

IF YOU WERE

a clothes expert you could pick out the good dresses in a crowd as easily as you could pick a fat man from a crowd of thin ones. We want to impress you with the fact that clothes made by us have all the good points. Good clothes do not indicate a proud man, but they do a wise one. Exercise your wisdom by placing your next order with us.

O. LABELLE & CO.
346 RICHMOND STREET.

JACKSON'S MEAT MARKETS

Get your meat from us and you will be sure to get the best. We aim to have the choicest of meats at moderate prices. Our Roasts and Steaks are of the best quality. Phone us for a trial order.

Have you tried our new baking compound? We manufacture a baking compound that is a perfect shortening and much cheaper than lard. This is not a baking-house mixture but is manufactured by ourselves, and we guarantee that it will give every satisfaction. To introduce this we will sell it at TWO POUNDS FOR 25c.

STALLS:
1, 2 Market House
Phone 2359.
87 Wellington Street
Phone 1057.

FERGUSON & SONS
Funeral Directors
180 KING STREET.
PHONES 343, 373, 2056.
OPEN DAY AND NIGHT.

18 KARAT FINE—HUNT'S COAL

The coal is big vein coal, hard as glass, free from dirt and slate. Good for either furnace or stove. You will like this coal and our delivery.

OFFICE: 363 RICHMOND ST.
Phone 123.

YARD: WATERLOO-M. C. R.
Phone 412. ywt

Logan & Ball
Funeral Directors
413 RICHMOND ST. PHONE 123.
Residence on Premises.

DENTISTS
DRS. JARVIS & WOOD
OFFICES
Corner Dundas and Clarence Streets.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
County Bldgs., near Court House, London.

Green & Co.
495 YORK STREET
Selling MURRAY MIN. ANTHRACITE CHESTNUT COAL. No smoke, no slinkers; burns bright; best burning coal in the city, and only \$5.50 per ton. GOOD PAY CASH \$1.50 PER LOAD. PHONE 1391.

KINDLING WOOD \$1
PER LOAD,
Delivered to All Parts of the City.
LONDON BOX CO.
309 BATHURST ST. Phone 528.

Beattie Elected Mayor for 1910
Hurrah! Winnet's customers unanimously voted that.

D. L. & W. SCRANTON COAL
Is the best Coal for Heating and Cooking to be had in the city. If you have not tried it, try it and see if our customers have not voted O. K. All sizes. Prompt delivery.
Phone 481. Office Horton and William Streets. ywt

A NEAT FIGURE
Is often spoiled by a poorly-fitting corset. Durability and style count for nothing if the fit-to-the-figure effect is missing. You should have your corsets made to measure. MISS L. QUINN, of 274 Dundas Street, represents Woolnough, corsetiers, Toronto.

TO LET

Premises centrally situated, suitable for light manufacturing or storage. Rent cheap.
LONDON LOAN AND SAVINGS CO'Y

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON
Merchant Tailor
212 DUNDAS STREET
HIGGINS' BLOCK. Telephone 588

WHEN YOU BUY
You want the very best. That is just what we have to supply you. Our Pea Coal for ranges cannot be beat, \$6.00 per ton.
MAY BROS.
685 YORK STREET.
PHONE 1224.



Back of This Customer
of ours there is a crackling, sparkling, radiant story of contentment, comfort, cosiness, the title of which spells

"OUR COAL"
Do you want to enjoy that same story? We'll be glad to send you a sample of "our coal."

Webster & Kernohan
PHONE 1333.



YES! WE HAVE A TELEPHONE
What's more, we pay attention to it, and orders are filled promptly with well-screened, high-grade coal. Glad to have you call, of course, but the phone will bring quick response.
D. H. GILLIES & SON
PHONE 1312.

While the year is young is a good time to start eating

JOHNSTON BROS.' XXX BREAD
The bread for health, delicious and appetizing.

Johnston Bros. Phone 944

LONDON AND DISTRICT

—The Sons of Scotland announce that the Rev. J. G. Inkster, B. A., of the First Presbyterian Church, will give an oration on Burns at their anniversary concert, on Tuesday, Jan. 25, at the Auditorium.

