'n., New York City, May. 1904.

"Several years ago my best friend and my physician were combined in one person. But my wheel has supplanted my friend as my physician, as to keep in perfect health I need no other assistance than that furnished freely by, my beloved bicycle."



The editor of the American Press Association is no "hot air artist." What he says he has backed up by daily riding his bitycle.

He is a strenuous man who must account for every minute spent and yet keep in good health by judicious exercise. You must have a good bicycle.

SILVER RIBBON MASSEY

is the thing. It has all the latest improvements. Is abuilt right and to wear. Store open evenings. Write for catalogues.

CANADA CYCLE AND MOTOR CO., Limited

Makers World's Best Bicycles BAY AND TEMPERANCE STREETS, TORONTO

FOURTH RACE—Dishabille, Scotch Plume, Bobby Kean. FIFTH RACE—Blennenworth, Gay Liz-SIXTH RACE-Lacene, Merry Belle, Nil.

time by four lengths in the steeple chase. Weather clear; track fast.

First race, 5-8 mile—Demas, 103 (Travers), 15 to 1, 1; Merry Belle, 109 (Romanelli), 15 to 1, 2; Lacene, 109 (W. Fisher), 9 to 2, 3. Time 1.02. Calabogue, Peter Becker, Mazzini, Gause, Azure Hy Waring, Miss Finch, Gold Coin, Devoir and Progressive also ran.

Second race, 2 miles, steeplechase—Ruth's Rattler, 129 (W. Kelly), 4 to 1, 1; Picktime, 149 (E. Kelly), 2 to 1, 2; Mabon, 139 (Flicker), 30 to 1, 3. Time 4.03. Dramatist, Arius, Collegian, Black Death and Niter also ran, Third race, 1 mile—Barbarossa, 99 Third race, 1 mile—Barbarossa, 99 Rosal Proposed in the close of the company of the close of the clos

106 (Lee), 5 to 1, 1; Ora Viva, 106 (Doherty), 3 to 1, 2; Grand Swoop, 101 (Malin), 100 to 1, 3. Time 1.47 45. Sweet Tone, Setauket, Standard eBarer, Russell A., Watercure, Firstborn, Meistersinger, Lord Hermence, Bisque and Miss Shyleck also rap. Highland Park Selections. FIFST RACE-Dart, Dorothy Dodd, Blue

SECOND RACE-Stoessel, Chief Archi-

Sixin selling: Selling: Selling: Franks Kinney .98 Fanny Blazes .98 Jungle Imp .91 Soundly .x86 Dynasty .96 Voltrice .x86 Hakim .95 Mrs. Bob .85 Jim Hale .95 Lady McConnel .x85 Course, steeplechase:

SECOND RACE—Right and True, Buttons, Major Pelham.

THIRD RACE—Whimsical, Brookdale

Mons, Beaucaire

Mons, Beaucaire Nyirph, Ladsarion.
FOURTH RACE—Ort Wells, Beldame,
FIFTH RACE—Action, Memories Chi. But Dodd's Kidney Pills Made Artful.

FIFTH RACE—Action, Memories, Chim-

New York, July 7 .- First race, the

making -accept the freedom of the store - come and go as you please — the sale is on — "some-thing doing every minute — let all the people Store Open Till 10.30 o'Clock Saturday Night-MAIL ORDERS CAREFULLY FILLED.

-- Boots and Shoes!--

Selling Good Clothing for a

Song!--Making Cents do Dol-

lars Duty on Furnishings--Hats

It's the quick witted people that will get the most out of a sale like this-the

difference between the "Regular" prices and the "Sale prices" tell the whole

story of it-you know worth when you see it-the lots are laid out for easy in-

spection-what we advertise we have to sell-and will be just as hearty and eager to please you at no profit prices as though we were getting all our money

-every dollar's worth is seasonable and right up-to-date in style and

Men's Suits

MAKING

THINGS

HUM

Goughs

People's

Benefit

Sale

Men's Suits, strictly all-wool, strongly and stylishly made, plain and fancy tweeds, best of linings and trimmings, a large assortment to choose from, regular \$8, \$10 5.95 and \$12, sale price

Men's Suits, single and double breasted, blue and black serge and worsteds; these represent some of the swellest and nattlest goods we have ever shown, and are very spe cial Saturday, regular \$14, \$15 8.99 and \$18, sale price

Young Men's Suits

endless variety of patterns, in everything that would appeal to the fastidious taste of the up-to-date young man, regular \$7, \$8, \$9, \$10, \$11, \$12, sale price 4.95

