The Robert SIMPSON Company Limited | Store Opens 8 a.m. | Closes 5.30 p.m. | H. H. FUDGER, President | J. WOOD, Manager | Phone Number Main 7841 We have 50 lines to Central. | The Robert SIMPSON Company Limited

Share the Cake at Simpson's in TORONTO'S Birthday Sale

Nearly fourscore years ago (in 1834), the population being nine thousand, Toronto was made a city.

This store follows the celebration of the civic birthday with a civic bargain day, and we call it

Toronto's Birthday Sale

The three big words in our city's motto, beginning with three big Capital I's, are three winners:

Industry Intelligence Integrity

"Get Big Eyes" if you will, but let us not fail to keep these three big I's that we've got right in the forefront of the city's progress.

INDUSTRY on the part of our buyers has got together a great group of specials for Tuesday's business. They had to hustle in hot weather to do it.

INTELLIGENCE in selection has secured just the goods you want right now, and some that are good enough to buy in advance for fall needs.

INTEGRITY, the truth, and not ing but the truth, characterizes the news we tell about the goods described in these pages. Read every word of it

Many happy returns of the day to Toronto and her citizens.

Whitewear, Corsets, Etc.

$1.50 Nainsook Nightdresses, $1.00.
Fine nainsook, slip-over style, neck and sleeves neatly trimmed with fine embroidery and insertion, silk draw ribbons. Sizes 32 to 40 bust. Regularly $1.50. Birthday Sale price.....$1.00

Nainsook Nightdresses, 75c.
Clearing six pretty styles fine nainsook, embroidery or lace trimmed, silk draw ribbons, slip-over style, short or long sleeves. Sizes 32 to 40 bust. Birthday Sale price, each.....75c

35c Vests, 19c.
Women's Vests, white ribbed cotton, short or no sleeves. Sizes 34 to 40 bust. Regular 35c. Birthday Sale price...19c

15c Vests, 10c.
Women's Vests, ribbed white cotton, short or no sleeves. Sizes 32 to 38 bust. Regular 15c. Birthday Sale price...10c

75c Aprons, 50c.
Fine quality gingham, blue and brown stripe, princess overall style. Special value at 75c. Birthday Sale price...50c

20c Kitchen Aprons, 2 for 25c.
Women's Kitchen Aprons, fine quality blue and white check gingham, colored border, size 36 x 36. Regular 20c each. Birthday Sale price.....2 for 25c

$2.75 Bathing Suits, $1.95.
Women's Bathing Suits of fine navy lustre, waist tucked and trimmed with wide white and navy embroidery, separate bloomers. Sizes 32 to 40 bust. Regular $2.75. Birthday Sale price, each.....$1.95

$3.00 Corsets, $1.75.
400 pairs D. and A. Corsets, fine white coutil, medium bust, embroidery and silk ribbon trim, 4 wide side steels, 6 strong elastic garters. Sizes 18 to 36. Regular $3.00. Birthday Sale price, $1.75

Toilet Necessities

Gustav Boehm's Imported Eau-de-Cologne. Regular price 25c. Birthday Sale price.....18c

Simpson's Violet Oatmeal and Cold Cream Toilet Soap. Regular price 15c per cake. Birthday Sale price..3 for 25c

Madam Yale's Face Cream. Regular price 50c. Birthday Sale price.....25c

Roger and Gallet's Santol Face Powder, in flesh and white. Regular price 35c. Birthday Sale price.....25c

Houbigant's Rice Powder, in flesh and white. Regular price 20c. Birthday Sale price.....2 for 25c

De Miracle Face Cream. Regular price 25c. Birthday Sale price.....10c

Real Ebony Ring-Handled Mirrors, with heavy bevelled 6-inch glass. Regular $2.50. Birthday Sale price.....$1.89

Bentrovato Massage Cream. Regular price 15c. Birthday Sale price.....10c

Genuine Ebony Hair Brushes, solid backs, with 11 rows of pure bristles. Regular price 85c. Birthday Sale price 59c

