

**STORE OPENS**  
**8:30**  
**AM**

**The Serious Purpose of the Store**

is to be helpful to you in your every-day problems. Perhaps it will be more to your benefit to spend a few moments studying and enjoying the wonderful painting by Makoffsky, "Choosing the Bride," than to worry about spring shopping. Come then and welcome. But you will find it easy to combine the two if you so desire. These values call for investigation, and we promise you a pleasurable and profitable visit.

**Dining Room Furniture**

**Dining Room Chairs**, in quartered oak finish, rich golden color, have upholstered seats, covered in art leather. Set consists of five side and one arm chair. Regularly \$13.50. Special **10.50**

**Dining Room Chairs**, consisting of five side and one arm chair, made in solid quarter cut oak, in fumed finish. Have loose slip upholstered seats covered in genuine leather. Regularly \$24.75. Special **18.75**

**Dining Room Chairs**, "Colonial" design, in selected quarter-cut oak, golden finish. The seats are upholstered in genuine leather. Set has five side and one arm chair. Regularly \$25.00. Special **19.75**

**Extension Dining Table**, in quartered oak finish, golden color, has 48-inch square top, extending to six feet. Regularly \$9.50. Special **7.95**

**Extension Dining Table**, in solid quarter-cut oak, has round top extending to six feet, neatly designed pedestal. Regularly \$32.50. Special **24.75**

**Extension Dining Room Table**, made of solid quarter-cut oak, has 48-inch top extending to eight feet, with very massive pedestal and base. Regularly \$22.25. Special **18.25**

**Specials in Jewelry**

**Stk. 10k. and 14k. Men's Signet Rings**, in oval and square-shaped tops, in bright and dull finish, chased, engraved and plain shoulders; many are hand-engraved and all have a beautiful finish. Regularly \$4.00, \$4.50, \$5.00, \$4.95 and \$7.00. Thursday **2.95**

**Women's 9k., 10k. and 14k. Signet Rings**, a fine strong ring; oval, square, shield and heart-shaped signets, with chased, plain or scroll shoulders, a hand-finished signet ring. Regularly \$2.00, \$3.00, \$4.00 and \$5.00. Thursday **1.95**

**A Fine Gold-Filled Expansion Bracelet**, in bright finish, made in plain gold-filled and in gold-filled and imitation platinum centre, a well-made bracelet with good strong springs. Regularly 75c. Thursday **49c** (Main Floor.)

**Our Optical Service**

Our optical service is excellent. Examination of the eyes and high-grade glasses from \$2.50 upward. (Optical Dept., 2nd Floor.)

**The Robert Simpson Company, Limited**

**Women's and Misses' Suits for \$9.85**

Unusual offering of Women's and Misses' Suits, samples of the better kind, in Bedford cords, poplins, serges, tweeds; beautifully lined and splendidly tailored; effectively trimmed jackets and tunic skirts; colors are tan, Copen, brown, navy, black. Regularly \$12.50 to \$16.50. Bargains for 8.30 selling **9.85**

Other Suits at **\$18.50, \$22.50, \$26.50, \$35.00 to \$45.00**; every wanted style and color; the garment runs from plainest serge to brocaded silks and smart wool checks. These suits show luxurious trimmings; handsome linings; skirts have the latest tunics; cut long, and quite Russian in style.

**Fashionable Spring Coats at \$10.95**—In cream and tan chinchilla, white Bedford cord, black and white checks, striped ratines in black and white, and navy serges; designed in sports coats, with or without belt around hips; loose kimono sleeves, and pockets, or in a becoming style, with butterfly sleeve and flare flounce; also a style with set-in sleeves, and slightly semi-fitting back; handsomely lined. Values \$16.50 and \$20.00. Thursday **10.95**

**Girls' Rain Capes, \$3.75**—Splendid rubberized silk poplin, hood lined with plaid silk, convenient arm holes. Colors are navy, gray and tan. Ages 6 to 14 years. Bargain at **3.75**

**Silk and Cloth Dresses**—Individuality makes these dresses more than usually desirable. Clever New York styles in flowered crepes, wool crepes, taffetas, mousselines, silk poplins, crepe meteor, in all the new shades, including olive, peach, bluetie, tango, navy, brown, violet and black. For misses and women. Prices **\$17.50, \$22.50 to \$39.50**

**Black and Navy Serge Dresses**—Finely tailored, suitable for house, street or business wear, pretty lace on novelty collars, long or short sleeves. New goods. Thursday **3.95**

**Special Showing of White Voile and Crepe Wash Dresses**—For informal evening wear. Several styles. Only a few of any style. Prettily trimmed with laces, knife pleating, embroidered robe effects, rush girdles, boleros, with pretty vests and collars. Prices **\$6.00 to \$10.50**. (Third Floor.)