Boys' Suits

Boys' 3-piece Suits, dress suits, in nice fine quiet patterns, reinforced in every seam, and made to keep its shape, mostly West of Engmade to keep its shape, mostly West of England tweeds, regular \$4.50, \$5, \$6 and \$6.50, sale price 2.99

Boys' 2-piece Suits, made of good, strong, tough-wearing, durable cloth that's bound to give satisfaction, regular \$2.25, \$2.50 and \$2.75, sale price ... 1.65

Boys' Wash Suits of American manufacture, and guaranteed fast colors, regular 75c and 90c, sale price

Odd Pants

Men's Odd Pants, in an all-wool domestic tweed, mostly dark shades, all sizes, regular \$1.50 and \$2.00, sale price ... 1.19 Men's Odd Pants, for dress occasions, import-

ed worsteds, fancy stripes, blue and black worsted and serges, and high-grade quality tweed, regular \$2.50, \$3, \$3.50 and \$3.75, sale price 1.89

Straw Hats

Men's Stylish Straw Hats, American makes and shapes, quantity limited, regular 75c, \$1.00 and \$1.25, sale price

...

Summer Furnishings

Men's Summer Underwear, light weight, Egyptian yarns and natural balbriggan, regular 75c and \$1.00, sale price..

Men's Neglige Summer Shirts, in neat stripes and small figure effects, fast colors, extra good value at 75c, sale price.

Men's Fancy Suspenders, mohair ends, desirable patterns, patent cast-off, regular 25c, sale price

Men's Boots

Men's Patent Colt and Tan Lace Shoes and Oxfords, Goodyear welt, all widths, all sizes, regular \$3.50 and \$4, sale 2.50

Women's Oxfords 88 pairs Women's Oxfords, self and patent tip, kid and Dongola, regular \$1.25 and \$1.50, sale price ... 75

Misses' and Children's Shoes

Misses' and Children's Lace and Button Shoes, Oxfords and Slippers, black and tan, all sizes, regular \$1.25 and \$1.35, sale price

Gough Bros. 186 Yonge Street 6-8 Queen St. W.

Artful.
FIFTH RACE—Action, Memories, Chimney Sweep.
SINTH RACE—Caprice, Listless, Albert
F.
New York—

New York, July 7.—First race, the

Hampshire Followed On.
London, July 7.—Playing against Hampshire, the Australians made 513 in the first innings. Hampshire scored 239 and following on had 10 for one wicket.

The following players will represent the Yorkshire Society in their match with Lodge Abloin No. 1, Sons of England, at Riverdale Park to day at 2,45; Pearson, Saxton, Told, Brown, Lant, Dagnall, Crossland, Morse, Bogg, Turner and Firth, Spencer or Gill.

Grace Church team at the Exhibition Park v. St. Georges will be: C. Hopkins, Canses, 31 per box; No. 2, 10 degrees stronger for Special Cases, 32 per box; No. 2, 10 degrees stronger for Special Cases, 33 per box; Sold by all druggists, ask for Cook's Cotton Root Compound; take no substitute.

The Cook Medicine Co., Windsor, Ontario.

or Test Case

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ion That case involved the sup utual B rates o

LAST WE Middle of holesale howed a of Thursda kets, the bi Clarkson

charkson wing and aftily taken u berries selli 7c to 9c v Sweet cherr quality, selli ket, while sper basket yesterday differ the plu wecent year Bananas, b Red banana Oranges, cra Pineapples, Vegetables Cucumbers, Cucumbers

Peas, basket Potatoes, bu Beans, bask Cabbage (Ca Gooseberries, IRISH LINEN Must Pay Co magistrate.

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their tickets The girls,
Adair, Lizzie
Mary Speers
charged with
found them STENOGRAI Under the meets at H moon and eve the only one purely profe discussed. I a paper on a court report ceedings will For the even gram has be several feature be a dinner chalk talk w

Bengough, B. writers and be held in t

Do You No remedy agreeable th No matter wi the grand cu from Ottawa "For people sick headach remedy to con remedy to cor Pills. I forn about once a ton's Pills an My stomach der and my No medicine children. Try 25c per box druggists.

Many and vicissitudes reatest picture which now genere in Warring history. Which for so painting of fide an art dealer mome other ping permission. the flowers, of the flowers, o Hatpin Harrisburg Phil

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William Blo
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Open day and night.

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