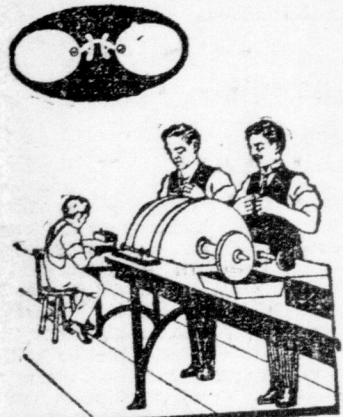


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on the premises means expert service and a saving of time for you. Have your eyes examined, lenses ground and glasses fitted all in our establishment.

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Optometrists and Opticians,
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Chestnut, Stove and Egg, \$7 per ton.
Pea Coal, \$5.75 per ton.
Use our Pea Coal in the range and small heater, and you will have the same good results and save \$1.25 on every ton.

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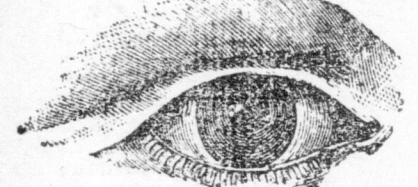
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**WATCHES**

Special in Gents' Open-Face Nickel Watch.
\$2.50 Value for \$1.50
See them and be convinced, at

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TWO STORES:
234 Dundas St., 384 Richmond St.
Wholesale, Retail and Mfg. Jewelers.

WALL PAPER REMNANTS

We have a quantity of one-room lots that must be cleared out. Now is a good chance to buy and save money.

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"Maizie's new doctor says she is suffering from a mild form of eustaneous affection." "And that other doctor declared she had nothing the matter with her but a little skin trouble."—Baltimore American.
Mr. Gotrocks (reading letter)—"Hang it, Jack's in financial difficulties again. Mrs. Gotrocks—Well, it's your own fault for setting him up in business. Jack always did all right as long as he did nothing."—Life.

Quality Store**COFFEE**

Our special brand of Coffee is constantly growing in popularity. It is composed of the highest grades of Coffee. Try it—you'll enjoy it. Our price is 40c per lb. PHONES 1024, 3323.

Harry Ranahan
515 RICHMOND STREET.

LONDON AND DISTRICT**Notice!**

Owing to numerous complaints, The Advertiser wishes to emphasize the importance of calling The Advertiser office before 5:30 a.m., after 5 p.m., and holidays according to the following numbers, telling Bell Central that only the number asked for will do:

2670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.

If you do not receive an answer to 2671, 3672 or 3673, call 3670, and you can always get an answer before 9 p.m.

From 8:30 a.m. to 6 p.m., any day but holidays, ask for 3670, and The Advertiser Central will give you the department or person wanted.

Returns To University.—James H. Moore, of Langarth street, has returned from the West, where he was teaching in Cedar. He returns to McMaster University today.

Askin Street Church Rummage Sale.—A rummage sale will be held on Thursday and Friday afternoon under the auspices of the Ladies' Aid of Askin Street Methodist Church in the gymnasium. Wearing apparel and various useful articles contributed by the friends of the league will be on sale, and also a supply of home cooking and refreshments in the basement of the church. The ladies have spared no effort in making the sale a success and a generous patronage is desired.

Fire In Engine-room.—A steam pipe bursting blew coals and sparks out of the firebox of the engine in the engine-room of the Globe Casket Works about 7:45 this morning, setting fire to some shavings. The fire brigade responded promptly, and there was little or no damage done. Three lines of hose were laid, and cars were tied up for fifteen minutes.

Arrange for Special Train.—The officers of St. George's Royal Arch Chapter have completed arrangements with the C. P. R. for a special fast train to leave here at 2:30 p.m., Friday, Oct. 11, the date of their visit to Occident Chapter in Toronto. The special will return early the following morning, but the tickets will be honored on any train returning Saturday, Nov. 1, the rate being \$2.95 return.

Both Legs Fractured.—With both legs fractured as the result of a fall from a scaffold at the new McCormick plant Tuesday afternoon, Joseph Wiga, an Italian, was brought to Victoria Hospital. He was at first removed to the house where the men engaged on the construction of the building are located, but later Dr. Hogg was summoned to attend him and had him removed to Victoria Hospital.

