

"Scotia"
Six per cent Debenture
Stock,
Seasoned
Security,

Safe as regards Principal Invested.
Sure as regards Interest Return.
Secured by Assets valued at nearly
Five Times Amount Debenture
Stock Issued.
Price 98 and Interest.

F. B. McCURDY & CO.,

Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,

St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,

St. John's.

Summer
FOOTWEAR.

\$2.00
Shoes.



The Woman, who is of the opinion that Two Dollars can not buy her a good Shoe, will change her mind, if she will take a look at our TWO DOLLAR LINES.

We've The Best

TWO DOLLAR SHOES

That are Made.

The leathers are good, the workmanship is good, the styles are good, the fit is good.

What Women, who have worn our Two Dollar Shoes, say about them is our best advertisement.

Parker & Monroe, Ltd.

THE SHOE MEN.

ALWAYS MASTER OF THE ROAD.

Look for the Dunlop Traction Tread trail on asphalt and on mud. It's the "V" line to comfort. No chains, no skidding.

A WEATHERABLE TIRE.

It is just weather like we get here in Newfoundland that gives Dunlop Traction Tread Tires a chance to show their class—and motorists who have them know it.

Created because of the insufficiency of the so-called non-slip or "buttoned" tread.

Marketed only after the most exhaustive tests ever given to an anti-skid tire.

Proven itself the only real anti-skid tire obtainable—bar none. That's

DUNLOP TRACTION TREAD,

The Tire Which Makes Safety Sure.

FRED. V. CHESMAN, Representative.

Stocked by Parsons, "The Automobile Man."

Advertise in The TELEGRAM.

If I Were King.

By BUTH CAMERON.



Did you ever want you were a king?
"Haven't," I was asked. "I wished I were a king and this was the way of it."
I was visiting at a very beautiful summer resort last July. In a colony of a hundred thirty houses, at least half a dozen were closed. "Haven't these houses been rented this year?" I asked. The old resident looked horrified. "Rented? Oh no!" he said, "they are never rented. They are owned by wealthy people who don't care to rent them. Some of the owners will come down in August and some of them are at their other country homes or travelling abroad and won't be here at all."

"And have they no friends to whom they could loan their houses?" I asked.

"I don't know," said the old resident, shortly. He looked as if he would like to add, "And I don't care to know. It's none of my business or yours."

But I didn't mind his disapproval. You see, I was so busy wishing I were a king—not the kind of a king they have nowadays, but the fairy tale kind who could make all the laws he wanted and have them obeyed.

And then, the old resident having left me in disgust, I sat down under a pine tree, looked up at the blue sky and pretended I was that kind of a king. And these were the laws I made:

A fine of from one thousand dollars up shall be imposed on any subject who deliberately leaves a beautiful

house closed and useless. If he is too rich to need the rent, he shall loan his house to someone who is too poor to pay the rent. (Judges will not listen to the plea of those who say they were afraid their household goods might be injured. Judges will feel the culprit that he could have found plenty of people who would treat his home as well as his own family would.)
The presence of empty seats in automobiles shall be sternly discouraged. Any owner who is constantly seen with a half-filled car shall be fined. If he persists his license shall be taken away. Automobileists who always take other car owners, or potential car owners, out with them, shall be punished in a similar manner.

To let a ticket to any place of amusement go unused before it has been offered to at least three people who could not have afforded to buy it for themselves, shall be punished by a fine of not less than the value of more than a hundred times the value of the ticket.

Wealthy people who make all their friends among other wealthy people and never share their opportunities with those who lack them shall be punishable by a fine.

Rich relations who never do anything for their poor relations shall be punished by being obliged to change places with said poor relations for a period of time not less than one nor more than fifty-two weeks.

Something interrupted me at this point and I never was able to get back to my kingdom, but don't you think that even those few laws would help a lot?

Buth Cameron

Household Notes

New Ironware cannot be used for cooking unless it is first boiled and the addition of potato peeling to the water is one of the best means of getting the new ware in proper condition. Some experienced housekeeper could do a bride a good turn by helping her in this respect.

