

Warwick Bros. & Rutter, Limited, have added a new number to their "Topaz" series of pencils. This is an indelible copying pencil, vest-pocket length, fitted with a nickel protector for the point. The pencil sells at five cents.



Some time ago a mahogany colored wooden pencil box was introduced by Warwick Bros. & Rutter, Limited. This made a great hit. Now they are placing on the market rulers in mahogany, purple and black shades, with brass guard. These make very handsome pieces of office-furniture and will also please the school children.

A novelty, filling a useful purpose, was noticed this month in the showroom of Warwick Bros. & Rutter, Limited. It is a glass stand or rack for holding fountain-pens. Some fountain pens leak badly when lying on a desk. The leakage is prevented when the pen is laid on the sloping stand. A hollow in the glass allows the pen to be picked up readily.



Chancellor Gold-Mounted.

An assorted box of rubber bands is something new at Warwick Bros & Rutter, Limited. There are four sizes of boxes each of which contains a great number of different sized red bands. These will be found very useful in offices, where rubber bands are frequently required.

Warwick Bros & Rutter, Limited, have just turned out a home invention in the shape of a desk blotting pad, from which the sheets of blotting paper can be torn off as soon as they become soiled. The new scheme does away with the inconvenience of inserting clean sheets in the old-style pads.

Several attractive juvenile papeteries are being marketed this season by Warwick Bros. & Rutter, Limited. A quaint conception is that produced by pasting children's figures on the sheet by way of ornament. A set of pretty floral designs in heliotrope, sweet lavender, carnation, and holly are attractive numbers.

Twenty-three styles of Chancellor fountain pens at twenty-three prices, ranging from \$1.50 up to \$10, are in stock at the warehouse of Warwick Bros. & Rutter. These pens are either plain, chased or mounted, and are fully guaranteed.

The instant the Christmas trade is over there will be a brisk demand for blank books. To meet this demand Warwick Bros & Rutter, Limited, have ready an extensive range. Their No. 1 series half-Russian binding includes two ledgers, journal, cash book, 2, 3, 4, and 5

columns, broad day book and minute book in six sizes. The same range runs through in demis. In the same style binding comes a set of pretty account books. Series No. 2 in the same throughout at a more popular price. They also show a series of counter account books in maroon, leatherette and full canvas "quire" books in five rulings and titles. The latest in a letter book is made of Italian copying paper, a light yellow tissue that gives value at a low price.

PENS.

The Copp, Clark Co. have recently received a large consignment of the "Crucible" series of steel pens. These pens are British made, and are growing rapidly in popularity. With orders of 25 gross a handsome showcase is supplied.

TIMELY CHRISTMAS ADS.

BUSY holiday days can be rendered still more active by timely, effective newspaper ads, which the co-operation of progressive manufacturers enables to be thoroughly and attractively done. The illustration is one of the most satisfactory examples in this particular, and the announcement that the L. E. Waterman Company, of Canada, Limited, will give electros upon application, should be of interest to all handling these lines. These electros are furnished either in the form shown or the lower reading matter is omitted and can be filled in as the dealer so desires. Booksellers and stationers can secure same at once by mentioning Book-seller and Stationer.



advertising should not be overlooked, and the advisability of complete stocks at this time of year is apparent.