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Are pop-u-lar,
They're smooth and cool
and sweet and mild,
You know they are.
They charm away old
grievances,
Give trouble knocks;
And all they cost for ten is
Fifteen cents a box.

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(Newfoundland) Ltd.

LONDON GOSSIP.

COMING OF THE GREAT NEWS.

The thrill with which London heard the news of our great stroke on Sunday, September 6, still continues, and in the absence of precise news of the developments of our offensive exaggerated rumours are abroad, which probably reflect only the public hopes. There was a very persistent rumour on September 30th that the advance had already carried us to one of our long-hoped-for objectives. I have been able to trace the source of the rumour, and find it is really very little to build upon. As I have already said, the keenest curiosity is aroused as to the manner and method of the attack, and service opinion has come to certain conclusions that have long been expected. The statement by M. Pichon that we have now a million men in France and Flanders also recalls a formal statement from France about the extension of the line that our troops hold. Considerable numbers of wounded soldiers have arrived in London, and their stories show that the great fight that is still raging is on a scale and of a violence unprecedented in any previous struggle. One point that comes out strongly

ly in their narratives is the complete confidence in themselves and in the staff work that is shown by these men. Even the most terribly injured of them seem to feel that they are playing truant in not being still there, although for them all was done that man could do. It is felt that on this occasion time for the most elaborate staff work, abundance of shells, and the most tremendous spirit of resolution are all there, and Sir John French's telegram to the city and to Eton have increased the expectancy with which all eyes and hearts are turned to France and Flanders.

THE "INNER CABINET."

A London newspaper announced on September 27th that an inner committee of the Cabinet has been formed to superintend the general administration of the war. This measure has been advocated for some weeks by Lord Northcliffe's journals. It looks like another case of yielding to pressure, but the fact is that there is nothing new about it except the announcement in the press. An inner committee of the Cabinet, composed of the Chief Secretaries of State in consultation with the naval and military advisers, have been in charge of the administration of the war for at least the best part of a year, both under the late Liberal Government and under the present Coalition. I believe that the list of names is not quite accurate, and it is to be noted that it does not include that of the Chancellor of the Exchequer, although the financing of the war for our Allies as well as ourselves is one of the most important of our military operations. What has happened in this case is that an excited section of the press has been advocating what is, in fact, already the system.

THE DESERTED EMBASSY.

The house that was the German Embassy wears a very dreary and forlorn appearance nowadays. It adjoins the Duke of York's steps and its windows overlook the Mall towards the Horse Guards Parade. But the blinds are drawn and a padlock is on the gate that leads to the basement. A notice on the front door in Carlton House Terrace bids the visitor who has business to go round to a side entrance at the Duke of York's steps. There a brass plate bears the inscription "American Embassy, German Division," and testifies to the fact that when Prince Lichnowsky, the German Ambassador, left London he handed over the Embassy to the care of the American Ambassador. The world will have changed greatly when the occupation is resumed.

COLONIAL OFFICIALS AND THE WAR.

Mr. Bonar Law has addressed an important circular despatch to the Governors of the Crown Colonies and protectorates with a view to checking the wholesale resignation of officials in the colonial service who desire to help in the war. These resignations were originally encouraged in a circular despatch last August, in which very liberal conditions as to pay, etc., were promised to civil servants who might join the colors. These conditions, combined with a patriotic wish to serve the Empire, had led to such numerous resignations that the Ad-

ministrations of nearly all the colonies and protectorates have been thrown into confusion through lack of officers to carry on the work. Some of the officials have held the view that it is open to servants of the Crown to relinquish their appointments whenever it may suit their convenience to do so. Such a view, Mr. Law points out, is entirely erroneous. No servant of the Crown is at liberty to resign his appointment except by permission of the Crown. While, therefore, Mr. Law does not wish to discourage colonial officials from offering their services in the war, he is compelled to regard their resignation without permission as a grave dereliction of duty. In future such cases will be gazetted as dismissed from the service with the result that they will be barred from further employment in any capacity under the Crown.

GERMANY'S METAL SCARCITY.

The latest evidence of the great scarcity of metals in Germany is afforded by information published in the "Cologne Gazette." It is to the effect that, notwithstanding numerous warnings, a large number of ladies in Germany still possess bracelets made out of copper covering of spent shells, without having obtained the necessary authorisation from the Government. As these ladies are liable to prosecution, it is pointed out that the necessary permit may be obtained on condition that an equal weight of metal is handed over to the State in place of the metal retained. The part of the shells that is thus being employed for the making of souvenirs appears to be chiefly copper, but the State will take, in consideration, an equal quantity of copper, pewter, tin, or even lead, and it is suggested that the necessary supply may be handed over in the form of door knockers, taps, lamps, kitchen utensils, vases, or other manufactured articles. Since 6th September last the manufacture of bracelets or any other species of ornament out of spent shells has been prohibited, but people who have such metal in their possession are to be allowed to retain the same if they have been received as war souvenirs from relations, and especially from soldiers who have fallen on the battlefield, and in such case an equivalent weight of the same or other metal must be handed over to the Government.

