

Confederation Life

ASSOCIATION

INSURANCE IN FORCE, \$133,000,000.00

LIBERAL INSURANCE AND ANNUITY
CONTRACTS ISSUED UPON ALL AP-
PROVED PLANS

HEAD OFFICE : : TORONTO

Important Features of the Eighth Annual Report OF THE

Western Life Assurance Co.

HEAD OFFICE WINNIPEG, MAN.

Assurances, New and Revived	- - - - -	\$1,211,447.00
Premiums on same	- - - - -	43,890.00
Assurances in Force	- - - - -	3,458,939.00
Total Premium Income	- - - - -	109,586.03
Policy Reserves	- - - - -	211,497.00
Admitted Assets	- - - - -	296,430.62
Average Policy	- - - - -	2,237.50
Collected in cash per \$1,000 insurance in force	- - - - -	31.75

For particulars of a good agency apply to
ADAM REID, Managing Director - - - Winnipeg.

STRIDING AHEAD

These are wonderful days for life insurance salesmen, particularly North American Life men. Our representatives are placing unprecedented amounts of new business. All 1919 records are being smashed.

"Solid as the Continent" policies, coupled with splendid dividends and the great enthusiasm of all our representatives tell you why.

Get in line for success in underwriting. A North American Life contract is your opening. Write us for full particulars.

Address E. J. Harvey, Supervisor of Agencies.

North American Life Assurance Company

"SOLID AS THE CONTINENT"

HOME OFFICE

TORONTO, ONT.

1870 — OUR GOLDEN JUBILEE — 1920

Two Hundred Million Dollars

This year the Mutual Life Assurance Company of Canada celebrates its golden jubilee by reaching the two hundred million dollar mark. This point in the expansion of The Mutual Life has been reached more quickly than any of its most ardent friends would have believed possible five years ago. But the reason is not "far to seek." During the Great War and the fatal epidemic which followed in its train The Mutual Life paid out in relief of the families bereaved no less than two million, three hundred thousand dollars *in addition to ordinary claims*. The benefits of life insurance were thus so clearly demonstrated that an immense demand resulted and the business of The Mutual has developed as much during the last five years as during the preceding forty-five years. The Canadian people suddenly realized the absolute necessity for life insurance and naturally turned to a company well-known, well-established and financially impregnable.

The Mutual Life Assurance Co. of Canada

Waterloo

Ontario

LIFE INSURANCE SERVICE

THE ultimate success of a Life Insurance Company depends largely upon what its policyholders think of the service they receive. The Continental Life has long since passed this test, and earned a high reputation for paying claims promptly. 1920 will likely prove the best year in the Company's history. Write for booklet, "Our Best Advertisers." For Manager's positions in Ontario, apply with references, stating experience, etc., to **S. S. WEAVER**, Eastern Superintendent, at Head Office.

THE CONTINENTAL LIFE INSURANCE CO.

Head Office - - - TORONTO, ONTARIO

ENDOWMENTS AT LIFE RATES

ISSUED ONLY BY

THE LONDON LIFE INSURANCE CO.

Head Office ... LONDON, CANADA

Profit Results in this Company 70% better than Estimates.
POLICIES "GOOD AS GOLD."

PROTECT YOUR CAPITAL

Men protect their Business Capital by every means available. Your life and energy is *your family's capital*. Protect it by every means in your power. For most men Life Insurance is the only sure protection.

Choose the Insurance carefully, as befits its importance. One guide is to observe how others are choosing. For thirteen successive years applicants have shown that they consider the Great-West Life policies the best to be had. For thirteen years the Great-West Life has written the largest Canadian Business of any Canadian Company.

Ask for information. Write for details of the *Profits* the Great-West policyholders are receiving.

THE GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE DEPT. "F" WINNIPEG

The Western Empire

Life Assurance Company

Head Office: 701 Somerset Building, Winnipeg, Man.

BRANCH OFFICES

SASKATOON CALGARY EDMONTON VANCOUVER

MAHAN-WESTMAN, LIMITED

SUCCESSORS TO T. MEREDITH, LIMITED

FINANCE - INSURANCE - REALTY
432 Pender Street, W., Vancouver, B.C.

Dr. J. W. MAHAN
President

J. A. WESTMAN
Managing Director

WE have 450 good businesses for sale in the central portion of Alberta. Everything from a General Store to a small Confectionery.

If you want a business in Alberta you want us.

WHYTE & CO., LIMITED

Business Brokers

111 Pantages Building - Edmonton, Alberta

H. M. E. Evans & Company, Limited

FINANCIAL AGENTS

Bonds Insurance Real Estate Loans
Union Bank Bldg., Edmonton, Alta.