

## IN THE YEAR 1932

How much will you have accumulated at your present rate of saving? Most men will have little or nothing saved if conditions are at all similar to those of to-day.

Every provident young man appreciates the wisdom of accumulating for his own benefit at least, and looks forward to an old age of comfort and enjoyment relieved from want and worry. And every thoughtful man endowed with manhood feels that a duty rests upon him to make some provision for others dependent upon him.

The safest, simplest and most profitable way to accomplish all this, and to be sure of a snug competency by the year 1932, is by investing in a Canada Life Endowment Policy for \$5,000 or \$10,000, according to your means and requirements. The policy can be bought on easy instalments and facilities are provided to assist in carrying and enjoying the insurance.

Send in your name and age and let us submit to you a good proposition.

### Canada Life Assurance Co.

C. A. C. BRUCE, Manager.

St. John's.

### How to Get 6.66 to 7.60 p.c. On Your Money

The tendency of the times is towards investments yielding a higher interest return. Preferred Stocks are much in favor by such investors. We own and offer for sale, in lots to suit purchasers, blocks of the undermentioned preferred stocks:—

Stanfield's Limited 7 p.c. Preferred.  
Nova Scotia Car Works First Preferred.  
Nova Scotia Clay Preferred.  
North Atlantic Fisheries Preferred.  
Hewson Pure Wool Textiles Preferred.

A Common Stock bonus is given with the last two mentioned. Price and full particulars will be given upon application.

**F. B. McCURDY & CO.,**  
Members Montreal Stock Exchange.  
**C. A. C. BRUCE, Manager,**  
St. John's.

## Handsomeness Coats and Suits

Just received from the best of the present day makers. The Coats and Suits in the shipment just opened up are quite out of the ordinary.

Stroll through our Suit and Skirt Department; note the new Fall styles. The department is fairly sparkling with pretty new designs. The display is the most complete and quite the best we have ever shown.

**U. S. PICTURE and  
PORTRAIT CO.**



## New Fancy Work Fluffe

A new and altogether novel idea in Art Needlework. It is simple to work, but gives strong, highly effective and quick results.

FINISHED WORK ON EXHIBITION.

**CHARLES HUTTON,**  
Fancy Department.

### J. J. ST. JOHN.

New Arrivals ex s.s. Stephano.

50 bags TURNIPS, 98lbs. each.  
10 boxes KIPPERS.  
5 boxes FINNAN HADDIES.  
30 baskets GRAPES, about 6½ lbs. each.  
Green, Blue and Red, at 50c. basket.  
50 brls. APPLES—King's.

60 doz. PANSHINE, the greatest cleanser known,  
at 5c. and 10c. tin.  
Have you tried BON AML, at 12c. cake.  
FLOUR IS CHEAPER—GET OUR PRICES.

**J. J. ST. JOHN.**

Advertise in the TELEGRAM

## The Big Little Things.

BY RUTH CAMERON.



temptations to temper and injustice and unreasonableness overcome us! How childishly we give in to the little weaknesses!

"The little things of life," says Thackeray is one of those wonderful asides that are half the charm of his books; "are the hardest to bear, as we all very well know. What would the possession of one hundred thousand a year, or fame and the applause of our countrymen, or the loveliest and best beloved woman—of any glory and happiness or good fortune, avail to a gentleman, for instance, who was allowed to enjoy them only with the condition of wearing a shoe with a couple of nails or sharp pebbles inside of it? All fame and happiness would disappear and plunge down in that shoe. All life would revolve around those little nails."

When a lover in the ecstasy of the wonderful passion says to his beloved, "I would be willing to die for you," she thinks he has expressed the acme of devotion, and only realizes that there is something bigger than being able to make one big sacrifice when she finds that he is not willing to live for her, in other words, that he is not big enough for the little things.

"Help me this day to be big enough for the little things."

How the little annoyances sting us! How the little disappointments loom like life tragedies! How the little

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## THE SECRET OF LONG LIFE.

