

THE UNION ADVOCATE
A WEEKLY NEWSPAPER
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Per inch, second insertion..... 40c.
Per inch, third insertion..... 35c.
Per inch, each subsequent insertion. 25c.
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Per inch, Engagement Announcement. 60c.
Per line, Reading Notices..... 10c. with minimum charge of 50c.
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MIRAMICHI PUBLISHING CO. LTD.
NEWCASTLE, N. B.

New Red Cross Peace Policy

St. John, N. B., 143 Duke Street, July 6th 1920
Dear Mrs. Sargeant:
You will be glad to hear that our new Peace Policy is about to be inaugurated and our representative, Miss Bertha Ruddock R. N. is about to start on her journey to visit the Branches in our Province.
She will tell you what the Red Cross have been doing since the war and what they plan to do in the future. She hopes to have attractive charts and films to illustrate her talk that she will give on the modern Health, Sanitation and Child Welfare subjects.
She wants to meet personally all the members of the Red Cross who did such noble work through the great war. As there are 79 Branches in the Province if possible she would like to combine the talk to two or three at a time. You could assist us greatly by telling us if it were possible to unite with any other Branch in your neighborhood.
A post card will be sent to you a week in advance telling you when to expect her. Meanwhile will you kindly make preparation for her coming by telling everyone and having the news placed in your nearest local paper. All expenses will be met by the Provincial Red Cross. All your Branch will have to do is to secure a hall and an audience and to engage a room for her at an hotel.
Miss Ruddock is very highly suited for the position and I am sure she will receive a very warm welcome. Not only the Red Cross members but everyone will be most welcome at the meeting.
ETHEL HAZEN JARVIS
Secretary Provincial Red Cross

Many Drownings So Far This Year

The number of drownings in the maritime provinces this year up to July 15 has been unusually large, totalling forty-six, and as many who lost their lives were bathers, it is evident that more care and caution should be exercised by those going in for dips, particularly in rivers and lakes, where the fresh water does not possess the buoyancy quality of the salt. Several of the accidents apparently were due to cramps or acute indigestion, probably caused by persons going in the water too soon after eating a meal, or in an over-heated condition. Some of those who were drowned were good swimmers. The drownings in New Brunswick in the last three months numbered seventeen and in Prince Edward Island, four. Twenty-five were drowned in Nova Scotia, three by suicidal acts, and one, a child was murdered. A child is also alleged to have been murdered in this province, and a woman is now held at St. Stephen. There was one suicide at Borden (P. E. I.).
Those who lost their lives in the water in this province were: April 15 Winslow Thomas, of McNutt's Mills, York county, in Tay Stream, April 18, R. E. Seely, Lower Norton; April 22, Henry Langteigne, Shippegan; May 19, Morris Downing, St. John; May 22, Henry Sellen, St. John; May 28, Melanson, Le Blancville, Westmorland county; June 5, unknown child, Hilltown; June 6, Thomas McKensie, Boom Road, Northumberland county, near Campbellton; June 18, John Regan, St. John; June 25, Eben Leavitt, St. George; June 27, Cecil Prosser, Waterville, Carleton county; July 2, George Currie, Devon; July 6, Edgar McGillivray, St. George; July 8, Lester Rogers, Stoney Creek, Albert county; July 8, Harry Steeves, Stoney Creek; July 11, Milton Wortman, Boundary Creek; Westmorland county; July 13, George Carroll, Newcastle.
In addition, a Madawaska county man was drowned in Maine. One person in this province and one in Prince Edward Island were drowned in wells.
A thrilling rescue from drowning occurred at St. Andrew's swimming pool on Sunday last. Murray Kollinsky, of Worcester (Mass), staying at the Algonquin hotel, was going down for the second time and took a strong hold on John Roche's neck. The hold was broken by Arthur Brock, of Worcester, who swam to aid Roche. They saved Kollinsky. All are employees of the hotel.

The Man Who Wins Is Always Full of Life and Energy—Failures are Weak And Bloodless

Some men seem to have all the luck. If there are any good things going these men seem to get them. They make other people do their will; men they are successful; if they are workmen they get the foreman's job. They have the power of influencing people.
The same thing is true of women. Some have the charm that makes men seek them out; others are always neglected. But this is not luck. It is due to a personal gift—vitality. Men and women of this sort are never weak, puny invalids. They may not be big, but they are full of life and energy. The whole thing is a matter of good nerves and good health. Everyone would wish to be like this and the qualities that makes for vitality and energy are purely a matter of health. By building up the blood and nerves, sleeplessness, want of energy, weakness of the back, stooping shoulders, headaches and the ineffectual sort of presence which really comes from weakness can all be got rid of. Dr. Williams Pink Pills have made many weak, tired men vigorous and healthy, and many pale, dejected girls and women, plump rosy and attractive, by improving their blood and toning up their nerves. If you are weak, ailing, low-spirited or unhealthy, try Dr. Williams Pink Pills and note their speedy, beneficial effect.
You can get these Pills through any medicine dealer or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams Medicine Co. Brockville, Ont.

