

Wash Gingham.

A lot of pretty American Wash Gingham in assorted stripes and checks, large and small patterns; Gingham that make up prettily, wash well and wear well. What more desirable with price a big inducement to buy? Reg. 13 yard. Friday, Saturday,

Special 10c. per yard.

SHOP! WHERE
"Everybody Shops."

We're Ready Again
for another week of record-breaking business. Never any cessation here. Our sales are simply a succession of achievements. DROP IN!

James Baird
LIMITED

Ready for You

FRIDAY, SATURDAY & MONDAY
Another lot of Remnants of Floor Cloths, double width; an accumulation of odd lengths, the result of swift selling the past month. All these are
UNDERPRICED TO CLEAR.

FRIDAY, SATURDAY
and **MONDAY.**

Pique.

2 pieces of White Pique, 28 inches wide, nothing prettier for that particular dress you have been thinking about. Reg. 25c. yard. Fri., Sat. and Monday

23c. yard.

Table Damasks.

English Table Damask in an extra heavy quality, unbleached, 54 inches wide; this is a dandy for constant wear. Reg. 48c. per yard. Fri., Sat. and Monday

42c. yard.

Roller Toweling.

2 pieces of Turkish Roller Toweling, 15 inches wide, White and Fawn mixture; this has a nice full finish, very soft, no filling whatever. Reg. 25c. yd. Friday, Sat. & Mon.

22c. yd.

Pillow Cases.

Just to hand another shipment of "Champion" brand Pillow Cases; size 22 x 34, plain White Cotton, extra strong. Reg. 20c. each. Friday, Sat. & Monday

17c

Boys' Top Shirts.

Just as carefully made as the men's in regard to sizes, nice striped patterns, soft bosom style and soft cuffs, white grounds; sizes from 12 to 13½. Reg. 45c. Friday, Saturday and Monday

39c

Bolsters

2 dozen only of extra strong and extra large Bolsters, made from best quality English Pillowings; size 20 x 72, with hemstitched ends; they are good value at their regular price, 85c. Friday, Saturday and Monday

75c

Great Values In Remnants!

Muslins, Gingham, Zephyrs, Prints, and a host of other pretty Summer Wash Goods, lengths from 2 yards up to 7 yards, in fact all the left-overs from our Spring Sales. You'll find great values here in Blouse lengths and Dress lengths, etc. Come early.

Ladies' Gloves.

An opportunity to get nice Lisle Gloves cheaply, shades of Grey, hams, Natural and Black; others in Black or White all Silk Gloves, 2 domes; our regular 60c. lines. Friday, Saturday & Monday

49c

Boys' Braces.

Another lot of these extra strong braces for boys, stout elastic webs and leather fastenings. Special. Friday, Saturday and Monday

14c

Hosiery AT OUT PRICES.

Men's Half-Hose.

Our regular 55c. line, showing fast Black Cashmere, embroidered fronts, apliced heels and toes; others in plain Black Cashmere. Reg. 65c. pair. Friday, Saturday & Monday

43c

Girls' Hose.

A limited quantity of nice embroidered Summer Hose for the girls, fast Black. Reg. up to 45c. a pair. Friday, Sat. & Monday

38c

Children's Boots.

Extra good wearing Boots in buttoned or laced Dongola, patent leather toe cap, low heel; sizes 3 to 6, perfect shaps for tiny feet. Reg. 90c. Friday, Saturday and Monday

84c.

Ladies' Hose.

Assorted makes, offering plain Black Lisle and others in Black and Tan in assorted ribs. These are some of our best sellers and represent our regular 35c. line. Friday, Saturday and Monday

29c.

Ladies' Boots.

Comfortable Walking Boots, semi-common sense shape, in laced or buttoned Dongola, patent leather toe cap, low heel and strong leather sole. 4 Boot we can cheerfully recommend; half sizes. Friday, Saturday and Monday

2.42

Boots and Shoes.

