

Export and Investment Promotion Planning System

MISSION: 602 CHICAGO

COUNTRY: 577 UNITED STATES OF AMERICA

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: FOLLOW UP PAPER SOURCING REQUESTS GENERATED BY GRAPH EXPO PARTICIPATION.

Results Expected: 3 MILLS WILL MAKE CONTACT WITH POTENTIAL NEW CUSTOMERS.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: RESPOND TO SOURCING REQUESTS IN THE FACE OF CONTRACTING WORLD WIDE PAPER SUPPLY.

Results Expected: 5 MILLS WILL MAKE CONTACT WITH POTENTIAL NEW CUSTOMERS.

Activity: ANALYSIS OF SPECIALTY PAPER NEEDS IN TERRITORY TO INCLUDE CDN CAPABILITY/INTEREST IN MEETING NEED.

Results Expected: 2 MILLS WILL SERIOUSLY CONSIDER NEW CUSTOMERS IN TERRITORY.