THE RAIDER'S CONFESSIONS.

It cannot be said that London owes any debt to Zeppelin-Commander Mathy for enabling it to see itself as it appeared to the German air-raiders on the occasion of their visit two or three weeks since, but his account of the raid makes very absorbing and instructive reading. It is always useful to know what your enemy knows or thinks he knows, and what he obviously does not know, and the story which Commander Mathy tells is amply indicative of both. The Home Office, in its unwelcome generous grant of publicity to the story, could, of course, if it had been desirable, have corrected it upon many points besides the single lie or blunder which it nails to the counter—the curiously false statement that an anti-aircraft gun had been placed under cover of St. Paul's. No such gun exists or has existed except in the

Be Cured To-Day of Backache

Your persistent back-ache can have but one cause—**Diseased Kidneys**—and they must be strengthened before the back-ache can be cured. Your best remedy, and the quickest to act is Dr. Hamilton's Pills; they cure kidney back-ache in a hurry, simply wonderful is the action of this grand old medicine which for liver, kidney and stomach disorders has no equal. Dr. Hamilton's Pills will surely cure your back weariness, they will bring you appetite, color, strength and good spirits. Being purely vegetable they are mild, not drastic. Get a 25c. bottle of Dr. Hamilton's Pills to-day.

Imagination of Commander Mathy, and for that matter there would probably have been a spontaneous protest from Londoners themselves if the authorities had contemplated any such use of the building. One detail in the commander's confessions which can as little be accepted is the curiously lame defence which he makes of the fact that the chief sufferers by these raids are civilians, and more particularly women and children. He compares bomb dropping with gunnery, and treats the death and injury of non-combatants as a regrettable accident. But his whole story shows that there is a very broad distinction to be drawn. The gun relatively to bomb dropping is a weapon of high precision. It is under control and directed to an amazing degree of nicety, and the gunner who blunders as badly as Commander Mathy and his men have done in every visit they have paid would deserve to be blown from the muzzle of his own gun. It is the fact that bomb dropping from great heights is still, in German hands, a blind, blundering, promiscuous slaughter, that brands it not as fighting but as a form of murder.

MARTIAL FASHIONS.

Some of the leading dressmakers were of the opinion that military fashions after the great vogue of last winter had had their day, but the autumn fashion displays show that this is very far from being the case. Ideas have been borrowed from the services almost recklessly. One great millinery house, for instance, has made a number of its specialties in the color of the famous French 75mm. guns. Hats, flowers, birds, ribbons, and trimmings generally, are carried out in this vague grey shade. Ordinary khaki, it is true, is not in such great request for dress-making purposes as last spring, but that is because women have seized upon the V.T.C. shade as being more becoming, and many of the latest autumn tailor-mades are in this color. Pockets too now follow the military style, the new coats having the full complement of four pockets, reproduced as to position and shape from those of the officer's tunic. In the millinery showroom the little skull-like caps worn by members of the Royal Flying Corps have been turned to account in evolving a new close-fitting autumn hat in silk or velvet. Cossack styles, too, are very general, but this is a continuation of the vogue which began a year ago.

BLUE WOLF.

Blue wolf is the latest craze, and there is a big demand by fashionable women for this highly becoming, softly shaded grey fur, which, besides being the particular novelty of the fur season, is distinctly low priced as furs go. Sets of grey wolf, the stole in the new tango shape and the muff of moderate dimensions, are a feature of the fur displays both in the exclusive showrooms of the Court furriers and in the fur departments patronized by women generally. Wolf is, in fact, coming into its own at last. Black wolf, which looks very like black fox, is cheaper and more durable in wear, and silver wolf to imitate silver fox is in great request. White wolf, however, has not yet been arrived at, and white fox, which is now among the most exclusive peltry known to fashion, is commanding big prices. The cape-like effect of the new styles is becoming very marked, whole skins being draped across the back and shoulders, leaving the front somewhat exposed. A quaint revival, which is only as yet in evidence in the more exclusive showrooms, is the small round muff, which will be in keeping with the mid-Victorian trend of fashion generally.

"My Home Town in Ireland."

Latest Irish Ballad at the Crescent. Mr. Dan Delmar sings: "My Home Town in Ireland" at the Crescent Picture Palace to-day; this is one of the latest Irish ballads and is a beautiful song. The picture programme to-day is great, comprising five reels. See the Crescent's advertisement in another column for particulars. On to-morrow, "Following a Clue" will be shown, this is a fine Kalem detective drama in two reels with a Kalem all star cast.

