WEDNESDAY MORNING

THE TORONTO WORLD

JANUARY 20 1915

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store Closes at 5.30 p.m. Notable Items From Simpson's Thursday Store Opens at 8.30 a.m. Boys' Norfolk Suits \$40 Made-to-Order Overcoat **Ever See Men's Suits Like These** at \$4.50 for \$19.85 Single-breasted yoke 'Norfolk style, with full cut bloomers; tail-/for \$15.00? Our Men's Tailoring Department has just 49 Overcoat Lengths left ofter a brisk season's selling. These will not be carried over, but will be disposed of in summary fash-ion on Thursday. When a man speaks of a fifteen-dollar suit of clothes, either made-o-measure or ready-to-wear, he never pictures to himself such ored from imported English tweeds, in striped greys; heavy uits as these. twilled linings; sizes 25 to 33. They're all made of fine English worsteds and tweeds, with many small narrow stripe patterns. Just a few of any one line, but taken as a whole, all sizes are included. Finest imported coatings, meltons, vicunas, Thibets, Montenacs; all the most popular shades. Such cloths as these we've been making up all season at from thirty to forty dollars. Come and pick the one you **19.85** Thursday 4.50 BOYS' SILK VELVET CORDUROY as a whole, an sizes are included. Carefully tailored in good-fitting single-breasted sacque style, in the newest cut. A few were \$18.00, but most of them over \$20.00; seventeen of them were \$24.00, and half a dozen \$25.00 and \$26.50. All on sale Thurs-15.00 SUITS. want Thursday for N.B.-This price will hold for men who are measured Thursday, Men's \$3.00 to \$5.00 Trousers at \$2.49 Friday or Saturday. A manufacturer's clearance and broken and odd lines from our regular stock. Included in the lot are English worsted trousers, Big Savings on Men's Furnmany good shades and patterns in greys, including a few pairs of plain shepherd check in black and white. All have five 2.49 pockets and belt straps. Sizes 32 to 44. To clear..... Furs for Men ishings Thursday at Lowest Prices 97 only, Best Quality Combination Suits, in all pure wool, silk and wool mixtures, cashmeres, etc., spring needle and various other knits; Wol-sey, Stralian and best English makes, all sizes from 34 to 44. Regu-larly \$3.50 to \$5.50. Thursday 2.69 Interview of the protocol superstance collar: Men's Persian Lamb. Collars: Advance Styles in Serge Dresses rich, even, glossy curl; best finish. Regularly \$12.50. Thursday 8.00 at \$10.00 Canadian Muskrat-lined Coats, with So much that is radically different from last season's fashions is embodied in these new dresses, that women will want to discard the dresses they have on hand as soon as they see these. They are very reasonably priced at ten dollars for Thursday. Made from extra fine quality French and English serges, in black, navy, sand and marine blue. One particularly attractive style is cut with a wide flare skirt; waist buttoned down front, with peplum at back coming down to the hips. It is handsomely braided and has high military collar. Another youthful style is made with bodice and sleeves of silk with overdress of serge. It is buttoned down both sides and has belt above waistline 10.00 to give Empire effect. Value \$15.00, some as high as \$20.00. Thursday..... at \$4.75 specially fine Persian lamb collars, in ly \$7.50 to \$9.00. Th Toric double-sight len shawl or lapel style, and black cloth shells. Regularly \$65.00. Thursday Five Big Bedding Specials Thursday head the linens and staples list with representative savings. \$2.50 Flannelette Sheets at \$1.98. Cream Flan nelette Blankets or Winter Sheets; extra large. Size 70 x 90 inches. Regularly \$2.50 pair. Thursday, pair 1.98 EXCEPTIONAL SKIRTS AT \$4.95. New goods and broken lines from our best selling lines. Tunics and new pleated styles. Materials are serges, Gabardines, broadcloths, satin and char-meuse' silk. Regularly \$5.75 to \$10.00. Thursday 4.95 White English Satin Bed Quilts, floral and conventional designs; size 80 x 94 inches. Regularly \$2.50 and \$2.75. Thursday, pair 1.98 White Union Wool Blankets, closely woven and evenly napped; pink or blue borders; soft, warm and durable; size 64 x 82 in. Thursday, pair 4.75 GIRLS' COATS, \$2.98. A few odd lines from our regular stock, including grey blanket cloth, curl cloths and mixed tweeds; some have ripple skirts, others plain. Also Red River Coats in navy blanket cloth, with red flannel lined hood and knitted sash. Ages 8 to 14 years. Regularly \$4.50 to \$8.00. Thursday 2.98 Horrockses' Circular Pillow Cotton, 45 inches wide; perfectly free from filling. Horrockses' Bleached Sheets, sturdy quality; hemmed; size 70 x 90 in. Thurs-Three Specials in Silks