—Among the many friends who came from a distance to attend the funeral on Sunday of the late Sylvanus Wray, of East London, were Mrs. and Mrs. McCague, Beeton, Ont.; Mr. and Mrs. Horner and daughter, of 234 Ave. Mich.; Mrs. Daley and Mr. M. Wray and Mrs. Brandon, of Belgrave; Mrs. Smith, of St. Marys; Mr. and Mrs. Hodder, of Dorchester; Mr. G. Wray, of Lang. Sask.; Mr. and Mrs. Yates and Mr. and Mrs. Smith, of Stratford, Ont.

WEDDING RINGS

Are bought to last. You can depend on the quality of ours. We understand what is expected of a wedding ring. Buy only the very best quality. Wide range of prices.

SUMNER'S
For Reliable Jewelry.
380 RICHMOND STREET.

X CREEK
LEHIGH COAL IS
HARDEST, HEAVIEST,
HOTTEST COAL MINED.
TRY IT—IT
WILL PLEASE YOU.
John Mann & Sons

Parnell's Bread

Try It
You'll Like It
PARNELL'S BREAD always has such a rich, nutty flavor, that it becomes a necessity to every housekeeper who has once tried it.

Children prefer PARNELL'S BREAD even to cake, which is a positive proof of its unexcelled qualities.
Phones 929 and 1390

Keep Your Teeth Beautiful

White and free from decay by the daily use of Odontine (Cairncross).
It neutralizes all acid secretions of the mouth, removes tartar and keeps the gums healthy and rosy.
25 CENTS

Cairncross & Lawrence
Chemists and Druggists.
216 DUNDAS ST., LONDON.

Services were conducted at the house and grave by Rev. Mr. Heaton. The remains were laid to rest in Mount Pleasant Cemetery. The corpse was borne to its last resting place by four brothers-in-law and two cousins, Mr. A. McCague, Mr. J. Horner, Mr. J. Campbell, Mr. C. Quarrie, Mr. J. Rowntree and Mr. G. Rowntree. The floral tributes were many and very beautiful.

Victoria Mothers' Club.
Victoria Mothers' Club will meet tonight in the school at 8 o'clock, when a social evening will be spent.

An Assignment.
David Ross, contractor, of London Township, has assigned to L. H. Martyn, a meeting of the creditors will be held on the 27th inst.

Card of Thanks.
Mrs. W. H. Harwood wishes to thank St. George's Society, also many friends, for their kind expression of sympathy in her recent bereavement.

License Transferred.
At a meeting of the license commissioners held on Saturday evening, the transfer of the Hodgins House license to Mr. W. Bastie, until recently of Windsor, was ratified.

Cellars Flooded.
The sudden change to mild weather, and the light rain that fell during the night, has had the effect of converting cellars in many parts of the city into small lakes. Not a few defective roofs have also shown up, and spoiled interiors of houses and stores.

Clark Acquitted.
William Clarke, was last evening found "Not guilty" of the charge, of assaulting Margaret Blackwell, at the assizes yesterday afternoon. A good deal of evidence was presented by several of the local police bearing on the character of the plaintiff, and Messrs. William Regan, Wm. Parsons and Aubrey Boug appeared to give general testimony as to the character of the prisoner. Clarke was declared to be a young man of honest habits.

Infant Daughter Dead.
Irene Campbell, the infant daughter of Mr. and Mrs. Wesley Campbell.

"WHY BE SO THIN?"
Thinness is Embarrassing, Unhealthy and Not Natural—Formula Now Used Which Adds From One to Three Pounds a Week.

Everyone ought to have some extra flesh on the bony structure of the body, both for the sake of health and self-esteem.

Most thin people are sensitive to the harsh, unfriendly criticisms which are constantly being hurled at them by the more fortunate well-fleshed persons.

Everyone pities a thin, bony horse, but horses don't know it—while thin people are both pitied and ridiculed. It ought not to be so, but it is.