Imported French Tooth Brushes, with pure hand-drawn bristles. Regular price 25c. Birthday Sale price.....15c

Drugs

Olive Oil, Rae's finest Sublime Lucca Oil. Regular 90c tins. Birthday Sale price, per tin.....65c

Headache Cachets, 12 in box. Regular price 20c. Birthday Sale price 12½c

Foot Powder, for relieving tired and aching feet. Regular price 20c. Birthday Sale price.....12½c

Chamois Skins, 75c size. Birthday Sale price.....50c

Sponges, fine unbleached. Regular 35c and 40c. Birthday Sale price...25c

Fly Poison Pads. Regular 5c. Birthday Sale price.....2 for 5c

Red Cloth Inserted Hot Water Bottles, 2 and 3 quart sizes. Regular $1.50 and $1.75. Birthday Sale price.....$1.00

Dress Goods & Silks

Black Suitings, 48c.
2,000 yards of fashionable Black Suitings, in San Toys, poplins, and poplinettes, light weights for early fall. 42 inches wide. Birthday Sale price, per yard.....48c

$1.35 Black Broadcloth, 94c.
Black Broadcloth, guaranteed all pure wool, thoroughly shrunk and unspottable, rich Sedan finish, correct weight for early fall. 50 inches wide. Regular $1.25 per yard. Birthday Sale price, per yard.....94c

58c West of England Serges, 58c.
West of England Serges, blue, tan, grey, Alice, Copenhagen, navy, and black, 52 inches wide. Regular 85c per yard. Birthday Sale price, per yard, 58c

$1.75 Black Duchesse Satin, $1.33.
Rich Black Mousseline Duchesse Satin, for dresses or suits, a beautiful firm weave, with soft charmeuse finish. This satin is the season's most popular fabric; every yard is guaranteed to give good wear, and is perfect in dye and finish, 40 inches wide. Our regular selling price $1.75. Birthday Sale price, per yard.....$1.33

$1.25 Duchesse Paillette, 94c.
Rich Black Duchesse Paillette, an elegant silk, with a more subdued finish than a mousseline, gives splendid wear. This silk is yarn or skein-dyed a deep rich black. 40 inches wide. Regular selling price $1.25. Birthday Sale price, per yard.....94c

$1.34 Mousseline Duchesse, 94c.
1,000 yards Colored Mousseline Duchesse Satin, in a big range of shades, including ivory. Correct for afternoon or evening wear; bright, soft satin finish. An elegant quality, which drapes beautifully. 36 inches wide. Regular price $1.34. Birthday Sale price, per yard.....94c

Notions

Hair Curls, light, dark, and medium shades of brown. Regular 89c. Birthday Sale price.....69c

Silk Hair Nets, full size, all shades. Regular 5c. Birthday Sale price .....2 for 5c

Barrettes, Side and Back Combs, light and dark shades. Regular 35c, 35c, and 50c. Birthday Sale price 15c

Boot Laces, 33 and 45 inches long, black and tan. Birthday Sale price, per dozen.....5c

500 Pin Sheet, regular 5c. Birthday Sale price.....3 for 10c

Simpson's Leader Safety Pins, assorted. Regular 5c. Birthday Sale price .....3 for 10c

Dome Fasteners, assorted sizes, black and white. Regular 2 dozen for 5c. Birthday Sale price....4 dozen for 5c

Hooks and Eyes, assorted sizes, black and white. Regular 6 dozen for 5c. Birthday Sale price.... 12 dozen for 5c

Mending Wool, black, white, and colors. Regular 3 for 5c. Birthday Sale price.....5 for 5c

Hair Pins, well japanned, assorted sizes. Regular 5c per box. Birthday Sale price .....3 for 10c

Simpson's Special Dress Shields, sizes 2, 3, and 4. Birthday Sale price, 2 for 25c

Pearl, Bone, and Fancy Buttons. Regular 20c to 50c per dozen. Birthday Sale price, per dozen.....10c