Do not say the springs of life by neglect of the human mechanism, by allowing the accumulation of poisons in the system. As imitation of Nature's method of restoring waste of tissue and impoverishment of the blood and nervous strength is to take an alternative glyceric extract (without alcohol) of Golden Seal and Oregon grape root, Bloodroot, Stone and Mandrake root with Cherrybark. Over 40 years ago Dr. Pierce gave to the public this remedy, which he called Dr. Pierce's Golden Medical Discovery. He found it would help the blood in taking up the proper elements from food, help the liver into activity, thereby throwing out the poisons from the blood and vitalizing the whole system as well as allaying and soothing a cough.

No one ever takes cold unless constipated, or exhausted, and having what we call mal-nutrition, which is attended with impoverished blood and exhaustion of nerve force. The "Discovery" is an all-round tonic which restores tone to the blood, nerves and heart by imitating Nature's methods of restoring waste of tissue, and feeding the nerves, heart and lungs on rich red blood.



"I suffered from pain under my right shoulder blade also a very severe cough," writes Mrs. W. Doherty, of New Brookland, S. C., to Dr. R. V. Pierce, Buffalo, N. Y. "I had four different doctors and none did me any good. Some said I had consumption, others said I would have to have an operation. I was bedridden, unable to sit up for six months and was nothing but a live skeleton. You advised me to take Dr. Pierce's Golden Medical Discovery and Dr. Pierce's Pleasant Pellets. When I had taken one bottle of the 'Discovery' I could sit up for an hour at a time, and when I had taken three bottles I could do my cooking and tend to the children. I took fourteen bottles in all and was then in good health. My weight is now 167 pounds."

## Cannot Accept Borden's Policy.

Montreal, Oct. 15.—"Le Devoir" in an article this evening, signed by Henri Bourassa, and evidently inspired, confirms the news to the effect that Hon. Mr. Monk would resign as soon as the Borden policy is announced. Mr. Bourassa learns that an urgent contribution of thirty million will be made, and the promise of a plebiscite before a permanent policy is adopted. Hon. Mr. Monk will retire, adds Le Devoir, if he does not obtain a plebiscite on the urgency vote.

The real friends of the Minister of public Works, the Nationalist leader says, and we are amongst them, hope that he will maintain this attitude, although strong pressure is being brought to bear on him to retain his portfolio.

Mr. Bourassa says that on the Keegan school question he was profoundly disenchanted at Mr. Monk's attitude, yet on the question there may have been extenuating circumstances which do not exist to-day. Mr. Monk is bound by his honour and conscience to demand a plebiscite on any policy of Imperial contribution, and Mr. Monk is not alone. The resolutions at St. Etienne prepared under Mr. Monk's eyes were approved of by the Hon. Mr. Nantel, who condemned the Borden policy of twenty millions contribution, consequently we refuse to believe that the Minister of Inland Revenue will approve of thirty millions, when he condemned the idea of giving twenty millions.

Let the contribution be one of urgency or not, no one can pretend that it is not designed for an Imperial arrangement. If, therefore, concludes Mr. Bourassa, Mr. Borden and his

colleagues continue their way without consulting the people, they will violate their engagement of the 24th of November, 1910. If Mr. Doherty permits such a measure without establishing the precise conditions of representation which the Imperial authorities proposed to the Canadian Government, he will pass for a joke. If finally Messrs. Monk, Nantel and Pelletier accept a similar policy, with or without a plebiscite, they will strike a rude blow to the last vestige of popular confidence in the dignity, honor and sincerity of the public men of this country.

**The Ladies of St. John's Now May  
Have Beautiful Hair—All First-  
Class Druggists Sell SALVIA  
and Guarantee It to Grow Hair  
or Refund Your Money.**

Your druggist is backed up by the manufacturers of SALVIA, the great Hair Grower. It is guaranteed to grow hair.