Boys and Girls' Hose

The "Wonder" line in Tan, Black and White Summer weight Cotton Lisle; sizes from 5 to 9½ inch, inexpensive hose that satisfies. Special any size Friday, Sat. & Monday

14c

Men's Half-Hose.

A special lot of Lisle and Silk, in Black, Tan and assorted shades, summer weight socks at about half price. Reg. up to 35c. each. Friday, Saturday and Monday

19c

Ladies' Street Shoes

A dainty 3-strap Black Dongola Shoe, with plain toe; Kid lined, spool heel, ¼ sizes, a Shoe that is at once cool and comfortable. Have a look at these. Reg. 2.50. Friday, Saturday & Monday

\$2.38

Big Values for 14c.

A clearing line of White Muslin Bureau Cloths, Sideboard Covers and Cushion Tops, etc., some plain, others with embroidered work and fancy braidings, scalloped edges. Reg. up to 25c. each. Friday, Saturday and Monday

14c.

Bed Sheets.

36 pairs of pure White English Sheets, made from reliable twilled sheetings, size 67 x 80; you get these at the old price, as we are clearing out the entire lot considerably underpriced. Reg. \$2.60 pair. Fri., Sat. & Mon.

\$2.25

Hat Guards.

In strong twisted silk cord with double clip fastenings, secure, simple and strong. Special, each. Fri., Sat. and Monday

5c

TWO Clearing Lines of WASH GOODS.



Seersuckers, 13 cts.

28 inches wide, these are a much stronger make than the ordinary, the colors a simple arrangement of blue and white, helio and white, fawn and white, pink and white stripes, strong and serviceable for children's wear. Special. Friday, Saturday and Monday

13c

Lace Cloth.

5 pieces of these, white ground, pretty crepe-like finish, with nice floral designs, all over, would make a very nice cool summer dress. Reg. 13c. yard. Friday, Saturday & Monday

10c

Shirtings.

800 yards of superior quality English Shirtings, 31 inches wide, extra strong make. If you need a really good shirting at a really low price see this line. Friday, Saturday & Mon., special, per yard

13c

Mail Your Orders

VERY SPECIAL

Rousing VALUES in Quilts.

\$3.60 Values for \$2.95.

Broken lines, offering your choice of all White Honeycomb in extra large size, others in Grecian; these are exceptional good wearers; other makes in Olive and White, these also are a pretty generous size, and have heavy knotted fringe edging. Reg. up to \$3.60. Be on hand. Friday, Saturday and Monday, Special

\$2.95

MOSTLY MEN'S WEAR

Men's Neckwear

Our latest and best styles in high-class Neckwear. English and American makes, long flowing end style that look their best in summer-time, plain shades and fancy mixtures. Reg. 60c. Friday, Saturday and Monday

54c

Men's Chamols Gloves

Washable Gloves with reinforced thumb piece, closed wrist, very suitable for motor drivers and motor cyclists, etc., natural shade, full sizes. Reg. 60c. Friday, Saturday and Monday

54c

Men's Shirts

In that faultless American style, White ground with all the latest stripe effects, soft bosom, laundered cuffs, coat style; sizes run up to 17. On sale for the first time Friday, Saturday and Monday

74c

Men's Khaki Shirts

A popular Shirt to-day, made of extra strong American Drill, 2 breast pockets, turned down collar; sizes from 14 to 16½; an ideal working shirt. Reg. 85c. Friday, Saturday and Monday

85c

Pyjama Suits

A brand new line, in extra-fine broad striped flannelette, full sizes, wonderfully well finished. We have just 18 suits for Friday, Saturday and Monday. Reg. \$2.20 value

\$1.92

Handkerchiefs

A generous size in fine White Irish Lawn, plain edge, every man likes a good Handkerchief; he'll like these. Reg. 10c. . . .

3 for 25c

Values That Will Crowd Our SHOWROOM Fri., Sat. & Mon.