Books and Papeteries

Papeteries, fine linen paper, envelopes to match. Regular 21c. Birthday Sale price 18c

Green Checking Pencils. Regular 60c per dozen. Birthday Sale price, per dozen.....45c

Assorted Doylies, 6 dozen in box. Regular price 40c. Birthday Sale price 30c

Mathematical Sets. Regular 35c. Birthday Sale price.....29c

Napaco Linen Papeteries. Regular 39c. Birthday Sale price.....29c

Envelopes, fashionable size, containing 3 packages of 75. Regular value 25c. Birthday Sale price, per box...19c

English Copyright Fiction. Published at 6s. Birthday Sale price.....45c

Popular Cornell Series, bound in cloth. Regular 25c. Birthday Sale price...19c

The Ready Reference Cook Book, bound in white washable cloth. Published at $1.00. Birthday Sale price, 29c

World's Classics, bound in maroon leather. Regular 35c. Birthday Sale price.....23c

Gift Books of Travel and Adventure for Boys. Regular $1.25. Birthday Sale price 65c

Also some regular 75c. Birthday Sale price.....45c

Millinery Must Go

$3.50 Ostrich Feather Bands, $1.85.

Ostrich Feather Bands, 36 inches long, in white or black, 6-inch fibre. Regular price $3.50 each. Birthday Sale price $1.85

The Store offers a complete hotel service to those who are in the city for the day only. Rest, Lunch, and Parcel-Rooms are at your service.

A Rich Slice From the Mantles

Tub Dresses for Misses and Small Women, $3.95.

English Prints, Muslins, Repps, and American Percales. Waists are trimmed with pipings and insertion, others have large collars inlaid with plain material. Colors blue, white, pink, and several mixed colors. Birthday Sale price $3.95

Wash Dresses, $1.45.

Clever One-piece Wash Dresses for women and misses. Also a lot of mussed dresses. Waists are trimmed with pipings and lace insertions. Dutch necks and three-quarter sleeves. Skirts joined to waist with pipings and trimmed to match; blue, pink, white, and a variety of other colors. Birthday Sale price $1.45

Clearance of Suits, $4.95.

Tailored by experts in our own factory; tweeds, venetians, and serges. Coats are semi-fitting, with hand-tailored collars and revers; blue, black, and fancy mixtures. Birthday Sale price $4.95

$7.50 Voile Skirts, $4.85.

Skirts of All-wool Voile, suitable for misses and women. Some are handsomely embroidered, others are silk trimmed. Regular price, $7.50. Birthday Sale price $4.85

Summer Wash Coats, $2.35.

A Large Collection of Wash Coats, including cotton shantungs in natural and tan, linens, and Indian head, in a variety of styles, either plain or trimmed. Birthday Sale price $2.35

Dresses at Half-Price.

Summer Silks, Nets, Embroidered Muslins, and French Lingerie, in white, cream, and stripes. Trimmed with lace or embroidery insertion, and pretty novelty touches. Regular values, $15.00, $18.00, $22.00, $25.00, $27.50. Birthday Sale prices, each, $7.50, $9.00, $11.00, $12.50, and $13.75.

Ribbons

Our Famous "9000" Quality Heavy Duchesse Satin Ribbon, 5 inches wide, with beautiful bright finish. Colors are white, pale blue, pink, saxe, navy, coquelicot, cardinal, tan, brown, Egypt, champagne, buttercup, tuscan, black, reseda, emerald, myrtle, royal, purple, amethyst, mauve, turquoise, and old rose. Regular price 20c. Birthday Sale price 12½c

Saving Values in Gloves and Hosiery

50c Women's Silks Gloves, 25c.
Women's Pure Silk Gloves, wrist length, a variety of colors, dome fasteners, double-tipped fingers, 5½ to 7½. Regular 50c. Birthday Sale price, per pair 25c