SALVIA destroys dandruff in ten days.

The roots of the hair are so nourished and fed that a new crop of hair springs up, to the amazement and delight of the user. The hair is made soft and fluffy. Like all American preparations SALVIA is daintily perfumed. It is hard to find an actress who does not use SALVIA continually. Ladies of society and influence use it other.

SALVIA is a non-sticky preparation, and is the ladies' favorite. A large generous bottle 50c. Mc Murdo & Co., Wholesale Agents.

## Diamond Find Likely to be Productive

Quebec, October 5.—Various rumors of the discovery of diamonds in Ungava have lately circulated. The Superintendent of Mines of the Province of Quebec stated to a Star reporter that while the presence of diamonds in that territory is not an impossibility, all the rumors of the discoverers appear to be founded on very slight basis. So far there has not been the slightest confirmation of the finds. It is more than likely that the diamonds so far found in Ungava will, on investigation, turn out to be worthless crystals.

Diamonds in South Africa, said Mr. Denis, are found in what is locally termed "Blue Ground," and because areas of blue clay occur in Northern Quebec, many prospectors are under the impression that this is an indication

## Cascarets Surely Straighten You Up

No Headache, Biliousness, Upset Stomach, Lazy Liver or Constipated Bowels by morning.

Are you keeping your bowels, liver and stomach clean, pure and fresh with Cascarets, or merely forcing a passageway through these alimentary or drainage organs every few days with Salts, Cathartic pills, Castor oil or Purgative Waters.

Stop having a bowel wash-day. Let Cascarets thoroughly cleanse and regulate the stomach, remove the undigested, sour and fermenting food and foul gases, take the excess bile from the liver and carry out of the system all the decomposed waste matter and poisons in the intestines and bowels.

A Cascaret to-night will make you feel great by morning. They work while you sleep—never gripe, sicken or cause any inconvenience, and cost only 10 cents a box from your druggist. Millions of men and women take a Cascaret now and then and never have Headache, Biliousness, coated tongue, indigestion, Sour Stomach, or Constipated Bowels. Cascarets belong in every household. Children just love to take them.

## The Value Of Radium.

Worth What Owner Can Get For It—  
Spend Rents for Fifty Dollars a Day.

There are no very exact statistics of radium available, but according to the United States Geological Survey the whole quantity in the world probably is not over two or three ounces, and its value, like that of the big diamonds of the world, is purely nominal.

It is worth whatever the possessors can get for it. The head of the English corporation producing radium claims that it is worth approximately \$100,000,000 a pound. A year ago this same person had estimated the value of radium at one-third more. However, a little variation of \$50,000,000 is not thought to matter where there is no appreciable fraction of a pound of the precious stuff in sight.

The fact that has more than anything else to do with fixing the price is the existence of several radium banks containing a microscopic speck of radium are rented out to doctors at something like \$50 a day. While it is known to be of some value in treating lupus, which is a form of tuberculosis attacking the tissues, usually of the face, there is little else known about its medical value. It has been claimed on several occasions that radium was valuable in the treatment of cancer, but experiments have not proved this to be an absolute fact.

A short time ago it was reported that the Austrian government had purchased the only two mines under private ownership producing the ores from which radium is made, and thereby gained a monopoly in its manufacture. This report, however, turned out inaccurate. It is true that the Austrian government heretofore have supplied the bulk of the radium salts existing in the world, but at the present time radium is being manufactured in three other countries, the United States included. Sweden is producing radium from kolin, the English are getting it from the mines in Wales, while the United States get it from western Colorado, where there is a large deposit of radium producing ore.

These deposits produce also uranium and vanadium the latter being used for making some of the high grade steel alloys. While the mining pays in vanadium alone the ore produces a certain per cent of radium. Ten tons of it procure only between twenty and thirty milligrammes of radium.

## Old Age the Best

There is only one thing we have to do, and that is to grow old. That is the due business of life; it is for that we are in this world.