To split a shortcake without burning the fingers, fill the pan half full of the batter, then spread it over with a teaspoonful of melted butter. Then put in the rest of the batter and spread it out so that none of the batter shows. When the cake is baked it will split easily.

An excellent cement for mending tinware is made by mixing litharge and glycerine to the consistency of thick cream or putty. The mended article must not be used until the cement has had time to dry, which may be a week or more. The litharge can be secured at drug stores.

When anything on a cooking range boils over, burn and smokes, open all the kitchen windows and lift one plate from the range to allow the smoke to be drawn up the chimney. If this doesn't destroy the odor, put a little vinegar on to boil, which dissolves unpleasant smells.

When taking a cutting from a plant, form the habit of rubbing a bit of damp earth upon the end of the slip and also upon the spot where it was broken off. This prevents what is called bleeding—a loss of sap—and saves the vitality of both. It is putting saliva upon an open sore.

My white enameled bed became very much soiled, and a friend advised washing it with soda water. She dissolved one teaspoonful of baking soda in one pint of warm water, and after washing the bed with a soft cloth saturated with the solution, wiped it off with a dry one. This treatment will clean any white enameled furniture.

It is a difficult matter to cut away the material under lace insertion without severing a wrong thread un-

Minimize The Loss.

Practically farmers may easily minimize the loss, due to backward and cold seasons, by the judicious use of Sulphate of Ammonia as a fertilizer.
Sulphate of Ammonia contains over 20 per cent of nitrogen, as against 15 per cent in Nitrate of Soda, and is therefore more than 25 per cent better than nitrate of soda as a means of quickening and increasing the growth of crops.

The use of Sulphate of Ammonia has increased enormously of late years and it is recognized to be the most valuable fertilizer obtainable. By its judicious use the production of root crops per acre may be doubled, and the growth of late crops stimulated.

We invite the attention of Farmers to our special pamphlet on the best methods of using Sulphate, copies of which will be forwarded free to any address on application.

The price of Sulphate is moderate, and our terms are accommodating.
ST. JOHN'S GAS LIGHT COMPANY,
Board of Trade Building, St. John's,
July 22

Plums!

Owing to partial failure of local berry crop, we have ordered Plums for early shipment.

To arrive Thursday:
20 baskets Large Blue PLUMS.
10 baskets Large Yellow PLUMS.
10 baskets Green Gage PLUMS.
10 cases, 4 bls. each, assorted TOMATOES.
50 baskets TOMATOES.
Also full stock of Apples, Pears, Bananas, Oranges, Cabbage, Potatoes, Turnips, etc.

Super & Moore.

She was busy in the kitchen during the afternoon, and the others in the house saw little of her.

About four o'clock in the afternoon Mrs. Holoch took the baby in her arms and went into the kitchen for a glass of water. She said nothing to Amelia and was standing at the faucet with her back turned when the cook seized a kettle of boiling grease from the stove and poured most of it over Mrs. Holoch and the baby.

Mrs. Holoch screamed with pain and fell to the floor with the baby. Mrs. Hautfelt and the maid hurried in from another part of the house, and as they entered the kitchen the cook hurled over them what was left of the boiling grease. They too fell to the floor, writhing in pain.

Without waiting to put on her hat the cook rushed out of the house. Neighbours who had heard the screams of the injured women came running to the Ludwig home. They caught a glimpse of Amelia Ditcher as she hurried over the lifts in the direction of the ferry house at St. George.

The neighbors found the three women in hysterics and immediately telephoned for an ambulance from the S. R. Smith Infirmary at New Brighton. The women and children were taken there, and their condition about the face, body and arms.

An alarm was sent out for the missing cook. All ferries and trains were watched, but up to a late hour last night no word of her had been received.

PRESCRIPTION "A."

Very Highly Recommended by An Outport Man.

