

REPORT 4
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 603-CLEVELAND

008-TRANSPORT SYS, EQUIP, COMP, SERV.
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

BUYER PROCUREMENT SEMINARS FOR SPECIFIC MAJOR U.S. CORP. AND
INDUSTRIES. PREPARATION OF CDN CAPABILITY GUIDE TO MATCH SPECIFIC
COMPANY AND INDUSTRY NEEDS TO BE DEVELOPED IN COOPERATION WITH
DRIE.

INCREASED PURCHASING ACTIVITY DIRECTED TO
SPECIFIC CDN COMPANIES LISTED IN THE POST/
DRIE DEVELOPED CAPABILITY GUIDE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 POST TO PARTICIPATE IN THE OHIO AUTOMOTIVE
WHOLESALE SHOW WITH INFORMATION BOOTH.

ONE CANADIAN FIRM EXHIBITED THEIR PRODUCTS AT
THE CONSULATE'S BOOTH.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----