Plan Campaign of Sermons.—Arrangements are being made by the Men's Federation of London to occupy the pulpits of many of the city churches the last Sunday in this month. The Federation will place members in the several pulpits and special services will be conducted. It is an excellent method of enlisting the sympathy of the citizens in the survey work which is being entered upon under the direction of Dr. Walter A. Riddell, and it is anticipated that the meetings will attain the desired effects.

RUSHING WORK ON BIG PLANT

Sarnia's Latest Factory Will Give Employment to About 250 Men.

OIL-BURNING APPLIANCES

[Special to The Advertiser.]

Sarnia, Oct. 8.—Work has been started on Sarnia's latest, and next to the Imperial Oil Company, most important industry, the Perfection Stove Company. Ground has been broken, and the concrete foundation is being laid. The main building will be 200 by 300 feet.

This concern will employ some 250 men, and is an adjunct of the Standard Oil. The Perfection Company manufactures oil stoves and all kinds of oil-burning appliances. The industry will have a most important effect on the town, and work on the building operations will be rushed.

Shopping Is Always More or Less Tiresome

But if relieved by a pleasant chat with a friend over some light refreshment it then becomes a pleasure.

Peters Tea Room is light, comfortable and airy.

The food is of the best quality, prepared in clean, sanitary kitchens. Special Noon Lunches from 11:30 to 2:30.
Special Afternoon Teas from 3 to 7:30.

Meet Your Friends At

PETERS

Shop 'Round the Corner.

The Latest in Jewelry

We have made up a very select line of Cameos in artistic and snappy designs, including Rings, Barmans, Pendants, Necklets, Brooches, Scarfpins and Locketts.

C. H. Ward & Co.

374 Richmond Street.
PHONE 1084.

What Are You Going To Do About It?

Yourself, the old folks, the children? What are you going to do about it? Going to let the suffering and distress continue? Or take our help and put a stop to it? The time to avoid throat and lung diseases or simple coughs is now.

Tolu, Tar and Tamarack

25 CENTS.

Cairncross & Lawrence

Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.
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SHOWING FURS**SHOWING LADIES' HATS****BELTZ & CO.**

PRACTICAL FURRIERS.

ALD. S. F. GLASS IS IN DISFAVOR IN WEST MISSOURI

Alienated His Support by Taking Part in Strong Faction Fight.

SEVERAL ARE WAVERING

A Personal Campaign Is Being Worked to Keep Wobblers in Line.

With the first meeting of the East Middlesex campaign staged tonight at Thorndale by the Conservatives, the fight in the riding will be given an added impetus.

It is rather significant that the first meeting of the Glass campaign is being held in West Nissouri, for it is in that township that Ald. S. F. Glass, Conservative nominee, expects his hardest fight to whip the party stalwarts into line.

West Nissouri has in the past had an awkward habit of switching on Conservative candidates, and the London alderman is in disfavor with a large portion of the Conservative electors of the township over his entrance into the famous continuation school fight that has been making history in West Nissouri for the past few years.

Alienated Support.

By those in touch with West Nissouri politics it is asserted that the London alderman has alienated the support of a large section of the anti-continuation school faction by his somewhat prominent attitude in the fight that defeated John McFarlane for the reeveship and elected John Fitzgerald in his place.

At the same time he has also alienated an equally large section of the pro-continuation school faction by endeavoring to square himself with the anti. He has been trying to straddle two fences and the natural result is that he has fallen between them with neither "in his corner."

Many Are Wavering.

The personal interview campaign is being worked to the limit throughout the riding by the Glass supporters, but in no one section is so much time and effort being devoted as in West Nissouri. Personally and by proxy, Candidate Glass has been scouring the township lining up the Conservative voters and endeavoring to keep the wavering, wobbling line in order. The township is strongly Conservative, but surprises may be expected from it on Oct. 21, after the votes have been counted.

DR. A. W. CHASE'S 25c.

CATARH POWDER

is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. 25c. per box, blower free. Accept no substitutes. All dealers or Edmanston, Eaton & Co., Limited, Toronto.