Nightdresses.

These come in fine White Cambric, V or square cut neck, short sleeves, embroidery insertion yoke, with ribbon heading, and embroidery edging at neck and sleeves; full sizes. Reg. \$1.10. Friday, Saturday and Monday

97c

Bathing Caps.

Ladies' and Misses' Rubber Bathing Caps, with rosettes, elastic gathered, bonnet style, all the rage; others with pleated trim, assorted shades. Reg. 70c. Friday, Saturday and Monday

64c

Lawn Pipings.

Very handy for trimming Blouses or Dresses, etc.; they come in 6 yard lengths in shades of Navy, Sky, Red, Helio, Fawn, Pink and White. Reg. 15c. piece. Friday, Saturday and Monday

10c

Hat Ornaments.

Values to 80c. here, for 22c. Lots of pretty ornaments and buckles, in straw, chenille, beaded and velvet, etc.; some smart effects for re-trimming your hats. Reg. up to 80c. Friday, Saturday and Monday

22c

Infants' Dresses.

In fine White Lawn, embroidery trimmed yoke, lace edging at neck and sleeves, pleated front; cheaper than you can make them. Reg. 25c. Friday, Saturday and Monday

21c

Pipes—32c.

French Briar Pipes, straight and bent stems, of good Black Vulcanite; these Pipes are worth to-day 40c. each. Friday, Saturday and Monday

32c

Braces

A Brace intended for hard wear, extra strong elastic webs and English solid hide leather anything as strong for the price, strapping. Reg. 35c. Friday, Sat. and Monday

29c

OVERALLS.

Good Value in Hand Towels, 14c

We purchased an immense lot of these direct from the factory; they come in heavy Unbleached Turkish quality, plain hemmed ends. Special, each, Friday, Saturday and Monday

14c

Smallware Snaps

DRESSING COMBS.—In Black and Grey, extra strong combs for constant wear. Special

17c

STYPTIC PENCILS.—Indispensable for shavers; will heal cuts quickly. Special

10c

SAFETY PIN BOOKS.—Containing 24 nickel-plated assorted Safety Pins in book form. Special

6c

CUFF LINKS.—Gilt, extra strong, assorted designs per pair

19c

COLLAR STUDS.—Gilt, with sliding head, strong and very durable.

6 for 5c

WATCH CHAINS.—Assorted links in gilt and silver finish, these are strong. Special

14c

WATCH WRISTLETS.—In Black and Tan Leathers, secure fastenings, assorted sizes. Special

17c

PINS.—In book form containing 400 electro-plated needle pointed pins, in assorted sizes, very handy. Special

6c

ABSORBENT COTTON.—Pure White, for hospital and family use; don't be without a package in the house. 2 oz. size

6c

"SYLPHO NATHOL"—The best disinfectant you can use; recommended for many other purposes; two sizes. Small bottle

10c

"MENDETS"—Mends everything about the kitchen in the shape of cooking utensils. Take a package on your holidays too, you may need it. Special

10c

WHISKES.—Well made stiff spring Whisks. You need one. Special

15c

War News.

Messages Received Previous to 9 A.M.

TIGHTENING THE SCREWS.

LONDON, July 20.

A strong, but unsuccessful German counter-offensive is still being fought out on the British front. The Teutonic armies find themselves again the object of similar attacks on both the eastern and western fronts. The recent successful advance having brought the British into line with the French at Hardecourt, the French offensive, which had been for some time in preparation, has been renewed on both sides of the Somme, on the French front, for about five miles, thus far successfully.

At the same time, according to Rome reports, a violent Russian offensive has resulted in the Carpathians, Kovel, Vladimir, Volynski, and in the Riga section. An unofficial report from Petrograd says that the second stage of the battle for the possession of Kovel is continuing with extreme violence. General Brusiloff has brought up crushing forces from the Stokhod to Lipa to attack the Austro-Germans. Anxiety as to their ability to withstand the pressure is being reflected in the Berlin comments on the situation. Military critics here discuss the new situation which has arisen out of Germany being now compelled to act on the defensive. They speculate how soon Germany may find herself obliged to make an attempt to shorten her extensive but, supposedly, thinly held lines, especially on the eastern front.