**Men's, Women's and Children's Boot Specials**

**BOYS' \$2.00, \$2.50 AND \$3.00 BOOTS, \$1.49**. Made from strong box kip leather and selected patent colt with dull calf tops. The box kip are in all sizes from 13 to 3, and the patents are sized from 3 1/2 to 5. Regularly \$2.00, \$2.50 and \$3.00. Thursday, 8.30 rush price **1.49**

**OXFORDS AND PUMPS, \$1.99**. Over 800 pairs high-grade pumps and Oxfords for women. They are all made on the newest lasts for spring and summer wear; patent colt, gunmetal, tan-Russia calf, dull kid and fine vici kid leathers; medium and light weight soles; all the new and popular heels; sizes 2 1/2 to 7. Regularly \$3.50, \$4.00, \$4.50, \$5.00. Thursday **1.99**

**GIRLS' LACE BOOTS**. Strong black dongola kid, with patent toe caps, made in laced blucher style, medium weight soles and comfortable low heels; sizes 11 to 2, Thursday **\$1.79**. Sizes 8 to 10 1/2, Thursday **\$1.49**. Sizes 4 to 7 1/2, Thursday **\$1.29**

**MEN'S BOOTS, \$1.99**. 300 pairs men's dongola kid and box calf leather boots, made in the popular blucher style, solid leather soles and heels; sizes 6 to 11. Regularly \$2.50 and \$3.00. Thursday, 8.30 **1.99** (Second Floor.)



Green Ladies' Cloth Upholstering. Full size ..... 17.00



Baby Folders, Leatherette and white frame, one-motion folders, leatherette hoods. Rubber-tires similar to cut. Each, **4.25, 5.75, 7.50, 7.75, 8.00, 9.00, 10.00, 15.00, 20.00** (Baby Carriage Dept., Fifth Floor.)

**Bibs and Feeders for Baby**

**Feeders**—Made of soft Turkish towelling. White with pink or blue borders. A splendid feeder with motto. Special Thursday, 3 for **25**

**Feeders**—Soft crash in white, with pink or blue check. Good wearing feeder. Special Thursday, 4 for **25**

**Feeders**—White linen, hemstitch borders, plain or small embroidered pattern. Good size. Special Thursday, each **15, 18 to 25**

**Infants' Bibs**—Every kind of Bibs—white, wadded and quilted, prettily trimmed with embroidery or fine valenciennes lace. Special Thursday, each, **10c, 12 1/2c, 15c, to 75c**

**Scotch Embroidered Bibs**—Made of fine mull, beautifully embroidered, padded, with small buttonhole edges. Special Thursday, each **35 to 1.00**

**Women's Glace Kid Gloves, Thursday 49c**

Exceptional value, special lot procured at much below the regular prices. They come in brown, tan, slate and white, perfect finish and fitting, 2-dome fasteners, all sizes, marked to clear quickly. Thursday **49c**

**Women's Fine Summer Gloves**, a grouping of several kinds, including silks, black and white, wrist length, plain lace thread and washable chamolettes. All sizes, 35c and 45c values. Thursday **29c**

**Women's Long Pure Silk Gloves**, opened at wrist, dome fasteners, double-tipped fingers, this season's import, clean fresh stock, black, white and cream. Regular \$1.00 quality. Thursday **48c**

**Women's Sample Cashmere Hose**, English make, extra fine qualities, various assortment, spring weight, spliced heel and toe, all sizes, 40c value. Thursday **29c**

**Men's Silk Lisle Thread Sox**, great range of colors and black and tan, extra fine quality, perfect finish, spliced heel and toe and sole, sizes 9 to 11, 35c value. Thursday, 15c, 3 pairs, 55c.

