

LADIES' RELIABLE OUTFITTERS

282 WATER STREET, formerly Miss Kelly's

YOUR COAT IS HERE

If you intend buying a Winter Coat, NOW IS YOUR CHANCE, as we have them all greatly reduced. Whether you want a Coat for shopping, for motoring, for business or for dress wear, we have it here, made of the finest materials and trimmed with the finest furs, and the prices are such that they are all

Extraordinary Values

SEALETTE COATS

Made of the finest quality Black Sealette; latest 3/4 models, bell sleeves, silk lined throughout, belted right around; that are sold everywhere for \$25.00. Our Price,

\$16.98

Velour & Bolivia Coats & Wraps of Quality

We emphasize the matter of QUALITY, because it means much to us and to you. In judging VALUE, Quality plays a most important role. We ask you to compare style, workmanship, material and price and you will find that the "LADIES' RELIABLE OUTFITTERS" lead in VALUE—ALWAYS.

\$9.98, \$15, \$18, \$25, \$28

Also one rack of more exclusive Coats and Wraps at reduced prices.

FUR COATS

In Electric and Coney Seal, bell sleeve, belted, fancy silk lined.

If you intend buying a Fur Coat at a low price, don't delay—now is the time.

A FURTHER REDUCTION

ON

SERGE DRESSES

Our well known SERGE DRESSES, selling at the reduced price of \$6.98 last week, now only

\$5.98

One rack of very fine SERGE DRESSES, sizes up to 44, formerly selling for \$9.98, now

\$8.98

Also one lot of exclusive TRICOTINE and POIRET TWILL DRESSES, beautifully trimmed, conservatively priced.

LADIES, take advantage of the further reductions on these Dresses, as we have only a limited quantity.

Ladies' Suits at Half Price

\$25.00 COSTUMES for \$12.98

Fall Suits in Navy only, long tailored coats, slit sides, silk lined, belted right around.

As we only have a few of these left, will you kindly come early and avoid disappointment?

Ladies' Rubber Coats

We have received a shipment of fine quality Brown Rubber Coats, just the thing for the cold and wet weather; big collars, belted around, patch pockets, half lined, at only

\$18.50 each

SLIP-ONS

In Blue, Mauve, Rose, Gold and White; short sleeves, fringe on sleeves and bottom; all wool. Formerly sold at \$2.98. Now

\$2.48

1 lot of All-Wool Slip-ons in 2 shade effects, Green and Fawn, Red and Grey, Black and Grey, etc. Formerly \$5.98. Sale Price

\$4.98

Also a fine selection of Wool and Silk combined in Black, Helio and Fawn. Formerly \$6.50. Now

\$5.50

HEATHER HOSE

In Brown, Green, Blue, Grey and Fawn mixtures; medium weight, some ribbed, others plain, at

49c., 65c., 98c. pair

WAISTS

Have you seen our New Model Waists? They certainly look attractive. Don't fail to see them. They come in Biscuit, Flesh, White and Red; some are elaborately beaded, the others exquisitely embroidered, at

\$9.75

HATS

A large and unusually charming selection of Hats to meet the requirements of the most fastidious. These come in Silk Velvets, Panné Velvets and the excellent for wear Velour Cushe, all artistically trimmed in the newest shades.

Why buy elsewhere and pay more for Hats that cannot compare with ours in price, quality and exclusiveness. We have only one of a kind.

\$3.98, \$5.98, \$6.50, \$6.98

And a few better ones.

VELVETS

A fine assortment of real Chiffon Velvets in all colors. These were formerly \$5.00 and \$6.00 yard. Now

\$2.50 yard

VELVETEEN in Navy and Brown only, 22 inches wide. Formerly sold for \$2.50 yd.

Now **\$1.90 yard**

Also Band Velvets, Feathers, Wings, Quills, Ribbon, Chiffon, Tulle, etc., at Half Prices.

WYLAN'S, 282 WATER STREET



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