ROUND TRIP

\$10.00 NEW YORK CITY.

From Suspension Bridge via Lehigh Valley R. R. Thursday, Oct. 16. Tickets good 10 days returning. Particulars 63 Yonge street, Toronto.

Wedding outfits our specialty. Carriages or automobiles. Hueston's Livestock.

HAVE YOUR PIANO TUNED.

"Phone 708 and we will send one of our expert piano tuners. Satisfaction guaranteed. J. J. Callaghan Piano House, 613 Wellington street. 10017

THERE IS ONLY ONE BEST.

We believe, in Coffee, that

Rowat's Special Blend

IS THE BEST.

Buy a pound, try it, and see if you agree with us.

T. A. Rowat & Co.

250 Dundas St., Phone 3051-3052—Wortley Road and Craig St.—Phone 969.

BIGGEST FAIR IN FIFTY YEARS WAS HELD AT LAMBETH

Fine Show Was Held for First Time on the New Grounds.

CATTLE A BIG FEATURE

Famous Breeders Were Represented by Their Very Choicest Stock.

[By Our Own Man.]

Lambeth, Oct. 8.—The best fair we ever had, and Lambeth fair has been held for fifty years," said one of the directors, referring to the Westminster Agricultural Society fall show held here yesterday.

Four thousand people are estimated to have been in attendance, and the number of entries showed a big increase over previous years.

Fine weather, superior attractions, and spacious new fair grounds, were all in favor of the success of this year's show, and the brightest hopes of the fair association were not disappointed. Large crowds from London and St. Thomas came on the London and Lake Erie cars, and farmers drove in from all parts of the district.

Fine Races.

The speed event was fast and well contested. The Birr Brass Band, under the leadership of Bandmaster Robert Coleman, provided an excellent program of music, and added much to the enjoyment of the afternoon.

Another feature of the program was the Scottish dancers and Highland pipers from St. Thomas, under the direction of Mr. Alfred Dunn.

Increased exhibits were the feature of the show. The cattle, sheep, and horse exhibits, perhaps eclipsed all others. Never was there a better showing of cattle. Fine horses have always been a leading feature of Lambeth fair.

In the fine arts' and ladies' work section there was a preponderance of unusually good work, and a greatly increased number of entries.

A Big Winner.

In registered cattle, Lieut.-Col. McEwen, of Byron, was a leading exhibitor and winner. In long-wooled sheep, T. Hardy Shore, of Glanworth, and D. C. Brodie, of Caradoc, had large and fine exhibits. In the short-wooled breeds Lieut.-Col. McEwen and W. E. Wright, of Glanworth, were the big winners.

In Durham grade cattle, D. and N. McPherson, of Glanworth, and H. Poole, of Lambeth, were the main exhibitors. In dairy cattle, Eli Smale, of White Oak, won first and diploma for a dairy cow, for which he was offered \$500 on the grounds.

Leading exhibitors in other departments were:

Grain, Fruits and Roots—J. H. Cornell, Lambeth; William R. Trott, West London; Nelson Hilyea, Tambling's Corner; Joseph Poole, Lambeth.

Ladies' work—Mrs. Kester, Thamesford; Mrs. George Mills, Thamesford; Mrs. J. B. James, Komoka; Miss Ida Merriatt, 65 Byron avenue, London; Mrs. Kennedy, Thamesford.

Poultry—David Bogue, Lambeth; C. Myers, Delaware; A. K. Sadler, Lambeth; Gordon Anguish, Lambeth; Geo. W. Daunt, Mount Brydges; James Wedell, Delaware.

Swine—W. E. Wright, Glanworth; Duncan C. Brodie, Delaware; A. Lucins, Wilton Grove (the latter showing some extra fine Hampshires); Fred Bodkin, Glanworth.

Dairy produce—C. Donnelly, Scottsville (cheese); Mrs. John King, Lambeth (butter); Mrs. W. J. Nixon, Lambeth (butter).

Light horses—James McCartney, London; Dr. G. A. Routledge, Lambeth; D. and N. McPherson, Glanworth.