**Distinctive Stationery**

Simpson's Cambrie Lined Note Paper, fashionable size, white or blue, daintily boxed. 1 lb. for **25c**

Envelopes to match, special cut flaps, strongly gummed, white or blue, 75 envelopes in a box **25c**

Special Combined Box, containing 1 lb. Simpson's Cambrie Lined Note with envelopes to match, in white or blue, a box **49c**

Charta Egypta Papererie, 24 sheets high-grade rough-edged note paper (cream), new size with envelopes to match, square flaps. Special, **50c**

**Men's Spring Overcoats at \$6.95**

We have only a few sizes left in these coats for early buyers on Thursday, but if your size is here it means a big saving to you; English black chevots, in single-breasted fly front styles; English tweeds in browns and grays; stylish, buttoned through Chesterfields; fine twill mohair linings. Regularly \$10.00 and \$12.00. Thursday **6.95**

**Men's Good Tweed Suits \$10.00**; made from a splendid English cloth, in dark brown, almost plain pattern; smartly and well tailored, in a single-breasted, three-button sack style; linings are strong; for business you will find this a good suit. Sizes 36 to 44. Price **10.00**

**Simpson's \$15.00 Suits for Men**; we specialize on men's suits at this price. We claim the greatest values, the best styles, and to give most satisfaction; English tweeds, in narrow striped grays, English worsted cloths in brown and gray fancy striped designs, and English navy blue worsted suits; a big range; single-breasted, three-button sack; fine twill mohair linings. Sizes 36 to 44. Price **15.00**

**Stout Men's Suits, \$15.00**. We have made a special study of suits for heavily built men that the regular suit will not fit. We have special designs in single-breasted, three-button styles, of English pick-and-pick worsted cloth, in plain gray; the coat single-breasted sack. Sizes 40 to 48 breast. Price **15.00**

**Tall Men's Suits, \$15.00**. Made from English tweeds, in dark brown and black, with a small check pattern; the coat is cut single-breasted and long, with long sleeves and trousers; fine twill mohair linings. Sizes 36 to 44. Price **15.00**

**Chauffeurs' Suits**. Made from English whipcord, in dark gray, a cloth that will give the best and most satisfactory service. The coat is single-breasted, with yoke Norfolk back, and ordinary front, with pockets; single-breasted. Sizes 36 to 44. Price **13.50** (Main Floor.)

**Men's Spring Furnishing Specialties**

Outing Shirts, with separate soft collar or reversible collar, mostly plain white. Sizes 14 to 18. Regularly \$1.50. Thursday **1.00**

Men's Natural Wool Underwear, fine soft yarns, guaranteed unshrinkable. Sizes 34 to 46. Regularly \$1.25 and \$1.50. Thursday **1.00**

Negligee Shirts, fine stripe designs, pleated or plain bosom; also in pure white, pleated. Regularly \$1.25 and \$1.50. Thursday **1.00**

**BALBRIGGAN UNDERWEAR**. For Thursday only, 5,000 garments of Men's Balbriggan Underwear, shirts and drawers, all in the natural color. Long sleeves and ankle length. Every garment perfect. All sizes 34 to 44. Regularly 50c. Thursday **29c** (Main Floor.)

**Enough New Paper for Bedroom for \$1.12**

Why have your bedroom look dingy and soiled when you can get enough new wall, border and ceiling paper for an ordinary bedroom for **\$1.12**? Full Tone Bedroom Paper in neat stripes, florals, chintzes, cretonnes in pinks, whites, grays, tan, yellows. Per roll, 8, 8, 10, 12, 15, 25. Imported Bedroom Papers in corduroy and inch stripes, chambrays, linen, cretonnes and florals, in full assorted colorings, per roll **25, 35, 50** English Bedroom Papers in rich colorings on light and plain grounds, with overprints of shadow, floral, Dresden, foliage, fabrics, trellis, in blue, pink, cream, mauve, old rose. Per roll, **35, 50, 75, 1.00**

**SPECIALS**  
2450 Rolls Imported and Domestic Bedroom Papers, in good colorings, floral and set designs on plain and small pattern grounds:  
Regular 15c roll. Thursday **9c**  
Regular 35c roll. Thursday **23c**  
Regular 50c roll. Thursday **34c**  
Regular 75c roll. Thursday **46c**  
Narrow Borders and Cut-outs for bedrooms, assorted colorings:  
Regular 50c yard. Thursday, per yard **3c**  
Regular 10c yard. Thursday, per yard **6c**  
Regular 15c yard. Thursday, per yard **9c**

**Give the Babies an Outing**

Our new styles of carriages, baby folders and baby carriers are in our stock. We will be pleased to show you their good qualities.