A well-rounded figure, be it man or woman, excites admiration; not only for the figure but for the bright eyes, pink cheeks, red lips and vigorous carriage which accompany a well-nourished body.

Strength, health, beauty and sound flesh abound if the blood and nerves get enough nourishment out of the food eaten.

This prescription aids nature; helps absorption, digestion and assimilation; helps distribute the blood and nerve elements which make sound flesh. Get the ingredients and make it at home, and see how very fast you gain in weight.

In a half pint bottle, obtain three ounces of essence of pepsin, three ounces syrup of rhubarb. Then add one ounce compound essence cod-liver oil, and shake well. Shake well and take a teaspoonful before meals and one after meals. Also drink plenty of water between meals and when retiring. Weigh yourself before beginning.

died at the home of her parents, 213 Bathurst street, on Sunday afternoon, from meningitis. The funeral was held this morning to the Grand Trunk station and interment will be made at Goderich.

Dr. Manning Appointed.
The London Ministerial Alliance, at its regular meeting in the Y. M. C. A. yesterday, appointed Rev. Dr. Manning as representative on the Civic Federation of London. The Alliance is granted two members on the federation. The members elected by them at a former meeting were Rev. J. G. Inkster and Rev. Thomas Mitchell. Rev. Dr. Manning took his place as a representative of the Alliance, in the belief that body might have its full representation.

RAILWAYMEN MEETING IN MONTREAL TODAY
Annual Convention of Conductors and Brakemen Being Held.

The annual convention of conductors and brakemen east of Fort William and west of the Detroit River, opens in Montreal today, and Conductors Riley and Costello, of the C. P. R., left yesterday to attend.

It is understood that among the business to be considered will be a protest against certain regulations and circulars of an official nature, and it is likely that the question of an increase in wages will also be discussed. It is said that an effort will be made to have a uniform scale of wages put in force.

WATT MACHINERY CO. GOES TO CHATHAM
Ridgetown Company Had Been Negotiating With This City—Council Matters.

London will not get the Watt Machinery Company of Ridgetown. It will be remembered that Mr. Watt, manager of the company, was in the city the other day, and met the manufacturers' committee. After some discussion it was estimated to fix the assessment of the company at \$3,000 and give free water. Everything appeared most satisfactory, and the committee considered they had made a good stroke of business.

Just before the council met last evening, Ald. Fitzgerald, chairman of the committee, received a long disbelieving telephone message from Mr. Watt, saying that the deal was off, and that he had closed with Chatham. He would settle there. Nothing was to be done, the clause offering the inducements, and this was done.

Street Signs.
Ald. Peacock brought up the question of placing signs at each corner in the city, stating the name of the street, etc. He gave notice of motion that at the next meeting of the council he would move that this be done.

"Had we not better leave that question until the estimates are considered?" said Ald. Ross. "It involves an expenditure of \$1,200 or \$1,300, and we should be careful."

"Wait until the question comes up at the next meeting," said Mayor Beattie. "Then we can settle it."

The Retail Grocers' Association was applying the suggestion that the market house be torn down, and further suggested that the market be paved. No. 3.

Improving the Thames.
The Thames Boat Club wrote asking that improvements be made in the river. No. 2.

R. Skeate asked for permission to tap a sewer. No. 2.

The residents of north Pall Mall Richmond to Waterloo, petitioned for a sidewalk.

The Y. W. C. A. applied for a grant.

The London Electric Company will loan an electric sign for the city hall and the offer was accepted.

W. Gurd's tender for 2,000 dog tags was accepted.

Those present were Mayor Beattie, Ald. Richter, Underwood, Stevenson, Eckert, Ashplant, Jeffries, Fitzgerald, Ross, Sanders, Peacock, Morgan, Tancock and City Clerk Baker.

KING SOLOMON LODGE HELD "AT HOME"
A Very Pleasant Affair Last Night in the Masonic Temple.