Opportunities for

Home Equipment MATTRESSES, SPRINGS, PILLOWS. standard sizes. Regularly \$7.50. Thursday 4.15 Mattress, pure carded elastic cotton felt, built in layers, standard sizes. Regularly \$8.50. Thurslayers, standard sizes. Regularly \$8.50. Thurs-day 5.15 Bed Spring, kiln-dried hardwood and strong woven steel wire, all sizes. Regularly \$2.00. Thurs-day 1.45 Bed Spring, steel tubing and close coil woven steel wire fabric; all sizes. Regularly \$3.00. Thurs-day 2.45 Bed Spring, best steel tubing and woven steel wire, reinforced with steel rope edge, all sizes. Regu-larly \$5.00. Thursday 3.95 Pillows, filled with mixed feathers. Thursday. ENGLISH WASHING CHINTZES. SEAMLESS DRAWING-ROOM RUGS. Very attractive light French effects, in delicate greens, tans and rose. Good period designs for drawing-rooms, reception-rooms, and bedrooms, 9.10 x 13.2, \$59.50; 8.3 x 11.4, \$41.00; 6.9 x 9.9, \$27.50. Fine English Brussels Rugs, a very satisfactory Eng-lish make, in a variety of designs and colors. 9.0 x 10.6, \$26.25; 9.0 x 12.0, \$29.50; 9.0 x 13.6, \$33.75. Special prices for Cocoat Mats. Size 14 x 24 inches, Thursday 60c; size 16 x 27 inches, Thursday 65c.

d Paraffin, the best imported Rus oil, now almost impossible to pro-pints, 50c; quarts, 85c; 3.00 bent Cotton, 1-lb. 22 Package. Regularly 9c; Special. 25 Thursday, 4 for 00 packages Compound Licorhos Powder. Regularly 10c. Thurs-7

NEWS OF TODAY'S SELLING

r Junior Gi. 1y for \$2.75.

ell today for \$1.95. We are making a special display of Wash Ribbons

Introducing the very newest tones for spring; Bel-gian blues, pretty greens, putty and sand shades, battleship grey, ruby and wine reds, soft yellow and old gold, etc.; 40 inches wide. Regularly \$1.50. .. 1.24 BLACK DRESS SILKS,

comprising French and Swiss paillettes, duchesse satins, messalines, satin de chine, and silk satins; also 300 yards of C. J. Bonnet's Fleur de Nice satin. Widths 36 to 39 inches. Regularly \$1.50. Thursday 1.24

NEW DUCHESSE DRESS SATINS.

TRIMMING SILKS AT \$1.00. New clan plaids, two-tone Roman stripes, white and black stripes, in various widths of stripe; Persian E. SIMPSON DRUG

your winter needs and allow tre-mendous savings on every pair you buy today. Pre-inventory Sale of Dress and Suiting Fabrics is featured today.

THINGS FOR THE HOME. Soiled Blankets, values to \$5.50, today are \$3.38 a pair.

\$3.00 Table Cloths, today, \$1.88, and other table linen at equally attrac-

Furniture, Carpets and Draperies all give lists that mean substantial savings on every purchase.

THE MEN'S STORE. Forty Splendid Overcoats for Men, values to \$36.00, will sell today at \$15.00 each.

Other Men's Items include Shirts, Underwear. Reefers and Furs at clearing prices.

Goods advertised in detail herewith are for Thursday's selling.

The Gloves

Men's Tan Suede Gloves; warm lined; one dome snap; sizes 8 to 101/2, and grey suede, sizes 8 perfect finish; sizes 5% to 6%. 59c fleece lined, two dome fastener; all-wool yarn; sizes 61/2 to 8. 25c value. Thursday15

HOSIERY. Men's Heavy Wool Socks, black yarn, closely knitted, ribbed weave, spliced heel, toe and sole; sizes 9½ to 11. 25c value. Thursday .15 Boys' and Girls' All-wool Plain or Ribbed Black Cashmere Hose; extra fine yarn; spliced heel, toe and sole; sizes 5 to 8½. 35c value .29

sacrificed in any case. Come early.

black stripes, in various widths of stripe, Fersian and Dresden weaves, French paillette chine, fancy coteles, etc. Yard 1.00

