

26. Peter J. Buckley and Patrick Artisan, "Policy issues of intra-EEC direct investment: British, French and German multinationals in Greece, Portugal and Spain, with special reference to employment effects," *Journal of Common Market Studies* Vol. 26 (1987): pp. 207-230.
27. *Panorama of EC Industry 1989*, p. 7:1.
28. *Europe in 1993: Economic Outlook by Sector*, BIPE, Paris, 1989.
29. These figures apply to the production of low-density polythene, high-density polythene, polypropylene, polystyrene, and polyvinyl chloride. See *Panorama of EC Industry 1989*, p. 7:3.
30. See *Panorama of EC Industry 1989*, chs. 6 and 7.
31. *Panorama of EC Industry 1989*, p. 6:4.
32. Murthy, *Advanced Ceramics*, pp. 92-103.
33. Commission des Communautés Européennes, Direction Générale des Affaires Économiques et Financières, *Économie Européenne* No. 35 (March, 1988): p. 73.
34. *Europe in 1993: Economic Outlook by Sector*, BIPE, Paris, 1989.
35. *Économie Européenne* No. 35 (March, 1988): p. 74.
36. *Panorama of EC Industry 1989*, p. 8:1.
37. Thus Jean-François Dehecq, the chairperson of Sanofi S.A., explained his firm's (unsuccessful) attempt to buy the U.S. firm, A.H. Robbins as follows: "We absolutely must be in the U.S. market by 1992 to sell the new drugs our research labs will be producing," and "In the United States, they know that customers are different in New York, Los Angeles and Chicago. Here, a consumer in Paris has more in common with one in Brussels than with one in Marseilles. But we are organized nationally, not regionally." See Philip Revzin "U.S., European firms prepare for 1992 market deadline: Many European firms already have started quiet internal restructuring," *Europe* No. 275 (1988): pp. 16-18.
38. Mark F. Cantley, "Long term prospects and implications of biotechnology for Europe: Strategic challenge and response," *International Journal of Technology Management* Vol. 1 (1986): pp. 228-229.
39. Susan R. Jones, et al., "Sweeter prices for EC carbohydrates," *Chemical Week* Vol. 139 (November 19, 1986): pp. 54-55.
40. Cantley, "Long term prospects."