The race results were as follows: Directors' show race (city drivers changed, last horse in winning first)—1, G. Vanderlinder (fourth in); 2, S. Bannatyne (third in); 3, J. H. Cornell (second in); 4, W. N. Campbell (first in).

Lady drivers—1, Gee Whiz, Miss McCartney, London; 2, Jennie, Mrs. Guest, Lambeth.

The Township Race.

Lovely Girl, P. Love, Lambeth . . . 1

Walter Gearing, Robert Brown, Westminster . . . 2

Dr. Brino, Charles Myers, London 3

Silver Joe, John McMillan, Glanworth . . . 4

Free-for-all.

Daisy Lambert, S. F. Lawraon, London . . . 1

Niagara Power, Fitzgerald Bros., London . . . 2

Star Pointer, P. J. McEvoy, London . . . 3

The officers of the Westminster Agricultural Society, whose efforts are responsible for the success of the fair, are: Alex. Bannatyne, president; Archie Blake, first vice-president; Fred Bodkin, second vice-president; H. Poole, secretary-treasurer, Lambeth; P. O. directors, C. W. Baker, John Shuman, T. Monteith, Robert Brown, J. H. Cornell, James Kelly, Wm. Campbell, James Love, G. Vanderlinder, honorary directors, D. Bogue, G. T. Carley, D. Anguish, Angus Beattie, O. Lukeheart, Joseph Poole; ticket seller, E. S. Hunt.

EMBRIO

Embro, Oct. 8.—Miss Ena Gordon, of Bennington, visited recently with her sister, Miss Jennie Gordon.

Mr. Pattison, of Walsingham Church, visited here for a few days recently.

Next Sunday will be rally day for the children in the Methodist Church.

Mr. and Mrs. D. M. Sutherland and daughter Kathleen visited friends at Brookside and Hartington recently.

The League of the Methodist Church will meet on Friday night. The topic is

MR. HARRY POOLE, of Lambeth, for twelve years secretary-treasurer of Lambeth Fair.



on missions, and is to be led by Miss Cyril Gody.

Mr. Wm. Oliver, of Thamesford, visited at Pine Grove recently.

Miss Matheson visited with friends in Woodstock recently.

The Ladies' Aid of the Methodist Church had a reception at the parsonage for their pastor and his wife, Rev. and Mrs. J. R. Peters.

Miss M. Matheson visited her sister, Mrs. (Dr.) Sutherland, in Norwich recently.

GETS \$1,200 DAMAGES

James Duncan Struck By Car As He Tried To Board It.

Twelve hundred dollars' damages and costs were awarded James Duncan by the jury at the assizes Tuesday afternoon for injuries he received by being struck by a car of the London Street Railway Company late one night in July last. Duncan went out beside the track on the Hamilton road and signalled an approaching car, intending to become a passenger. The car was travelling at high speed, and did not slacken up at his signal. As a result he was struck, and knocked down, his right foot being so badly crushed that amputation of part of it was necessary. Mr. W. R. Meredith represented Duncan.

John Kilgour, of Welland, was unsuccessful in his suit against the London Street Railway Company, the action being dismissed on a technicality. Kilgour's automobile was struck by a car at the corner of Richmond and Maple streets during fair week. His car was wrecked and his wife was injured.

GILLETTE'S EYE EATS DIRT DISINFECTS

STOVES AND RANGES

The Moffat National

Makers of Coal, Wood and Gas Ranges, Baseburners and Heaters of all kinds.

See our \$15.00 Steel Range. Heaters from \$6.00 up to \$50.00

Earler Oil Heaters

The heater without any disagreeable odor. Several styles to choose from. Price \$4.00 to \$8.50

Westman's Hardware,

2 Phones: 360-2420, 121 Dundas St.

WHY ENDURE PIMPLES

CUTICURA Soap and Ointment

Do so much for pimples, blackheads, red, rough hands, and dry, thin and falling hair, and cost so little that it is almost criminal not to use them.

Cuticura Soap and Ointment are sold throughout the world. A liberal sample of each, with 32-page booklet on the care and treatment of the skin and scalp, sent post-free. Address: Potter Drug & Chem. Corp., Dept. 28D, Boston, U. S. A.

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FALL WHEAT IN DANGER GROUND BAKED HARD