Fortune Lavished On 'Red Lantern'

The expenditure of a quarter of a million dollars, costumes worth a king's ransom and the services of 1,200 persons, from director, scenario writers and art designers to an ensemble that embodied a small army in size, represent but a part of the tremendous outlay in money, time and effort given by Metro to the production of 'The Red Lantern', in which the incomparable Nazimova appears at Happy Hour Theatre on Wednesday evening.
'The Red Lantern' is truly colossal when it is judged by the combination of the supreme artistry of its brilliant star and by the sumptuous environment provided for her and her supporting cast. It has the added value of being based upon one of the most talked of novels of the decade, 'The Red Lantern', a romance of the ancient city of Peking, from the pen of Edith Wherry, and published by the Bodley Head.
The total cost of producing 'The Red Lantern' was, in round figures, \$250,000. The time required to make it, was three months; eight weeks in actual production and four weeks devoted to elaborate research work carried out by June Mathis and Albert Capellani, who made the screen adaptation and scenario, in order to insure absolute accuracy in the matter of Chinese life and customs.
In this they were aided by several assistant librarians in Los Angeles and Hollywood, so that before a scene was photographed, they had amassed a wealth of material that assured authenticity in every detail, and also suggested many bits of quaint business, throwing truthful sidelights on the characters of the inhabitants of the ancient capital of China.
Albert Capellani, the eminent French director, now producing his own pictures directed Nazimova in 'The Red Lantern'. To him was assigned by Messrs. Rowland and Karger, the exclusive services of Henri Matisse, French artist and Paris Academy medal winner, to design not only all the art interiors, but costume details, special furnishings and properties and also personally to 'dress' every set with an eye to color harmonies and contrasts.
Nazimova's gowns alone—the splendid robes of state worn in the imperial court of the Manchus and the fantastic habiliments of the Goddess of the Red Lantern among them were worth \$75,000, and the costumes worn by supporting principals in the large cast and those of the hundreds of 'extras' figuring in the palace scenes and the bloody street fighting scenes reproducing the Boxer uprising in Peking at the time of the siege of the Allied legations in 1900, were worth \$50,000. Real Chinese rugs used in the production represented a fabulous outlay.

ST. LOMER GOUIN JOINS LA PRESSE
Sir Lomer Gouin, late Prime Minister of Quebec, will shortly be associated with the management of La Presse of Montreal, according to information which stated that an arrangement has been made whereby Sir Lomer will have a prominent position on the directorate of the big

Shamrock IV Wins First Race

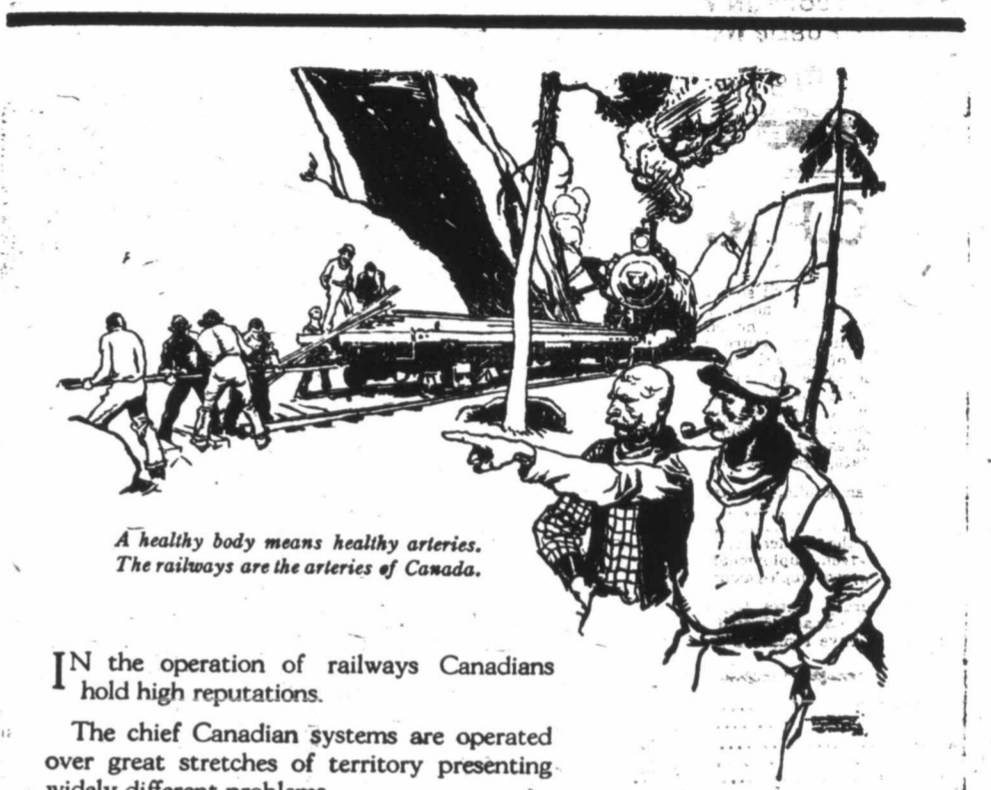
Sandy Hook, N. J., July 15—Great Britain gained her first toe-hold in forty-nine years on the America's Cup today, when Sir Thomas Lipton's challenger, Shamrock IV, won the first race of the 1920 regatta after the defender, Resolute, had been forced out of the running by an accident to her rigging. The green challenger must win two more races out of a possible maximum of four if she is to achieve Sir Thomas Lipton's dream of taking the trophy back to Britain. The Resolute must win three out of four to retain the cup which has been in possession of the New York Yacht Club since 1851.