Leatherette Hood and Upholstering. Full Size ..... 19.50  
Corduroy upholstery. Full size ..... 23.50

**The Robert Simpson Company, Limited**

**STORE CLOSES**  
**5:30**  
**PM**

**Men's Soft Hats**

Latest spring and summer styles, in newest and most popular colors, trooper, fedora and crush crown styles. Special value **1.00**  
Men's Stiff Hats, newest English shapes; fine quality fur felt; medium or high crown. Special, at **1.00** (Main Floor.)

**Raincoats for Boys, \$3.95**

Regularly \$5.50 and \$8.00, and Some \$7.00  
To fit boys from 6 to 17 years old; splendidly tailored from double texture Paramatta cloth, in rich fawn and olive shades; full length double taped seams; single-breasted style; collars to button close to chin; Raglan or square cut shoulders, and full cut skirts. To clear this lot, we have priced them below actual cost. Shop early. Sizes 24 to 34. 8.30 Thursday morning. **3.95** (Main Floor.)

**Trunk Values**

Closing the great factory purchase sale. A large assortment of tourist and steamer trunks; all will sell at one price; waterproof canvas covered fiber and iron bounds; all have heavy hardwood slats, with sheet iron bottoms; good locks, bolts and trays. Sizes 30 in., 32 in., 34 in. and 36 in. Price **2.95**

**Suit Cases**  
Of waterproof canvas; made on steel frames; wide riveted corners and inside trays; sizes 12 in., 14 in., 18 in., 20 in. and 24 in. 300 in all sizes. 8.30 Thursday **3.95** (Sixth Floor.)

**Umbrellas**

**Blk. Mixed Covered Umbrellas**, neat rolling paragon frames, choice selection of handles, with neat mounts of silver and roll gold. Special value **1.10**  
High-Class Umbrellas for men and women, paragon steel frames; covers of fine quality silk mixture, with tape edge and silk case; wide range of sample handles with sterling and roll gold mounts. Regular **\$2.50, \$3.00 and \$3.50**. Special, at **1.85**  
Good range of Children's Umbrellas at **50c, 75c and \$1.00**

**Flowers**

1000 Shrubs, extra good stock, including Spirea, Snowball, Rambler Rose, Wiegela, Flowering Almond, Hydrangea, Virginia Creeper, etc. Each **25c**  
5000 Hardy Roots, Coreopsis, Larkspur, Canterbury Bells, Forget-Me-Not, Lily of the Valley, Monkshood, etc. Each **10c**  
1000 pkts. Emerald Lawn Grass Seed. 1-8c pkts. **25c**  
Vegetable and Flower Seeds, full assortment, 15 pkts. **25c**

**The Grocery List for Thursday**

- 3000 lb. Dairy Butter, in pkts. Per lb. **25c**
- Finest Sugar-Cured Ham, half or whole. Per lb. **25c**
- Edwardsburg or Beehive Table Syrup. 5-lb. pail **40c**
- Salt, in 5-lb. bags, 2 bags **40c**
- Granulated, 2 packages **40c**
- Canned Peaches, yellow, 2 tins **40c**
- Choice Prunes, 3 lbs. **40c**
- E. D. Smith's Pure Raspberry Jam, 5-lb. pail **75c**
- 500 lbs. Fresh Ginger Snap, 3 lbs. **40c**
- Finest Pot Barley, 6 lbs. **40c**
- Fresh Flaked Wheat. Per stone **40c**
- Choice White Beans, 5 lbs. **40c**
- English Marrowfat Peas, 3 packages **40c**
- Canned Apples, gallon size. Per tin **40c**
- Peanut Butter, in bulk. Per lb. **40c**
- Finest Featherstrip Coconut. Per lb. **40c**
- Upton's Pure Orange Marmalade, 5-lb. pail **40c**
- Maggi Soups, assorted, 6 packages **40c**
- Choice Red Salmon, 2 tins **40c**
- Lily Brand Catsup, 3 bottles **40c**
- Scott Taylor's Worcester Sauce, 3 bottles **40c**
- 35c Assam Tea for 25c-1000 lbs. Fine, Rich, Full-Bodied Assam Tea of uniform quality and fine flavor, a 35c tea anywhere. Thursday, per lb. **25c** (Basement.)