Dress Goods for Shrewd Shoppers

EXTRAORDINARY SERGE VALUE AT 640. Received on an old contract, so that we can offer it at nearly a third below to-day's price. English made from selected, clean yarns, and guaranteed thoroughly soap shrunk and spotproof. A good range of new spring shades and three good shades of navy and black; 50 inches wide. Per yard .64

of navy and black; 50 inches wide. Per yard .64 CASHMERE TWILL BOTANY SOFT-FINISHED SUITING SERGES. Correct. weight and finish for to-day's styles, on account of their good draping and pleating qualities. Weights suitable for tailored suits or dresses. Three shades of navy and black. Thoroughly shrunk and unspottable; 54 inches wide. Per yard 1.50

January Wash Goods Sale Items

26-Inch Cotton Diapers, absorbent and antiseptic. Regularly 10 yards for \$1.25. Thursday, 10 yards

NEW AMERICAN FABRICS. 40-inch China Silk, a new silk and cotton fabric, in some of the very latest New York effects. Yard .75 40-inch Printed Silk and Cotton Grepe de Chine, white and colored grounds, for afternoon and even-ing wear. Price 1.00 40-inch "Duro" Dyed Ratine, in navy, Copenhagen, saxe, Nell rose, green, pink, etc., guaranteed. Price 1.00

Whitewear

Savings of One-third

to One-half in Wanted

The multitude and variety of Thursday's specials bespeak your careful attention for this list, and as early a visit as you can make to-morrow. Look forward to the urgent needs of the next few months. and see how completely they are provided for at these saving prices to-morrow in the January Sale.

About 1,000 pieces Women's and Girls' Whitewear, samples, balances of lines nearly sold out, and dust soiled and mussed garments from our January White Sale, consisting of nightdresses, skirts, drawers, princess slips, combinations, and corset covers; also French hand-made or hand-embroidered pieces, boudoir caps and aprons; beautiful styles, and all qualities included; all sizes for women and girls. Thursday one-third to one-half less than regular prices.

About 200 pieces Infants' Wear, oddments and samples, consisting of many exquisite styles in robes, short dresses, slips, bootees, hand-crochet jackets, carriage robes, bonnets, coats, etc., slightly dust soiled and mussed by handling. Thursday one-third to one-half less than regular prices.

About 300 pairs Corsets, samples, oddments and balances of lines nearly sold out; nearly all the best makers' goods in-cluded; all the very newest models, including both front and back laced models; low and medium bust; fine white coutil, brocades or batiste, for slender, medium or stout figures; sizes in the lot 18 to 30 inches. No phone orders. Thursday one-third to one-half less than usual prices.

About 300 Girls' Dresses, clearing balances of 12 different styles; all warm winter dresses, in serges, Panama, poplin, in brown, black, navy, Copen, cardinal colors; also in pretty plaids and black and white shepherd's checks; many of our best selling styles; perfect fitting and beautifully made; sizes 3 to 14 years, and junior sizes 13, 14, 15 years. Thursday one-third to one-half less than usual prices.

About 800 pieces Women's Knit Underwear, clearing oddments and makers' seconds and discontinued lines in Vests, Drawers and Combinations; all cotton, wool and cotton mixtures, and in all-wool, ribbed or plain knit; white or nat-ural colors; sizes in the lot 32 to 44 bust measure. No phone orders. Thursday one-third to one-half less than usual prices.

Colored Moire Petticoats Regularly \$1.00 for 69c

Soft finished imported moire; navy, emerald and brown flounce of knife-pleating and novelty tucking; lengths 36 to 42. Regularly \$1.00. Thursday69

110 DAY IN WALL PAPERS. 3,650 rolls imported and domestic Wall Papers, in florals, stripes, figured conventional; browns, greens, tans, blues and cream, in light and medium grounds Regularly 20c to 35c roll. Thursday .11 6,000 ft. White Enamel and Imitation Oak. Special

Water-Color Paintings Half Price A number of originals, by Canadian, English and American artists; landscapes and marines of Brit-ish Columbia, Ontario and England; sizes 9 in. x 11 in. to 18 in. x 24 in. Regularly \$5.25 to \$65.00. For half price Thursday. No mail or phone orders.