FRESH GOODS, Just In Ex Stephano.

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Our Own Boiled Ham---Always Good.

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We also have on hand a large stock of

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At Prices that are Irresistably Low.

LADIES' NECKWEAR,
40c. to \$1.20.
Very attractive, consisting of Collar and Cuff Sets, Fischues, Ruffs and some Fur effects.

LADIES and CHILDREN'S BELTS,
25c. to \$1.50.
In Elastic, Leather and Fur Trimmed Suede; all the latest shades.

LADIES' KIMONOS,
\$1.50 to \$3.50.
In shades of Mauve, Pink, Saxe, Navy and Helio.

LADIES' SILK CREPE WAISTS,
\$1.80 to \$3.60.
Roman stripe, collars of Military cut.

CHILD'S AMERICAN COATS,
fit 2 to 6 years, only \$2.50.
Corduroy Velvet, in shades of Red, Navy & Brown.

LADIES' BRASSIERES,
45c. to 85c.
Dainty patterns, all sizes.

COLORED COVERALL APRONS,
45c.
Dust Cap included.

HOSIERY SPECIALS.
Child's Rib Cashmere, 16c. to 26c.
Ladies' Cashmere, 30c. to 45c.
Men's Half Hose, 20c. to 40c.

FLEECE UNDERWEAR.
Boys' Sizes, 24 to 34. Price 26c. up
Girls' Sizes, 24 to 32. Price 38c. up
Ladies' for 28c., 38c. up to 65c.

INFANTS' BATHROBES,
95c. to \$2.25.
Shades of Pink and Sky only

CHILD'S E (easy) Z WAISTS,
fit 2 to 13 years. Price 28c. up.

NOTION COUNTER SPECIALS.
Turknet Wash Cloths, 8c. ea
Child's Waterproof Bibs, 7c. and 14c.
Washing Slip Ribbons, 14c. bdl.
Xmas Holly Ribbon, 13c. bdl
Books of Safety Pins, 13c. each
Child's Satin Purses, 18c. each
Sewing Bags . . . 16c. each
Laundry Bags . . 18c. each
Shoe Bags . . . 16c. each
Child's Hose Supporters, 10c. pair up
Tea Aprons . . . 18c. each

SPECIAL NUMBERS.
In Tea Cloths, Tray Cloths and Bureau Scarves, from 30c. to \$3.20 each.

CHILD'S WATERPROOF HATS,
25c. each.

CUSHION CORDS,
16c., 30c., 40c. and 55c. each.

WHITE TURKISH TOWELS,
50c. pound.

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White Embroidered or White Lace.

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By Stephano To-Day

N. Y. Turkeys.
N. Y. Chicken.
N. Y. Corned Beef.

Bananas.
Table Plums.
Grape Fruit.
California Oranges.
Porto Rica Oranges.
California Lemons.
N. Y. Butter, 1 lb. prints.
Celery.
Tomatoes.
Cauliflowers.
Fresh Oysters.
Fresh Eggs.

10 lbs. Carrots . . . 25c.
10 lbs. Beets . . . 25c.
10 lbs. Parsnips . . . 30c.
Blue Berries in tin . . 15c.
10 boxes Parity Butter.

Marmalade, tumblers, \$1.20 doz.
Jams, asstd., tumblers, \$1.40 doz.

100 lbs. SELECTED APPLES.
Kings, Wagners, Gravensteins

Fate's Afternoon Tea Sugar.
Cereals Salt—1 lb.
Campbell's Soups, 12c. tin.
Table Jellies, 1 pint, 60c. doz.

BULLDOG TEA,
45c. lb.

PURE
BEESWAX
CANDLES
FOR ALTAR
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Lyndon, Ky.—"I have been taking Lydia E. Pinkham's Vegetable Compound for headaches, neuralgia pains, backache, nervousness and a general run down condition of the system, and am entirely relieved of these troubles. I recommend your remedies to my friends and give you permission to publish what I write."

—Mrs. H. VON RODEN, Lyndon, Ky.
When a woman like Mrs. Von Roden is generous enough to write such a letter or the above for publication, she should at least be given credit for a sincere desire to help other suffering women for we assure you there is no other reason why she should court such publicity.

Canadian Woman's Experience.
Windsor, Ont.—"The birth of my first child left me a wreck with terrible weak spells, but I am glad to tell you that I do not have those weak spells and I feel like a new woman since taking Lydia E. Pinkham's Vegetable Compound. I am now well and strong and can do my own housework. I do not take medicine of any kind. It was Lydia E. Pinkham's Vegetable Compound that restored me to health."

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If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

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