

## THE VIRTUAL TRADE COMMISSIONER

The Virtual Trade Commissioner is a personalized gateway to the Canadian Trade Commissioner Service. By registering as a Canadian exporter or a Canadian company ready to implement your export strategy, you can:

- receive a tailored Web page, and meet the trade commissioners responsible for your industry in the markets you
  have selected.
- obtain direct access to a network of trade experts in Canada and around the world.
- obtain trade services, business leads, information on upcoming missions and events, as well as news and market reports.
- find market information and receive advice on doing business in your target markets, as well as practical and relevant information to help you plan a visit.
- benefit from easy access to the services of our partners, Agriculture and Agri-Food Canada, the Canadian Commercial Corporation (CCC), Export Development Canada (EDC) and Canadian Heritage. This host of trade tools and services will allow you, among others, to insure a deal, to obtain a credit profile for a foreign buyer, or to strengthen your tender bid with a letter of reference from the Government of Canada. Moreover, arts and cultural companies and agri-food businesses may obtain funding and access specific market information, as well as export and financial advice.
- receive the latest information available for your sector and target markets through an email notification.

The Virtual Trade Commissioner is a service which allows Canadian companies to find all the resources they need to succeed internationally. For more information, or to receive your own Virtual Trade Commissioner, visit **www.infoexport.gc.ca**.

## Your opinion counts!

We are always interested in your feedback, so that we can continuously improve our services. Call our feedback line at 1 800 551-4946.