The art of living is nothing but the art of growing old.

Instead of looking upon old age as a wreck of youth, the pitiful remains of a once valuable life, we should regard it as the masterpiece of life, that for which all preceding stages were but trial essays and preparation.

When Pontanelle was asked what period of life he considered the most fortunate, he replied: "From sixty to eighty. At that age one's place is fixed. Ambition and desires have ceased to torment, and one reaps what he has sown. It is harvest time."

Whether you believe this or not depends upon the point of view you take as to the purpose of human life. If you think a human being is an animal, put in this world to get all the pleasure he can, then naturally you conceive old age to be a calamity. But if you hold that he is a soul, put here in a body in order to perfect and beautify his character, then you must see that old age, when the bodily fires have gone down, and nothing is left but the fine gold of the spirit, is best of all.—Dr. Frank Crane in Woman's World for November.

Only One "BROMO QUININE" that is  
**Laxative Bromo Quinine**  
Cures a Cold in One Day, Grip in 2 Days

**E. W. Lane**  
on box, 25c.

## THE NEW DRINK!

**CARBONATED  
Non-Intoxicating**

**'Shandy-Gaff,'**

A Refreshing Tonic.

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## INGERSOLL WATCHES

ARE THE BEST IN THE WORLD FOR THE PRICE.

Remember that an Ingersoll Watch at \$1.25 is the best that \$1.25 can buy; and specially remember that it will cost you \$1.54 to import the watch we will sell you for \$1.25. We have just received a large supply in regular, medium and small sizes.

Ingersoll Reg. Nickel . . . . . \$1.25	Ingersoll Eclipse Nickel . . . . . \$1.80
Ingersoll Reg. Gold Plate . . . \$1.50	Ingersoll Eclipse Gold Plate . . \$2.00
Ingersoll Reg. Gun Metal . . . \$1.50	Ingersoll Eclipse Gun Metal . . \$2.00
Ingersoll Junior Nickel . . . . . \$2.25	Ingersoll Midget Nickel . . . . . \$2.25
Ingersoll Junior Gold Plate . . . \$2.50	Ingersoll Midget Gold Plate . . \$2.50
Ingersoll Junior Gun Metal . . . \$2.50	Ingersoll Midget Gun Metal . . \$2.50

When ordering a Watch get one of our extra special Pure White Metal Chains, at 25, 30, 40 and 50c.

Gold Plate Chains to match G. P. Watches, at 25, 35, 50 and 75c.

EXTRA SPECIAL—When remittance accompanies order, Watches and Chains will be mailed free of postage and registered.

**GARLAND'S BOOKSTORES, St. John's, Nfld.**

## New Caps!

THE LATEST, at  
**THE K. & A. STORE.**

PRICES:  
**45c. to 95c.**

EACH.

G. F. Kearney **The K & A Store** J. M. Atkinson

## FOLKS ARE NOT GOING TO FALL

All over themselves to use STAR TEA just because we say so. We are not foolish enough to expect it.

There's a reason why, however, for the ever-increasing popularity and favour of STAR—'tis the goodness of the tea; the quality is there; the flavour is there; the tea is fresh—in short,

STAR TEA IS GOOD TEA.  
40c. lb.

Finnan Haddie.  
Kipperd Herring.  
P. E. I. Chicken, 1lb. cans.  
P. E. I. Clams, 1lb. cans.  
Clams—1lb. cans.  
Fancy Cranberries, 45c. gallon.  
Jamaica Oranges, 30c. doz.  
No. 1 King Apples.  
No. 1 Gravenstein Apples.  
New Green Peas, 6c. lb.  
P. E. I. Parsnips.  
Carrots, Beets.  
Jamaica Honey, 1lb. glasses  
Choice assortment of Low-  
ney's & Moir's Confection-  
ery, 1½lb. and 1lb. boxes.  
Local Greengages.

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and Queen's Rd

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