

The Prospective Buyer of a piano wants, not statements — but proof.

Get him to look at
and listen to a
NEWCOMBE
and you have all
the proofs at hand.

With the Newcombe piano,
the dealer has a variety of
talking points and proof
with which to back each
one up. The Newcombe
proposition is a convincing
argument. With it you
can show any reasonable
prospect he is getting in
the Newcombe piano a
superior instrument at a
very reasonable figure.



NEWCOMBE MISSION "B"

Established
1870

*They never
suffer by
comparison.*

The Newcombe Piano Co., Limited

Head Office:
359 Yonge Street

TORONTO, CANADA

Factory:
121-131 Bellwoods Ave.

Only Newcombe Pianos

are equipped with Howard Patent Straining Rods, which counteract the great strain of the 228 strings. They give strength to the pianos. By relieving the immense strain of the strings, they make better tone possible.

Our Player Pianos

with human-like control contain all the latest improvements and devices. They are perfect in tone, artistic in design, and capable of life-long service.