75c Glace Kid Gloves, 47c.
Women's Glace Kid Gloves, wrist length, dome fasteners, silk points on back, black, white, tan, all sizes. Regular 75c. Birthday Sale price, per pair 47c

75c Women's Hose, 49c.
Women's Silk Ankle Hose, deep lisle thread garter top, with lisle thread heel, toe, and sole, gauze weight, black only. Regular 75c. Birthday Sale price, per pair, 49c

Women's Llama Cashmere Hose, 29c.
Women's All-Wool Llama Cashmere Hose, black only, with "Llama" embroidered in red silk, spliced heel, toe, and sole. Sizes 8½ to 10. Birthday Sale price, 29c

45c Women's Lisle Hose, 35c.
Women's Fine Imported Lisle Thread Hose, all new goods. A variety of colors and patterns, also black and tan. Regular 45c. Birthday Sale price, per pair 35c

50c Women's Cashmere Hose, 29c.
Women's Black Cashmere Hose, "Pen-Angle" Seconds. Just as good as firsts for wear. Regular 50c. Birthday Sale price, per pair 29c

50c Men's Silk and Wool Socks, 29c.
Men's Silk and Wool Socks, two-tone color effects, unbeatable for wear, black with colors. Regular 50c. Birthday Sale price, per pair 29c

Men's Silk Socks, Seconds, 35c.
Men's Silk Socks, "Pen-Angle" Seconds, which doesn't hurt their wearing qualities, black, tan, and colors. Birthday Sale price, per pair, 35c; or 3 pairs for $1.00.

$1.25 Men's Suede Gloves, 59c.
Men's Grey Suede Kid Gloves, for dress wear, French make, over-sewn seams, dome fasteners, silk points on back. Sizes 7 to 9½. Regular $1.25. Birthday Sale price, per pair 59c

Dress Trimmings

Odd and Ends of Semi-Made Robes, Shaped Skirts, and Materials for Waists, in white and ecru lace, colored cotton rajahs, and repps, white Swiss embroidered, colored marquisette, etc. Regular prices $7.50 to $12.50. Birthday Sale price, each $2.00

1,000 yards of Colored Silk Bandings, from 2 to 4 inches in width. Every wanted color, all new goods. Regular prices 35c to 50c per yard. Birthday Sale price, per yard, 10c

Big Two-Handled Rush Baskets, for outings, picnics, or shopping. Regular price 12½c each. Birthday Sale price, each 8c

Japanese Cane Lunch Baskets, assorted sizes, strongly made. Regular prices 25c, 35c, and 50c. Birthday Sale price 15c

Silverware

Silver-plated Tea Spoons, full size, in our special Rose Pattern. Birthday Sale price, each 10c

Silver-Plated Dessert Spoons to match. Birthday Sale price, each 19c

Cut Glass Salt and Pepper Shakers, with sterling silver tops. Regular $1.00 per pair. Birthday Sale price, per pair 49c

Salad Bowl and Servers, including Serving Spoon and Fork. The bowl and handles of servers are in a Crown Derby pattern. Regular $5.00. Birthday Sale price, $2.98

Silver-Plated Bake or Pudding Dish, in bright and satin finish, fancy handles and feet, complete with separate cover and inner lining. Regular $5.00. Birthday Sale price $2.98

Substantial Slices From the Furniture

$25.50 Dining Chairs, $19.70.
25 Sets of Dining Chairs, frames made of selected quarter-cut oak, rich golden finish, with seats of genuine leather. Sets of five side chairs and one arm chair. Regularly $25.50. Birthday Sale price $19.70

$19.90 Buffets, $14.65.
20 Combination Buffets, made of hardwood, with quartered oak finish. Good display space for china, good cupboard space, long linen drawer, short cutlery drawer, and beveled plate mirror. Regularly $19.90. Birthday Sale price $14.65

$48.50 Dressers, $35.90.
12 Dressers, in mahogany, highly polished, of good design and high-grade workmanship throughout. Regular $48.50. Birthday Sale price.....$35.90