Discord Crops Out In Ranks Of Third Party

Chicago, July 14—Robert La Follette, Jr., notified the new party leaders tonight that his father would not run for President under any circumstances on the platform adopted.
The "Farmer-Labor Party" was the name chosen by the convention for their new political group. The first name brought before the convention was that of Dudley Field Malone. Then a New York woman nominated Henry Ford, her speech being halted several times while delegates booed and hissed.
The labor group was dominant when the new fusion party adopted a platform late today, in preparation for nomination of candidates at tonight's session.
A near stampede developed when an attempt was made to forestall introduction of the majority platform report by the submission to the convention of report that was reported to be acceptable to Senator Robert La Follette. The Senator's friends, however, were overruled, and the Senator's own platform ideas had been buried in the night.

SUIT CASES, BAGS and TRUNKS

Strong and Durable in Quality—and priced much below today's high figures—These well-made "Eveleigh" travelling requisites will appeal to every prospective traveller.
TRUNKS in Steamer, Wardrobe and Regular makes in all sizes from..... \$5.00 to 50.00
SUIT CASES from..... 1.50 to 18.00
LEATHER BAGS from..... 5.00 to 40.00



A healthy body means healthy arteries. The railways are the arteries of Canada.

IN the operation of railways Canadians hold high reputations.
The chief Canadian systems are operated over great stretches of territory presenting widely different problems.
Their traffic obligations fluctuate rapidly with the seasons.
Climatic conditions are sometimes difficult. Unusual foresight, skill and determination are called for.

Yet the only unfailing highways for the heavy traffic across the New World from China to France during the war—were Canadian railways.
Canada alone among the allied countries had no war-time transportation crisis. When foreign roads choked under their load, she relieved them of millions of tons. At a time when ships were the need of the hour no ship lost time in any Canadian port through failure of the railways to deliver cargoes at the docks.

To-day the Canadian producer still commands the fastest, the most dependable and the cheapest railway service in the world.
But the foresight that made this record possible could do nothing without MONEY! The skill that kept terminals uncongested had to be backed with MONEY! The determination that drove crippled engines ahead in the face of 40-below gales and mounting snow would in the long run have been useless without MONEY!

Thus to-day the alarming fall in the net revenues of the railways is a menace to railway efficiency. It injures railway credit. It dissolves the reserves needful to meet the expanding needs of a growing country. It imperils national prosperity.
Increased freight rates are imperative therefore, not merely on behalf of railways but in the interests of Canada itself!

This is the first of a series of advertisements published under the authority of
The Railway Association of Canada
formerly the CANADIAN RAILWAY WAR BOARD

In July 1918 the Canadian roads were threatened with a general strike. To prevent this public catastrophe they agreed to follow the American scale of wages. The Government of Canada meantime allowed freight rate increases intended to make up the cost of these new wage rates.
Leaving aside all question of increased cost of material, the new wages cost the railways of Canada an extra eighty million dollars for the first year alone.
The new rates yielded them an additional forty-three millions!
The annual deficit on wages alone was thirty-seven millions and is constantly growing!

MacMillan Cash Store
BOOTS & SHOES
Beginning to-day, June 21st we are selling goods for **CASH ONLY**
Cash will be refunded if goods do not suit.
Having bought our large stock of Boots & Shoes in the right season we are able to sell at **RIGHT PRICES.**
We will ask all those having accounts with us to settle same within thirty days.
MacMillan Cash Store