The Masonic Temple ball room was the scene of a very delightful affair and dance last night, when King Solomon Lodge, No. 378, A. F. and A. M., held their annual "at home." The decorations were of a beautiful and unique character. In place of the conventional form of decorating, an innovation was introduced, in which the Masonic blazon formed a very attractive part of the decorative scheme.

Square and Compass.
The square and compass were everywhere, hanging from chandeliers and ceiling, and forming an unusually attractive picture. At one end of the hall two large Union Jacks were draped, and between them a group of electric lights formed the word "Welcome."

A musical programme, which proceeded the dances, was greatly enjoyed. Wor. Bro. William Wilson acted as chairman.

The Programme.
The programme was as follows: Address of welcome, R. W. Bro. E. T. Essery, solo, "It's Great To Be a Soldier Man," Master Willie Armstrong, solo, "The Wonderful Discovery," or a "wonderful secret preparation," or a "wonderful secret preparation."

They are simply a common-sense, scientific combination of medicines that have proved their value in Rheumatism, Kidney and Bladder Troubles, and Disorders of the Liver.

O'Brien, N. S., July 1, 1909. "I have been troubled with Rheumatism so bad that I could not work. A doctor tended me and advised me to go to the hospital but all of no good until a friend told me to try Glin Pills. I did so and after using a few boxes I am perfectly cured. I am recommending Glin Pills. D. J. LAWLER."

There is no reason why Mr. Lawler's case should be any different from yours. He took Glin Pills and cured himself of Rheumatism. Why don't you take them and cure yourself? We will let you test them free. A sample of Glin Pills will be sent you, absolutely free, if you write the National Drug Chemical Company, Limited, Department G, Toronto.

Thompson, W. Bro. H. McPherson; Bro. C. T. Element, chairman; W. Bro. J. Hobbs, treasurer; Bro. F. G. Copp, secretary.

INCREASING HOURS AT THE CITY HALL

Real Estate Agents Glad to See a Move in This Direction.

At the last regular meeting of the Real Estate Owners' Association, the following resolutions were passed: "Resolved that the association is pleased to see that the municipal authorities have taken steps to accommodate the citizens by increasing the hours during which the municipal offices may be open to the public."

"Resolved, that in the opinion of this association the employment of a competent engineer for all departments of civic work would result in greater efficiency and would do away with the necessity and expense of continually importing engineering experts."

THE CHRISTMAS GIFTS OF A Great Life Insurance Company.

The policyholders of the Metropolitan Life Insurance Company will read the "Christmas Announcement" just issued by that famous organization with a lively feeling of self-congratulation; and even those who have no personal connection with the Company will examine the announcement with deep interest and appreciation of the spirit in which it is made.

The Metropolitan Life Insurance Company, during all the period covered by its remarkably successful conduct of Life Insurance as a purely business proposition, has created and consistently maintained a bond of human sympathy between itself and the great multitude of people who are its contributors to the Company's prosperity and dependent upon it for their own relief in time of need. This Company has voluntarily paid to its policyholders, within a period of seven years, twenty-five millions of dollars MORE THAN THEIR POLICIES ENTITLED THEM TO—twenty-five millions in excess of the Company's promises or the policyholders' expectations.

This year's Christmas Announcement deals with industrial policies. It is interesting to investigate the consideration in which the benefits are distributed. An aged person who has carried industrial insurance for many years is the one most likely to find the premium payments a burden. Hence all policyholders who pass the age of 75 in the year 1910 receive a premium sufficient to pay their further 30 years' duration are awarded a sum covering six months' premiums; and between 1908 and 1909, which were awarded bonuses covering five weeks' premiums.

Perhaps the most notable award in this present distribution is the payment of two hundred and fifty thousand dollars on death claims that had already been settled in full before Jan. 1, 1907, and July 1, 1909. One can imagine these unexpected sums a godsend to those who received them.

During 1910, each death claim payment on an industrial policy will cover not only the face of the claim (that is, all that the beneficiary is entitled to by the terms of the policy), but there will be paid an ADDITIONAL sum varying from 5 per cent to 30 per cent of the claim, according to the length of time the policy has been in force.