Please send me by mail 1 large bottle of Stafford's Prescription "A". Enclosed you will find 50 cents, also 16 cents for postage. You sent me a trial size a few days ago and it almost cured my wife. Another 50 cent bottle will make a cure. I have tried doctors and all kinds of medicine, but I don't believe that there is any medicine that can cure a bad stomach like STAFFORD'S PRESCRIPTION "A".

I am more than thankful that ever you advertised that medicine. Please forward as soon as possible, as I am waiting anxiously for it.

Signed,
We do not publish the names of any person or persons that we receive letters from, but they can be seen by you at any time by calling at our Drug Store, Theatre Hill. aug 18, 13

Getting Rid of Mosquitoes.

The worst kind of mosquito infestation in any neighborhood can be suppressed and the pests destroyed within two weeks, if proper and efficient steps are taken toward breaking up the breeding places, or oiling the water where the young live. A film of oil, such as common kerosene oil, on the surface of the water will destroy the larvae within a few minutes. When the oil is first poured on the water, the little wrigglers will go down, but they soon come to the surface to breathe. When they come in contact with the thin film of oil, they are unable to breathe, and they are sure to perish at once. Thus it is possible to keep the water in the rain barrel, tank or cistern without mosquitoes multiplying in it.

The addition of a little kerosene oil to water that is to be used for laundry purposes will not prove harmful in the least, but on the other hand will be really beneficial. Of course, where water is to be used for drinking by poultry or live stock, the oil should be dipped or strained off before one can expect the animals to use it.

Extra!

Eight BIG SPECIALS

FOR THIS WEEK at
COLLINS'

MEN'S WORKING SHIRTS.
Direct from the factories and bought much below the regular value.
Regular 75c. for . . . 63c.
Regular 85c. for . . . 70c.

MEN'S WORKING PANTS.
Sizes 3 to 7; very strong material and worth \$1.80 a pair. Selling at \$1.30.

WHITE QUILTS.
A lot of American Cotton Quilts, bought direct from a jobber at anchor prices.
Regular \$2.00 for . . . \$1.30
Regular \$1.50 for . . . 85c.
Mill Ends of
WHITE FLANNELETTES
Worth 15c. yd. for 10c. yd.

LADIES' DRESSES
in Linen and Serge; colors: Navy Blue, Cream, Black, Tan and Lt. Blue.
At Half Price.

CHILDREN'S DRESSES
to fit 4 years to 8 years old.
At Half Price.

SKIRT EMBROIDERY,
45 inches wide.
Regular 75c. for . . . 57c.
Regular 1.00 for . . . 70c.

LADIES' SINGLET.
Regular 15c. for . . . 8c.
Regular 20c. for . . . 13c.

P. F. Collins.

Take a Mackintosh and You'll be Safe.

Fall days will soon be here, and Fall days mean rainy days; even if you go for a walk when it's nice and bright, it's safest to take a raincoat with you, for the fall showers come at a moment's notice.

The best thing to do is to be prepared for the "rainy day."

We have just received a splendid stock of Men's and Women's Mackintoshes in all the newest styles and colorings, and in a great variety of textures and weights. These new Mackintoshes are in advanced styles and are in reality samples of what will be the leading fashions next Spring in "rainy weather" wear.

Women's from . . . \$3.75 to \$16.
Men's from . . . \$6.75 to \$18.

U. S. Picture & Portrait Co.

J. J. ST. JOHN.

10,000 VERY CHOICE CIGARS.
BROCK'S BIRD FOOD.
ROSE'S LIME JUICE.
SUNSHINE CUSTARD POWDER
BIRD'S CUSTARD POWDER.
BLANC MANGE POWDER.
TINNED RABBIT.
TINNED BAKEAPPLES.
When you want a cup of appetizing TEA, get our 40c.

J. J. ST. JOHN.

NEW FLOOR COVERINGS.

Just opened another shipment of
Floor Canvas and Linoleums,
In the Newest, Neatest and most Attractive Patterns, at very Lowest Prices. We invite you to see our stock.

WILLIAM FREW.