

Season's Biggest Sale of House Dresses

The Popular "Billie Burke" Dresses, **\$2.25**
~~\$2.95--\$3.95--\$5.00--\$5.95--\$6.50~~
 Grades---a Special Purchase---Today

Three hundred of the popular "Billie Burke" Dresses, stripes, checks and plain colored cloths, Palm Beach and Lonsdale jeans, heavy drill and gabardine; others in fine cambric or chambray; white or dark stripes, plaids and checks; plain colors are in olive green, rose, natural and blue tones. There is a good assortment of sizes from 34 to 42, and each one is a genuine bargain today at \$2.25.

No Phone, C.O.D. or Refunds.

300 Pairs \$1.75 and \$2.00 Corsets \$1.39

Average figure models, made of beautiful fine quality batiste and coutil, in flesh, pink or white; low bust and long, free-fitting hip; lightly boned, with finest rustless steel; short front steels, with hook and eye below; finished with dainty edge of lace; four hose supporters. Sizes 19 to 26. Regularly \$1.75 and \$2.00. Today, \$1.39.

Women's Brasieres 89c

Swiss embroidered lawn, hooked front, lace trimmed top and bottom; sizes 34 to 42. Regular \$1.25. Today, 89c.

Women's Nightgowns \$1.69.
 Nainsook, slipover style. Rows of lace insertion and edge of lace to finish. Short sleeves. Sizes 56, 58 and 60 inches. Regular \$2.50. Today, \$1.69.

Women's Camisoles \$1.29.
 Crepe de chine, flesh pink, front and back trimmed; sizes 34 to 44. Regular \$2.25. Today, \$1.29.

Women's Drawers 49c.
 Umbrella style, deep frill of Swiss embroidery; both styles; 23, 25 and 27. Regular 75c. Today, 49c.

Women's Aprons 39c

Maids' morning, afternoon and tea aprons, made of lawn. Regular 65c, 75c and 85c. Today at 39c.

Women's Combinations \$2.25
 Cotton, top of glove silk from waist. Sizes 34 to 42. Regular \$3.75. Today, \$2.25.

Women's Sleeveless Vests 38c.
 Cotton lisle thread and mercerized cotton, low neck, some hand crochet. Sizes 34 to 42. Regular 75c to \$1.25. Today, 38c.

Women's Drawers 69c.
 Lisle thread, umbrella style with wide frill of dainty lace, scalloped edge; both styles; sizes 34 to 40. Regular \$1.00. Today, 69c.

Gold-Bordered Stationery at 33c

Linen Stationery, 24 sheets and 24 envelopes. Each sheet and each envelope is gold-bordered, and it makes a very distinctive offering. Special for today, box, 33c.

Stationery Dept., Phone Main 7841.

\$2.25 Hand Bags \$1.49

75 only, Moire Silk Bags, black and colors, neatly lined; some have colored beaded effects, others have silk tassel. Regular price \$2.25. Today at \$1.49.

100 only, Black Vachette, bright patent leather finish. Strap Purses with top strap, neatly lined with moire. Regular value \$1.00. Today, 65c.

Pearl Ornaments

At a Fraction of Present Factory Cost.
 \$1.50 and \$2.00 Drop Ornaments. Today, 68c.
 \$3.00 Drop Pearl Ornaments, for 98c.
 \$2.00 to \$4.00 Pearl Garnitures, handsome designs. Today, 98c.

1,800 Yards Fancy Black and Colored Braids. To clear today at, yard, 10c.

No Phone Orders.

Children's Vests 12c Each

A special purchase. Fine ribbed, medium and heavy weight, wool and cotton mixtures and all cotton. Sizes 1 to 4 years, but not in each quality.

Infants' \$2.25 Coats \$1.65

Glossy white lustre, lined throughout; semi-double-breasted style. Sizes 6 months to 2 years.

Baby Carriages---Samples Today \$21.95

Regularly \$26.50 to \$29.50.
 7 only, Reed Baby Carriages, natural brown and grey finishes; spring gears; reclining backs; nicely upholstered, and rubber tires.

Infants' Short Skirts 29c

Made of fine quality soft white cotton, with attached waist, deep hem on skirt. Sizes 6 months to 2 years. Rush price today, 29c.

Knit! Knit! Knit!

Australian Wool, medium shade of grey, 4 ply; in even, well-twisted sock yarn. Today, hank, 59c.
 Linen Tray Cloths, size 18 x 26. Today, each, 21c.

Orange Wood Knitting Needles, in sets of four; 9-inch. Set, 10c.
 Bone Knitting Needles, in sets of four; 7-inch. Set, 10c.

SIMPSON'S FRIDAY BARGAINS

This pageful of most extraordinary values is an inspiration to thrifty shoppers.

But you must come today if you would make these exceptional savings yours.

Store opens at 8.30 sharp and closes exactly at 5.30 daily

A Great Sale of 2000 Untrimmed Hats

Regular \$1.50, \$1.75, Regular \$2.50, \$3.00, \$2.25 to \$2.75 \$3.50 to \$4.50
 Hats Today at Hats Today at

79c

\$1.79

No Exchanges, Refunds, or C.O.D.'s.

