

A \$5 ILLUSTRATED BIBLE FOR EVERYBODY

**Complimentary
Presentation**

A great statesman said: "No library is complete without two certain books—the Bible and Shakespeare. Hardly a quotation is used in literature that is not taken from one of these books."

Every home needs a Bible, and one of convenient form. To appreciate this great book it does not necessarily mean that one must be a church member or a religious man or woman, but it should be available for every one and often referred to, and often read here and there as the most interesting of all books, as the book under

Everybody in London will be benefitted by the exceptional educational presentation undertaken by The London Advertiser. Here is an opportunity for every reader of The Advertiser to possess this ILLUSTRATED BIBLE (Protestant or Catholic) with practically no effort.

the teachings of which the wonderful development of civilization has been accomplished. It matters not how many Bibles you may have, you will also need this Illustrated Bible which illuminates—i. e., "throws light upon"—the particular text selected for illustration, and is beyond doubt the most beautiful edition of the Bible that has ever been published.

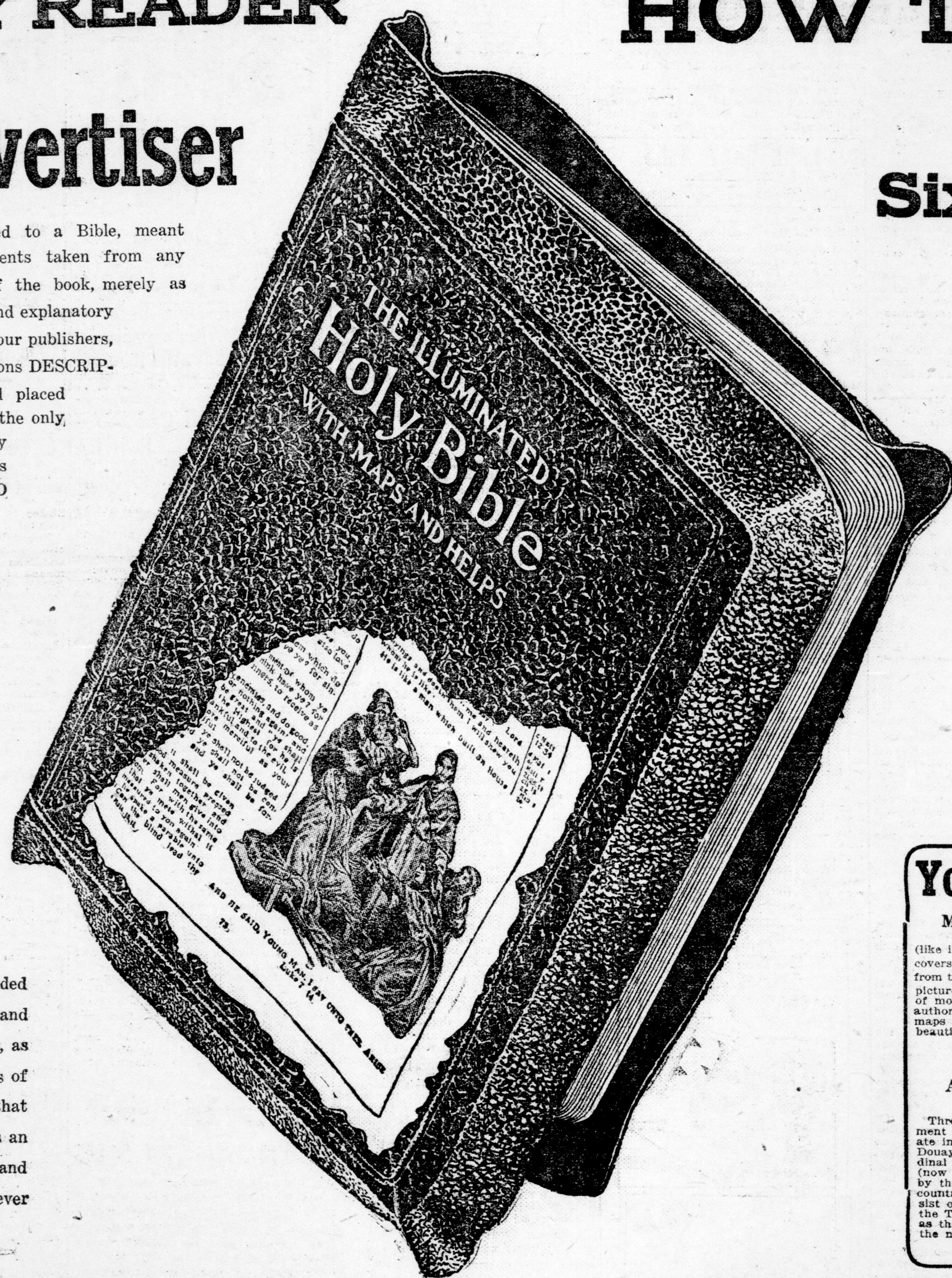
FOR EVERY READER OF THE London Advertiser

