

Export and Investment Promotion Planning System

MISSION: 339 ABU DHABI

COUNTRY: 328 UNITED ARAB EMIRATES

Some Canadian exporters to this market in this sector(sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- competitive export pricing for this market

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.

The Trade Office suggests that sourcing tools currently available to them have some limitations in particular:

- the adequacy of exporter information in Canadian Directories
- sourcing assistance from Canadian federal/provincial governments departments

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: REQUEST DRIE/OTT TO IDENTIFY CURRENT EXPORTERS OF RESIN TO UAE IN ORDER WE GET PRODUCT AND PRICE INFORMATION.

Results Expected: CONFIRM POTENTIAL TO INTRODUCE ESTABLISHED AND/OR NEW CANADIAN EXPORTERS TO MARKET.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: CONTACT KNOWN IMPORTERS OF RESIN IN U. A. E. AND OMAN AND GIVE THEM SPECIFIC INFORMATION ON CANADIAN PRODUCT (QUALITY AND PRICE).

Results Expected: POSSIBILITY OF HAVING ACTIVE AGENTS.

Activity: SURVEY UAE PETROCHEMICAL MARKET TO IDENTIFY PROSPECTS FOR PROCESS EQUIPMENT AND OIL AND MINERAL SERVICES.

Results Expected: CONFIRM MARKET POTENTIAL AND INTRODUCE CDN COMPANIES TO LOCAL INDUSTRY.