Black or Colored High-class Liseret Hats. Other braids are fine hems and milan tagels. The assortment is very large and varied. Today, \$1.79, 79c.

Sample \$5 and \$7.50 Trimmed Hats

\$3.95

They are samples, and interpret the smartest of new style ideas. Today, \$3.95.

Sailors and Banded Hats

\$1.79

Good variety of styles and colors. See these. Regular \$2.75, \$3.50 and \$4.00 each. Today at \$1.79.

Infants' 65c to \$1.50 Muslin Bonnets

39c and 69c Each

Embroidered or tucked and hem-stitched; in Millinery Department, best sizes. 39c and 69c.

3000 Bunches Flowers, 2 for 25c

A big clearing line, purchased from several wholesales. Regularly 25c, 35c and 40c. Today, 2 bunches, 25c.

How These Blouses Will Go! At \$1.95 At \$3.95

New, fresh and dainty—most of them shown for the first time. Materials are fine sheer voile and organdie. Designs represent some twenty of the season's best creations.
 Roll or flat-collars—fichu and handkerchief fronts—tuxedo, or the more severe semi-tailored effects. Sizes 34 to 44. Regularly \$2.50, \$2.95, \$3.50 and \$3.95. Today, \$1.95.

Blouses of rare silk crepes in plain or combination stripes—including self white, grey, reseda, black, green or French blue with gold, lavender in two tones, navy with green, and violet with a purple stripe.
 Clever styles—front fastening with one pearl button—long roll tuxedo collar, dainty turn-up cuffs. Sizes 34 to 42. Regularly \$5.95. Today, \$3.95.

No Phone Orders. No C.O.D.'s. No Refunds.

Sale of Women's and Misses' Suits

\$16.95



Women's and Misses' Suits

Regularly \$25.00 and \$27.50

\$16.95

Think of it! Such truly remarkable savings on regular stock suits. They're dressy serges, in tailored and novelty styles; beautifully lined; chic collars and belts. Shades are mostly navy and black. No exchanges; no refunds; no C.O.D.'s. Price, \$16.95.
 Misses' Section—Richmond St. Side.

Women's Suits

Regularly \$30, \$35, \$37.50

\$16.95

Just 87 women may share in the remarkably good fortune which this sale offers. Materials are serges, poplins, poiret twills, gabardines and fancy checks. Styles too numerous to describe, but all are up-to-the-minute. Brown, green, sand, taupe and also black. Sizes 34 to 42. Reduced for today at \$16.95.

Women's Skirts---A Sale! \$5.95

It would be a pity to miss such a splendid opportunity to buy a good, serviceable skirt at a saving. Silk poplin ones in navy, taupe, green and black—gathered at waist or on yoke. Tailored serges in navy and black, novelty tweeds and check sports skirts finished with smart pockets and button trimming. Price, \$5.95.

Men's Borsalino Hats, \$4.00 and \$4.50 Ones, \$3.95

G. B. Borsalino Hats, a big clearance of these well-known Italian soft hats in new flat-set and staple shapes. The lot includes samples and odd broken ranges in shades of pearl grey, steel, fawn, brown, green, navy and black. Today, 8.30 a.m., \$3.95.

Men's and Boys' Caps, 50c Ones, Today 39c

Grey, brown and black caps, in many different designs of stripes and overchecks, four and eight-piece top shapes. Today, 39c.

Young Men's Raincoats at \$9.95

Made from smart grey and tan covert cloths, thoroughly rubberized; single-breasted, slip-on with convertible collar, natural shoulder, large patch pockets with flaps, all edges and seams in these coats are both sewn and cemented. A coat suitable for wear as either raincoat or spring coat. In sizes 36 to 44. On sale, 8.30, this morning, while they last, at \$9.95.

Men's and Young Men's Work Suits \$11.95

Made from smart, serviceable tweeds, in numerous shades of brown, grey, fawn and mixture effects; single-breasted, two and three-button, semi-fitted sacques, medium height vest; trousers finished with belt loops, cuff or plain bottom. In sizes 36 to 44. To clear today at \$11.95.

Boys' Suits \$5.95

Four distinctive patterns in Boys' Tweed Suits in popular styles for growing boys. Brown striped tweeds, grey mixed and grey plain effects, in semi-Norfolk models; yoke back and front with pleats extending from yoke to waist; all-around stitched belt at waist; full-fitting bloomers with governor fasteners. Sizes 7 to 17 years. Today, \$5.95.

Simpson's Palm Room

occupies a position of marked superiority and prestige. It represents the cleverest interpretation of QUALITY and SERVICE.

Breakfast 8.30 a.m. to 10.30 a.m.
 Lunches, a la carte, at all hours.
 Dinner 11.30 a.m. to 2 p.m.
 Afternoon Tea 3.30 p.m. to 5.30 p.m.
 (Sixth Floor)

The SIMPSON Company Limited