$18.90 Brass Bedsteads, $14.60.
50 Brass Bedsteads, with heavy continuous posts and in full size. Filling is evenly distributed, and the finish is bright. Regularly $18.90. Birthday Sale price $14.60

$9.75 Mattresses, $7.40.
100 "Sleepwell" Mattresses, well filled with pure white cotton felt, neatly tufted, and covered with blue art ticking of good quality; comfortable and durable. Regular $9.75. Birthday Sale price, $7.40

$24.75 Brass Bedsteads, $18.90.
50 Brass Bedsteads, in combination satin and bright finishes, in full size. Very desirable in every feature of construction, style, and finish. Regularly $24.75. Birthday Sale price.....$18.90

$3.75 Bed Springs, $3.10.
100 Iron Frame Woven Wire Bed Springs, sides are of steel tubing, with ends of steel angle reinforced. Fabric is closely woven steel wire attached to frame with vermin-proof metal binding. Regular $3.75. Birthday Sale price, $3.10

$42.00 Dressers, $30.90.
20 Dressers, built on straight lines of selected quarter-cut oak, also in mahogany. Heavy plate mirror and lots of drawer space. Regularly $42.00. Birthday Sale price $30.90

$13.50 Dressers, $9.90.
20 Dressers, in thoroughly seasoned hardwood, of mission style and finish, deep drawers and bevel plate mirror. Regularly $13.50. Birthday Sale price $9.90

$10.00 Dressers and Washstands, $7.45.
100 Dressers and Washstands, made of solid hardwood, in quartered oak finish. Dresser has three long deep drawers, with brass pulls, and beveled mirror. Washstand is of good size. Regular $10.00. Birthday Sale price.....$7.45

Breakfast Ready at 8 a.m.
Prices ranging from 15c to 50c.
Prompt and Courteous Service

A Prize in Every Offering of Boots and Shoes

$5.00 Women's Button Boots, $2.35.

Beautifully Finished Highest Grade American Button Boots, in tan Russia calf, dull kid, patent colt, gun metal, vici kid, and black suede leathers; high, medium and low heels. Sizes 2½ to 8, in A, B, C, D, and E widths. Regular $5.00. Birthday Sale price, per pair $2.35

$2.50 to $4.00 Shoes, $1.85.

Over Two Thousand Pairs of "Cleo," "Relindo," "Boston Favorite," and "Invictus" Oxfords, ties, colonial, ankle strap, and plain pumps, new popular styles. "Queen Quality" samples, in black satin, velvet suede, gun metal, patent pony, vici kid, and tan Russia calf. Beautifully finished shoes of the latest design, sizes 2 to 8, A, B, C, D, and E widths. Regular $2.50, $3, $3.50, and $4. Birthday Sale price $1.85

$3.50 to $5.00 Men's Boots, $2.25.

3,200 Pairs Men's "Invictus," "McCready," "Derby," "Hartt," and "Ames-Holden" Boots and Oxfords, in button and Blucher styles. They are made in tan calf, patent colt, gun metal, dongola kid, and box calf leathers, with single or double Goodyear welted oak soles, and high or low heels. Sizes 5 to 11 in the lot. The regular prices of these standard branded boots throughout Canada are $3.50, $4.00, $4.50, and $5.00. Birthday Sale price, per pair $2.25

$1.50 and $1.75 Children's Shoes, 85c.

200 Pairs Beautiful Imported Shoes, made by Mrs. A. R. King, of Boston, in tan calf, vici kid, and patent colt leathers, button styles, "Kant-Slip" hand-turned soles, very dainty shoes of exclusive style. Sizes 2 to 7. Regular $1.50 and $1.75. Birthday Sale, price, per pair, 85c

Mantels and Fire Sets

Birch-Mahogany Mantel, $32.00.
Birch-Mahogany Mantel, best quality and finish, with tile facing, hearth, and coal or gas grate. Birthday Sale price $32.00
Set up free of charge within city limits.