STILL ADVANCING.

LONDON, July 20.

An official at midnight from the British headquarters in France reads: North of the Bazentin-Longueval line we have advanced along 1,000 yards in the face of stubborn opposition. Heavy fighting still continues in the northern outskirts of Longueval village and Delville Wood. On the remainder of the main battle front there is no change.

VICTORIES FOR THE FRENCH.

PARIS, July 20.

French forces have captured the entire first German positions from Estrees to the height of Verduno Villers, according to an official statement issued by the War Office to-night. They have also taken on both sides of the river, 2,900 prisoners in to-day's engagement.

BRITISH PRISONERS KILLED.

NEW YORK, July 20.

A despatch to the Journal from Berlin says that two British prisoners were killed by guards during a riot in a workshop near the detention camp. Inquiry has been ordered.

BELGIAN COMMISSION APPOINTED.

HAVRE, July 20.

In order to be prepared to meet the situation which would arise in the event of evacuation of Belgian territory occupied by the Germans, and its re-occupation, a Belgian parliamentary commission has been appointed to consider and prepare measures which may then be urgently required.

MAIL CONFISCATED.

NEW YORK, July 20.

A despatch to the Journal from Berlin says that the British authorities confiscated the entire first class mail on the Holland-American steamer Noordam, on her last trip from New York to Rotterdam.

AN INVESTIGATION.

LONDON, July 20.

The Government has consented to the demand for an investigation into the Dardanelles and Mesopotamian campaigns, asked for in the House of Commons and Lords to-day. In expressing satisfaction with the Government's position, Sir Edward Grey said he hoped, and the Government was satisfied that everything possible was being done to remedy what seemed from the correspondence to have been a very disastrous state of affairs in Mesopotamia. It was hoped, he added, that in co-ordination with the Russian attempt in that quarter, the country could look forward to the accomplishment of what was originally intended, and that there would be no evacuation, causing all the suffering which had been endured in vain. Mr. Lloyd George announced in the Commons that it had been decided that the Commander-in-Chief in India should be under direct control of the Army Council in India, in respect to supplies for the forces. Representations by the War Office, the Secretary said, would be sent out to assist in supply arrangements. Future requisitions from Mesopotamia, for stores would be made to the Marine Office.

ats,

Quality.

cents each,

Monday

our New

Hats,

\$2.00

\$2.20

\$2.40

\$2.96

\$3.44

\$4.00

\$5.60

\$8.80

imited.

Dept.

on.

London Directory.

Published Annually

ers throughout the World

imate direct with English

AT THE DIRECTOR'S OFFICE

of goods. Besides being

commercial guide to Lon-

suburbs the Directory con-

SPORT MERCHANTS

goods they ship, and the

Foreign Markets they

TEAMSHIP LINES

under the Ports to which

indicating the approxi-

TRADE NOTICES.

Manufacturers, Merchants,

principal provincial towns

centres of the United

of the current edition will

freight paid, on receipt

order for \$5.

eking Agencies can ad-

Trade Cards for \$5 or

placements from \$15.

DIRECTORY CO., LTD.

arch Lane, London, E.C.

Good

DENTAL

WORK

Maritime

Dental Parlors.

ING A GENUINE FACT

our sketch is aiming at, not

public of our ability to serve

happily, conscientiously, expertly.

CLASS DENTAL WORK

branch—Crown and Bridge

ings, Sets that defy defec-

methods are painless, prices

low. Our growing list of pat-

enters our dental service to the

examination free. Try our

Extraction 5c.

or Lower Sets . . . \$12.00

POWER, D.D.S.,