When one realizes what constant effort and self-sacrificing economy are involved in the eternal "paying up" for the next insurance payment among millions of moderately insured persons, and what loads are removed in many cases even by the crediting of small sums to lessen future payments, it is easy to understand the strong hold that the Metropolitan Life Insurance Company has secured, by its more than liberal methods, upon the confidence and gratitude of hundreds of thousands of human beings to whom it is in very truth "A light that never fails."

JOHN W. RAISON DEAD
AGED NINETY-SIX YEARS

Born in Colchester, England, But Had Lived in Canada Over 50 Years.

John W. Raison, 96 years old, and for more than half a century a resident of London, died very unexpectedly yesterday after a day's illness with pneumonia. His wife is also very ill at the present time. Mr. Raison came from Colchester, England, more than 50 years ago, and had resided in London ever since. Besides his wife he is survived by two sons, John and Thomas, of Chester street, South London. Mr. Raison, who was of this city, is a nephew. The funeral was held this afternoon from Logan & Ball's undertaking parlors to Mount Pleasant Cemetery, and the services were conducted by Rev. Mr. Walker, of the South London Baptist Church.

They Actually Cure Rheumatism
GIN PILLS PROVE IT.

It is one thing to claim to cure Rheumatism. It is quite another to do it.

Glin Pills bear out every claim we make for they are not a "favorite" medicine, or a "marvellous discovery," or a "wonderful secret preparation."

They are simply a common-sense, scientific combination of medicines that have proved their value in Rheumatism, Kidney and Bladder Troubles, and Disorders of the Liver.

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WEDNESDAY'S SPECIALS
Of This

Great Sweep-Out Sale
Hurrah! Every day makes this great sale a grand success, for you are getting bargains and we are selling the goods. Come in, and be one of the lucky ones.

SILK WAISTS, designed from extra quality China silk, that never sold for less than \$3.00, trimmed with embroidery, val. lace and fine tucks, long sleeves and buttoned up the back. For Wednesday only **98c**

CHILDREN'S FUR CAPS, of Persian lamb, with cloth top and ear laps or white lamb with busby. Regularly worth \$2.50 and \$3.00. For Wednesday only **98c**

Open Evenings **Raphael & Co.** 236 Dundas St.

When Cold Winds Blow

When cold winds blow, biting frost is in the air, and back-draughts down the chimney deaden the fires, then the

PERFECTION Oil Heater
(Equipped with Smokeless Device)

shows its sure heating power by steadily supplying just the heat that is needed for comfort.

The Perfection Oil Heater is unaffected by weather conditions. It never fails. No smoke—no smell—just a genial, satisfying heat. The new

Automatic Smokeless Device
prevents the wick being turned too high. Removed in an instant.

Solid brass font holds 4 quarts of oil—sufficient to give out a glowing heat for 9 hours—solid brass fuel carrier—dampers top—cool handle—oil indicator. Heater beautifully finished in nickel or Japan in a variety of styles.

Every Dealer Everywhere. If Not At Hand, Write for Descriptive Circular to the Nearest Agent of

THE QUEEN CITY OIL CO., Limited
TORONTO.

Alteration Sale

Here's something that will unlock your pocketbook. We are selling all pictures at ONE-QUARTER OFF the regular price, as the stock must be reduced.

SEE OUR WINDOW.
A. E. JOLLY & CO.
190 Dundas Street

Special for January

During the month of January we will make to order suits, waists, princess dresses, suits from materials purchased outside our own warehouse. Latest styles. The Special Special low prices.

GOOD FOR BALANCE OF JANUARY ONLY.
Robinson Corset and Costume Co.
434 Talbot Street.

SMITH, SON & CLARKE UNDERTAKERS
115 DUNDAS ST. PHONE 588
629 DUNDAS ST. PHONE 678
Private Ambulance Service.

GRIFFITH BROS. LEADING FUNERAL DIRECTORS AND EMBALMERS
Private Ambulance in Connection.
104 DUNDAS ST. PHONE 459.
CARL MILLER, Asst. Manager.

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