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RELIABLE
SERIES
OF
CHRISTMAS
AND
PICTURE POST
CARDS
BRITISH MANUFACTURE

William Ritchie & Sons, Limited, OF EDINBURGH,
SCOTLAND

beg to announce that their representative, Mr. H. Morrison, will visit the Dominion with the latest novelties in their Card Publications, View Goods, Stationery, Leather and Fancy Goods. Traders are respectfully requested to send business card to Mr. H. Morrison, at the office of The Bookseller and Stationer, Montreal, to ensure his calling.

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Large range of artistic designs specially produced for the Canadian trade, including a charming series for Friends Abroad, with appropriate greetings, and an *unique series* which may be localized for any town.

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Sample books ready in September.

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An important collection of beautiful studies in Figure, Landscape, etc., etc., in our well-known and artistic colored productions.

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