

TABLE 2A

OVERVIEW OF U.S. VIDEOTEX SYSTEM OPERATORS

COMPANY	SYSTEM NAME	LOCATION	TYPE OF SYSTEM	GRAPHICS	PRIMARY APPLICATIONS & SERVICE	TYPE OF SUBSCRIBERS	DATABASE SIZE	TYPE OF NETWORK	RATES	USERS
Bank of America	Home Banking	San Francisco, CA	ASCII	non-graphic	Home Banking News Home Shopping Education	Home	not available	telephone	not available	115,000
Chemical Bank	Pronto	New York, NY	Videotex		Home Banking Messaging Education Catalogue Shopping	Home Business	not available	telephone	\$12/m	111,000
CompuServe Information Systems Inc.	CompuServe Information System ICISI	Columbus, OH	Ascii	non-graphic	Broad Range of Information & Services including: Home Shopping Home Banking Games Travel reservations	Home Business Closed User Groups Electronic Mail	31,000,000 pages	telephone	9am-6pm \$12.50/hr 6pm-5am \$6.00/hr weekends \$6.00/hr	1150,000
Dow Jones & Co.	Dow Jones News Retrieval	Princeton, NJ	Ascii	non-graphic	Financial and Business Services Home Shopping	Business	1 billion characters	telephone	Usage 0.60-1.20/min Option A: \$100/yr with 1/3 discount on off-peak usage Option B: \$50/mo with 1/3 discount on all usage	1170,000
General Videotex Corporation	DELPHI	Cambridge, MA	Videotex		Home banking Home shopping Electronic Mail	Home		telephone		15,000
Keycon Electronic Publishing	KEYFAX Interactive Information Services	Schaumburg, IL	Videotex	NAFLPS	News & Information	Home Closed User Groups	20,000 pages	telephone	Basic terminal \$24/mo Service Fee \$9.95/month (depends on no. of hours used.	20
	KEYFAX	Schaumburg, IL	teletext	Prestel/Comfax	News & Information	Home	275 pages	broadcast TV via satellite		
Radio Shack / Fort Worth Star Telegram	STARTEXT	Fort Worth, TX	Other		News & Information Home Shopping	Home	2,500 pages	telephone	\$7.95/month	1,