

# CANADEXPORT

Vol.10, No. 17

October 15, 1992

External Affairs and  
International Trade Canada

## Trade Data Bank Accesses Markets

Annual data on the imports and exports of 66 major trading countries now can be accessed, on a cost recovery basis, by government and non-government users.

Through External Affairs and International Trade Canada's **International Trade Data Bank** users also have access to European Community (EC) and Organization for Economic Cooperation and Development (OECD) data (as aggregations).

Available from 1962 for most industrialized countries, the data provide commodity trade information by region and trading partner and are compatible with the United Nations' Standard International Trade Commodity Classification (SITC).

In all, the data bank contains information on trade flows for some 2,600 to 4,400 individual commodities, depending on the revision.

Since the figures are used to show movements of commodities in international trade, the national currency values are converted to US\$1,000 at current rates. Quantities (normally expressed in metric tons) are also available for certain commodities and reporting countries.

The bank reports are available in laser print-out, magnetic tape, cartridge, or diskette. The reports are available in English, French, or in a bilingual version.

The **International Trade Data Bank** is cost recoverable and an initial estimate is provided to clients. Costs vary depending on the number of (SITC) products, partner coun-

*Continued on page 2 — Trade*

## The Winners:

## Awards Recognize Achievements Attained by Canadian Exporters

On October 5 — and on the occasion of its 10th Anniversary — the **Canada Export Award** was presented to 14 Canadian companies by Minister of Industry, Science and Technology and Minister for International Trade Michael H. Wilson.

The presentation ceremony was held at the 49th Annual Convention of the Canadian Exporters' Association and was one of the highlights of the month-long trade events across Canada that promote October as **Canada International Trade Month**.

The **Canada Export Award**, sponsored by External Affairs and International Trade Canada, is presented to Canadian companies that have shown their ability to compete and prosper in the global trading arena. It is a symbol of achievement and excellence in exporting Canadian goods and services to all parts of the world.

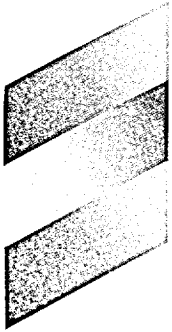
Since the program's inception, 124 successful exporters, selected from some 2,000 candidates, have received a **Canada Export Award**.

This year's winners are:

- Aqua Health Ltd. — Charlotte-town, Prince Edward Island
- RIVIERA CONCEPTS INC. — Don Mills, Ontario
- DU PONT CANADA INC. — Mississauga, Ontario
- Standard Aero Limited — Winnipeg, Manitoba
- EICON Technology — Montreal, Quebec
- VAS-CATH INCORPORATED — Mississauga, Ontario
- Hartford Fibres Ltd. — Kingston, Ontario
- Weatherhaven Resources Ltd. — Burnaby, British Columbia
- IBM Canada Ltd. - Manufacturing and Development — Markham, Ontario
- Whitewater West Industries Ltd. — Richmond, British Columbia
- LAB Chrysotile, Inc. — Thetford Mines, Quebec
- NORA BEVERAGES INC. — Mirabel, Quebec
- Nortech Surveys (Canada) Inc. — Calgary, Alberta
- Riese-Vermont Canadian Lake Wild Rice — La Ronge, Saskatchewan

### INSIDE

<i>Women Working in Asia</i> .....	2
<i>Business Opportunities</i> .....	3
<i>New Bank Means Business</i> .....	5
<i>Strategic Alliances</i> .....	6
<i>Priorities in Mexico</i> .....	7
<i>Agenda/Publications</i> .....	8



Canada