

September Programme

of The Canadian Magazine

The editor's work is never done, if he be conscientious and desirous of producing each month a better number than the preceding one. His is an unceasing search for new ideas, for articles, stories and poems—for that which will interest his readers. Every reader with a suggestion, an article, a photograph or with a knowledge where these may be secured will confer a favour by corresponding with the editor. If THE CANADIAN MAGAZINE is to be kept equal to the other periodicals of the Empire, there must be a hearty co-operation on the part of all cultured and enterprising Canadians. This is earnestly solicited.

Reciprocity will receive some attention in the September number. Charles H. McIntyre, a prominent Canadian-American, writes of "United States Ideas of Reciprocity" in a frank and candid spirit which will be appreciated on both sides of the line. In addition, there will be a symposium from other writers and newspapers. The history of the movement during the past fifty years will be briefly recounted.

The Canadian Celebrity of the month will be the Right Rev. Bishop Cridge of Victoria, B.C., with a striking photograph by Skene Low.

Rudyard Kipling will be the subject of sketch No. 5, by Haldane MacFall. These little essays are attracting much attention.

In The Heart of South America, by John D. Leckie, will describe the country of Paraguay which had a considerable European population long before De Monts and Champlain landed at Port Royal. The article will be illustrated with sketches made from photographs by William Beatty.

The Founding of Bella Coola, a Norwegian settlement in British Columbia, by Iver Fougner, will be found most interesting. Bella Coola is a northerly settlement on a coast which is much like the fiord-indented coasts of Norway. Illustrated.

The Ballygunge Cup, a racing story from India, by W. A. Fraser, will be a feature.

The Departments will be found to be full of interesting material, and both amusing and instructive illustrations.

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