Black Fire Sets, $2.89.
25 Black Fire Sets, complete with stand. Birthday Sale price, per set $2.99

Black Andirons, $1.69.
30 pairs Black Andirons. Birthday Sale price, per pair $1.69

Brass Coal Hods, $3.39.
50 Solid Brass Coal Hods, brushed or polished. Birthday Sale price $3.39

Optical Goods

Spectacles and Eyeglasses, finest gold-filled, with finest quality lenses, complete. Regular $4.50 and $5.00. Birthday Sale price, pair $2.25

A Good Pair of Spectacles, aluminoid frames. Regular $1.50. Birthday Sale price, per pair.....$1.00

Compound or Double-Vision Glasses extra.

Hand Bags

Solid Leather Hand Bags, seal grain or goat seal, variety of frames, oxidized or gilt, leather lined, fitted with coin purse. Regular $1.25 and $1.50. Birthday Sale price 98c

Balance of Macrame Cord and Linen Bags, colors white, ecru, sky, pink, mauve. Regular 59c and 75c. Birthday Sale price, 44c

Women's Belts, fancy elastic, leather and patent leather, oxidized or gilt buckles. Regular 35c 50c, and 75c. Birthday Sale price 19c

Big Reductions in Men's and Boys' Clothing

Men's Waterproofs, single texture English paramatta, plain auto style, close-fitting collar, guaranteed absolutely waterproof. Birthday Sale price $7.95

Men's High-grade Suits, that sell at $18.00 and up. The new greys, browns, and blues, in fancy designs, best mohair linings and beautifully tailored, single-breasted, three-button style. Birthday Sale price $13.95

Blue Serge Russian Suits for Boys, made from dependable English cloths. For value and style unsurpassed. Birthday Sale price $3.75

Traveling Goods

Canvas-Covered Tourist and Steamer Trunks, hardwood slats, sheet iron bottom, grass-plated trimmings and locks, with straps or without. Sizes 32, 34, and 36 inches. Birthday Sale price, $3.99

Suit Cases, waterproof rubber cloth, steel frame, Japanned steel corners. Sizes 24 and 26 inches. Birthday Sale price $1.69

Matting Lunch Baskets, metal bound, square shape, size 10½ inches. Birthday Sale price, 85c. Size 11½ inches, Birthday Sale price 95c

Pictures

Pretty Colored Pictures, on white mounts, some slightly soiled. Regular 15c. Birthday Sale price, 2 for 5c.

Beveled British Plate Mirrors, size 22x28 inches, white enamel and brown mission wood frames. Regular $5.50. Birthday Sale price, $3.39

Framed Pictures, subjects well assorted. Regularly up to $2.50. Birthday Sale price $1.00

No phone or mail orders filled.

Photograph Mounts, size 4 x 5 plate sunk; colors white, cream, and grey. Regular 15c dozen. Birthday Sale price, dozen.....10c

Our Celebrated M. Q. Developer, in glass tubes, guaranteed chemicals. Regular 5c each. Birthday Sale price.....6 for 20c

Prize Carpet Values

English Brussels Stair Carpet, 2¼ inches wide, green Oriental, red Oriental, and green conventional. Birthday Sale price, per yard.....89c

Extra Value in English Tapestry Carpets, also 27-inch Stair Carpet, Oriental and chints designs. Birthday Sale price, per yard 49c

Seamless Imported Axminster Squares, Oriental, self-green, floral chints, in greens, blues, and tans, 9.0x9.0, 9.0x10.6, and 8.3x11.1. Birthday Sale price, each $15.95

Seamless English Velvet Squares, handsome tan and red Orientals, green and tan chints, self-green, etc. These are excellent value, and will give most satisfactory wear. Sizes:

Size 9.0x10.6. Birthday Sale price, $16.95
Size 9.0x12.0. Birthday Sale price, $18.95
Size 10.6x12.0. Birthday Sale price, $19.75

A splendid opportunity to save money on standard English Tapestry Squares, of sterling quality, designs, and colors suitable for every room:

Size 9.0x9.0. Birthday Sale price, $6.75
Size 9.0x10.6. Birthday Sale price, $7.75
Size 9.0x12.0. Birthday Sale price, $8.75
Size 10.6x12.0. Birthday Sale price, $10.75

Strong Values in Outing Shirts

FURNISHINGS.