Heretofore the word "illustrated," as applied to a Bible, meant merely a few allegorical "pictures" of Biblical events taken from any source, and "conveniently placed in any part of the book, merely as embellishment inserts, but not directly alongside and explanatory of the verse intended to typify or make plain; but our publishers, at an outlay of \$50,000, prepared accurate illustrations DESCRIPTIVE of the VERSE which they accompany, and placed directly next to the verse of the scene described—the only place it can be looked for or found quickly, the only place the illustration is a help to you—making this the FIRST and ONLY complete ILLUSTRATED Bible.

Comparison Is Impossible

for our new Bible stands alone—there is no other of its kind. Therefore, praise of this superb new book means no disparagement of the many excellent editions published heretofore.

Events that have been imperfectly comprehended become invested with the charm of living reality, and places that have seemed far off are made familiar, as though we ourselves had trod the hills and valleys of these historic lands. It may be truthfully said that this really superb edition of the book of books has an important mission to perform, in illuminating and vivifying the Bible narrative and giving it, as never before, a present, living, human interest.



HOW TO GET IT Present Six Certificates

Printed only in The Advertiser—clipped on consecutive days, together with the stated amount that covers the necessary EXPENSE items of this wonderful distribution, including clerk hire, cost of packing, checking, express from factory, etc.

And Receive This \$5.00 Book

This Bible is not a meaningless picture book. The illustrations serve a distinct purpose. They enrich the text, and they do more—they intelligently explain it so that many a hitherto obscure passage assumes to thousands a new meaning through these eye-teaching pictures.

Your Choice of These Books

Magnificent Illustrated \$5.00 Edition of the Bible

(Like illustration) is bound in full flexible limp leather, with overlapping covers and title stamped in gold, with numerous full-page plates in color from the world-famous Tissot collection, together with six hundred superb pictures graphically illustrating and making plain the verse in the light of modern Biblical knowledge and research. The text conforms to the authorized edition, is self-pronouncing, with copious marginal references, maps and helps; printed on thin Bible paper, flat opening at all pages; beautiful, readable type. Six consecutive free certificates and the

\$1.18 Amount Expense Items.

Also an Edition for Catholics.

Through an exclusive arrangement we have been most fortunate in securing the Catholic Bible, Douay Version, indorsed by Cardinal Gibbons and Archbishop (now Cardinal) Parley, as well as by the various Archbishops of the country. The illustrations consist of the full-page plates and maps approved by the Church, without the Tissot and text pictures. It will be distributed in the same bindings as the Protestant books, and at the same Amount Expense Items, with the necessary Free Certificates.

The \$3 Illustrated Bible

is exactly the same as the \$5 book, except in the style of binding, which is in silk cloth; contains all of the illustrations and maps. Six consecutive free certificates and the

81c Amount Expense Items

Any Book by Mail, 23 Cents Extra for Postage.

The Illustrations Alone Cost Over \$50,000 600 Text Pictures--Tissot Full Page Plates in Color

No Book Like This in the World at Any Price

This Bible is not a mere picture book. The high art production, worthy of the twentieth century, to the world-famed Tissot pictures in color are exact copies of original paintings and drawings which are the most wonderful gallery of scriptural art in existence. At enormous cost were called to their intelligent conception and portrayal of Bible scenes the most masterly skill in the world. The Bible over any yet produced is mainly due. Every reader of this great sermon on these everlasting truths.

Mail Orders

Every one of our many OUT-OF-TOWN Readers should take advantage of this great presentation. All you need to do is to inclose six consecutive certificates with the amount mentioned, and INCLUDE 23 cents additional for postage or expressage.

Address:

LONDON ADVERTISER,
LONDON, ONTARIO,
CANADA.

One Hundred of the World's Greatest Artists

Working under the advice of archaeologists and historians of wide renown, have contributed the choicest products of their skill and genius to produce this grand triumph of artistic beauty and perfection in historical detail. These pictures are not mere reproductions of mediaeval frescoes and more or less familiar modern photographs, inserted at random; they have been especially made, in the light of twentieth century knowledge, to illustrate selected texts in accordance with the matured beliefs of the greatest living theologians.