

TURKISH CIGARETTES

The art of blending cigarette tobacco is much like the art of blending colors in a picture.

An artist can take a few colors and with a brush and canvas produce a masterpiece.

An expert tobacco blender can take several different kinds of Turkish tobacco and so combine them as to form a rich, full, delicately dayored cigarette.

The delightful flavor of MURAD Cigarettes is entirely due to the blending of the tobaccos.

If you like a really good cigarette you should try MURADS—10 for 15c.

S. ANARGYROS.