Men's Outing Shirts, popular colors, separate collar and double cuffs, or reversible collar; sizes 14 to 18. Regularly $1.00, $1.25, $1.50, and $2.00. Birthday Sale price 89c

Men's Cool White Cellular Shirts, attached collar and pocket; sizes 14 to 18. Regularly 75c. Birthday Sale price 49c

Men's Superior Brand Combinations, fastens right down to crotch, wide back flap. Sizes 34 to 44. Regularly $2.50. Birthday Sale price, per suit, $1.39

Men's Soft Collars, of several materials, in sky, ecru, tan, white, and pearl grey; sizes 12½ to 16½. Regularly 25c. Birthday Sale price.....2 for 25c

Men's Wash Ties, in all shapes and styles. Regularly 15c, 20c, and 25c. Birthday Sale price.....4 for 25c

Clearing Prices on Men's and Boys' Hats

Light-weight Soft Hats, in new slate, steel, pearl, silver, tan, brown, and fawn, samples. Regular price $2.50. Birthday Sale price $1.89

Extra Fine Grade South American Panama Hats, small, medium, and large shapes. Regular $7.50 to $10.00. Birthday Sale price $4.50

Men's Sailor or Boater Shape Hats, extra fine split braids, wide brims, low crowns, deep black silk bands. Regular $2.50, $3.50, and $4.00. Birthday Sale price $1.50

Land and Water Hats, men's, boys', and ladies' sizes, plain or mottled colors. Birthday Sale price 25c

Children's Straw Hats, dressy styles, extra fine braids, nicely trimmed. Regular 50c, 75c, and $1.00. Birthday Sale price 39c

Jewelry

Gold-Filled Band Bracelets, stone set and expansion. Regular $3.50. Birthday Sale price $1.75

Gold-Filled Earrings, pearl stud, pearl drop, brilliant drop, coral and brilliant and fancy gold drop. Regular $1.00 to $1.75. Birthday Sale price.....79c

Gold-Filled Cuff Links, fancy engraved, stone set or plain for monogram. Regular $1.00. Birthday Sale price, 49c

Palms and Ferns

Kentia Palms, regular $1.50. Birthday Sale price 89c

Kentia Palms, regular $1.00. Birthday Sale price 69c

Araucaria Norfolk Island Pines. Birthday Sale price 79c

Boston Sword Ferns, regular 60c. Birthday Sale price 39c

Rubber Plants, regular 75c. Birthday Sale price 49c

Groceries

Tuesday Selling

One car Standard Granulated Sugar, 18 lbs. $1.00
Choice Picnic Hams, 6 to 8lbs. each, per lb. 24c
Ogilvie's Royal Household Flour, quarter-bag 89c
Finest Creamery Butter, per lb.....50c
Grapenuts, 2 packages 25c
Shirriff's Marmalade, 2-lb. jar 29c
Canned Haddie, Brunswick Brand, per tin 12c
St. Charles Milk, per tin.....9c
Pure Gold Quick Tapioca Chocolate and Custard Powder, 2 packages...25c
Finest New Cheese, per lb.....19c
Best Quality Cooked Ham, per lb....39c
Pure Kettle Rendered Lard, 3-lb. pail 59c
Dalton's Lemonade Syrup, 2 bottles, 25c
Fancy Japan Rice, 3 lbs.....25c
Parowax, for sealing fruit, per lb...19c

5 LBS. PURE CELONA TEA, $1.15.
1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Tuesday.....5 lbs., $1.15

Store Closed All Day Monday

The Robert SIMPSON Company Limited