Graniteware, 32c

Best Blue and White Canada-made Graniteware, smooth finished, dishpans, teakettles, rice boilers, big preserving kettles, lipped saucepans, water palls, straight saucepans; deep dishpans, teapots, etc., worth 45c to \$1.15, one of each kind to a cus-tomer. No phone or mail orders. Thursday .32

STOVES AND HEATERS. \$10.25 Oak Heater, with 16-inch fire pot, nickel

Ice Skates

Our regular first-grade skates, all heavily nickeled, solid steel blades, for women, boys and men. solid steel blaces, for women, boys and men. \$3.50 "Victor" Skates. Thursday 2.75 \$2.00 "Queen" Skates. Thursday 1.39 \$2.00 "Dominion" Skates. Thursday 1.49 \$1.50 "Empire" Skates. Thursday 1.25

Factory Clearance of Chinaware

English Porcelain Cups and Saucers, clover leaf decoration. Cup and Saucer Sc. No 'Phone Orders. Not more than two dozen to a customer. Odd Decorated Tolletware of English porcelain. Ewers and basins, floral and linted decorations. Thursday, each

144 Chambers, English porcelain. Thur day, factory clearance price "BOSELAND" OPEN STOCK AT HALF

PRICE, Dainty rosebud border decoration clear white thin china. Dread and Butter Preakfast Platter Breakfast Platter Dinner Plates ... 220 ... 120 Breakfast Platter ... 220 ... 120 Breakfast Platter ... 220 ... 120 Boup Plates ... 220 ... 120 Boup Plates ... 250 ... 120 Soup Plates ... 250 ... 120 Boup Tureen ... 355 ... 160 Soup Tureen ... 355 ... 160 Boup Tureen ... 355 ... 160 Boup Tureen ... 355 ... 160 Platter ... Res. 3.00 dos. for 1.50 Bous and Saucers AD Res. 3.00 dos. for 1.50 Baucers ... 360 ... 1.50

\$3.59 CUT-GLASS BOWLS. \$2.29. 50 Fruit Bowls, star and buzz cuttings. Regularly \$3.50. Thursday 2.29

The Groceries

DIRECT TELEPHONE, ADELAIDE

Finest Evaporated Peaches, 1b. French Macaroni. 8 packages .. French Macaroni. 3 packages. Featherstrip Cocoanut. Per lb. Choice Pot Barley. 6 lbs.... Roman Meal. Large package. Oxo Cubes. 3 tins. Peanut Butter in Bulk. Per lb. Ayimer Canned Raspberries, in gla jar. Per jar. Choice White Beans. 4½ lbs... Finest Grape Fruit, large size. for

40c ASSAM TEA FOR 28c.

CREPE KIMONOS, \$1.49. Women's Kimonos, of good quality crepe, in pretty floral design; Copenhagen, sky, pink and rose; made in empire style; V neck and three-quarter sleeves; trimmed with silk ribbon; sizes 34 to 44.

The Robert Simpson Company, Limited

RUBBER SALE THURSDAY. Women's City Rubbers, all sizes, 40c per pair. Misses 'City Rubbers, all sizes, 38c per pair. Children's City Rubbers, all sizes, 35c per pair. Men's City Rubbers, all sizes, 59c per pair. Boys' Stout Sole Rubbers, all sizes, 55c per pair. Youths' Stout Sole Rubbers, all sizes, 49c per pair. Men's Rubber Boots, three-eyelet style, sizes 9, 10, 11 and 12, \$1.29 per pair. Men's Hip Rubber Boots, all sizes, \$2.99 per pair. All are guaranteed by us to give perfect satis-faction. Phone orders filled No mail orders.

Boots, Rubbers, Moccasins and

Slippers Low Priced

Thoroughly satisfactory footwear is offered in the following items, every sav-

ing being warranted by the quality of the boots you buy; the quality is not

500 PAIRS MEN'S GUNMETAL CALF AND BOX CALF BLUCHER BOTS.

With leather and canvas linings; perfectly smooth, solid leather, tackless insoles; winter weight, and extra heavy solid leather soles; Goodyear welt process; solid leather heels, toe boxes and counters. All sizes 5 to 11. Regularly \$4.00 and \$4.50. Phone orders filled

if received early. No mail orders. Thursday 2.99

WATERPROOF OIL TANNED MOCCASINS.

400 PAIRS WOMEN'S GUNMETAL CALF AND PATENT COLT BUTTON BOOTS.

WATERPROOF OIL TANNED MOCCASINS. Blucher style; bellows tongue; large eyelets; natural hide laces; all seams on outside, in-suring perfectly smooth inner side. Men's sizes, Thursday \$1.99; women's and boys' sizes, Thursday \$1.59; misses' and youths' sizes, Thursday \$1.49. Ankle Supports, 24c per pair. Rawhide Laces, 10c per pair. Adjustable Shoe Trees, 75c per pair. Silpper Trees, 12c per pair.