REPORT 4 88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 415-HAGUE, THE

004-DEFENCE PROGRAMS, PRODUCTS, SERV NETHERLANDS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

CONTINUE TO DEVELOP CLOSER CONTACTS WITH SENIOR MILITARY OFFI-CIALS NOTABLY PROCUREMENT & TECHNICAL STAFF IN NAVY AND ARMY

ENHANCE IMAGE OF RELIABILITY OF CDN DEFENCE PRODUCTS THROUGH FOLLOW-UPS WITH PARTIES INVOLVED IN EXISTING CONTRACTS IN WHICH DIFFICULTIES HAVE ARISEN

RESEARCH DEVELOPMENT & PRODUCTION STEERING COMMITTEE MEETING IN CANADA IN 1988 AND VISIT BY NETHERLANDS DELEGATION TO A NUMBER OF DEFENCE INDUSTRIES.

ANTICIPATED RESULTS:

IMPROVE ACCESS FOR CDN BUSINESSMEN & PRODUCTS TO MORE SENIOR LEVELS THAN WAS PREVIOUSLY THE CASE

INCREASE OPPORTUNITY TO BID ON NETHERLANDS DEFENCE REQUIREMENTS

MAINTAIN & IMPROVE CONTACTS WITH NETHERLANDS MOD; ALLOW NETHERLANDS OFFICIALS TO SEE NEW DEFENCE PRODUCTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

GUARTER: 1 PREPARATION FOR RDP STEERING COMMITTEE MEETINGS IN NETHERLANDS -OCTOBER 1987.

QUARTER: 2 -PREPARATIONS FOR RDP STEERING CTTEE MTG IN OCT

-FOLLOW DEVELOPMENTS RE CANTASS BID -DEVELOP BETTER UNDERSTANDING OF NETHS PROCURE-

MENT PRIORITIES & PROCEDURES.

QUARTER: 3 PREPARE NETHERLANDS/CDA RDP MEETING IN THE HAGUE

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

DIRECTOR GENERAL DEFENCE PROGRAMS BRANCH EXTOTT AND DRIEE AND DND OFFICIALS MET OUNTERPARTS TO PREPARED RDP.

-RDP MEETING ARRANGED, BRIEFS PREPARED
-LEARNED THAT CANTASS UNLIKELY TO BE SUCCESSFUL
& REPORTED TO OTTAWA.
-IDENTIFIED ONE NEW DEFENCE PRODUCTS AGENT.

SUCCESSFUL RDP STEERING COMMITTEE MEETING HELD IN THE HAGUE RESULTING IN STRENGTHENED RELATIONS WITH THE NETHERLANDS MIN. OF DEFENCE. CDN POSITION ON OFFSETS/INDUSTRIAL BENEFITS CLARIFIED.