



### Clothes for the Little Fellow

**A**s much ingenuity and skill, and it might be said truthfully more of these attributes, are exercised in the designing of Boys' Clothing than in 'clothes' for men. Probably this is because the manufacturers understand and fully realize that the clothes must appeal to the mother's idea of beauty, rather than the father. It being the prevailing impression that the maternal side of the family is gifted with better ideas of the beautiful. Here is where the exercise of these qualities is deemed essential and as a result we have presented for the boy's and his mother's approval several very handsome things in the line of boys' apparel for Fall.

Norfolks are the prevailing style, and of these a model with patched pockets is in the lead. Some have two patched pockets, while others have four, two lower and two breast pockets. An inverted plait in the back is a feature of one of the models and the belts may be either stationary, removable, or they may be half belts only. For those who prefer regular pockets, there are some good models. It seems that the Norfolk is destined to remain the leading coat for boys after they have gotten beyond the size when the juvenile suit was the thing to wear. They are manly enough to inspire the many qualities of the boy, yet distinctively boyish. There will be innumerable variations of Norfolks. Some with two plaits in

the front will be shown, and other models with five or six plaits on each side of front will be shown. Still another model has a tucked effect in the back. A noble single-breasted suit built along semi-English lines similar to the man's suit of this same type, will be a favorite for larger boys, just before they merge into young men's clothing. These with patch pockets make an exceptionally good suit for summer. A double-breasted coat on the order of a Russian suit coat, made with patched pockets, the lower edge stiffened, is a novelty in a suit that is distinctively a winter garment for the juvenile. The regular double-breasted coat suits for boys will be no less

popular during the forthcoming season than in former seasons. Like the double-breasted coats for men, some are made along English lines, in that they incline to fit the form snugly. Whether or not this characteristic will be in any degree permanent is problematical, even though it is an exceedingly stylish looking garment, because of the average boy's disinclination for restrictions of any sort. The popular materials for Fall are Cheviots and cassimeres, and in the richer shades. Black and white mixtures in other combinations than checks are said to lead. Green and olive mixtures are also said to be good, while the Homespuns and Scotch effect materials were never more popular than they will be this Fall.

For the little fellow, juveniles as they are called in the trade, Russians and Sakers will continue to be favored. Velvets and cords will be sought after in materials, while many attractive suits will appear made of mixed and plain chevrons. Middie suits also will be worn by the smaller fellows, as will also Eton suits. A Russian with a military collar is expected to be a favorite with many.

A novelty that will make its bow this season is known as a Junior Norfolk. It is cut on the lines of the Norfolk for older boys, having a yoke, plaits and belt, yet it is distinctively a little boy's suit.

Wash suits are increasingly popular in the heavier materials for Winter wear. Shops that have the best clientele report that the demand for wash suits the year around is a great factor, and in a large measure wash suits are supplanting the wool suit in the Russian and sailor styles. The vogue for straight pants instead of knickerbocker pants is also on the increase, a large part of the wash suits in the better grades and also cloth suits are made in this style.

There is an almost universal demand for two pairs of trousers with both boys' and juvenile's suits.

Overcoats for the school boy will be principally of chinchilla, a serviceable material that combines style and warmth. The chinchilla will be made with a shawl collar and with a half belt and the coat will be double-breasted. The shawl collar has replaced the convertible collar coat almost completely.

On some of these models the belts are sewed on in the back and loose in front. Aside from chinchilla, black and white mixed chevrons are next in order of prominence. Light grey, medium grey, oxford, blue and brown are the colors which will be worn most.

For the smaller boys, the juveniles, as they are called in the stores, an excellent style is a double-breasted coat with a high, self military collar, this instead of the velvet collar of former seasons.

A great many mackinaws will be worn by the larger boys.

This Season's  
Newest in  
**Stylish  
Hats**  
FOR MEN




With the cases all filled up with the newest Fall styles of Derby and Soft Felt Hats, we are now prepared to show you one of the Finest hat displays. These we have gathered most extensively from the supply sources that are recognized as pre-eminent, and the result is now shown in immense Fall display.

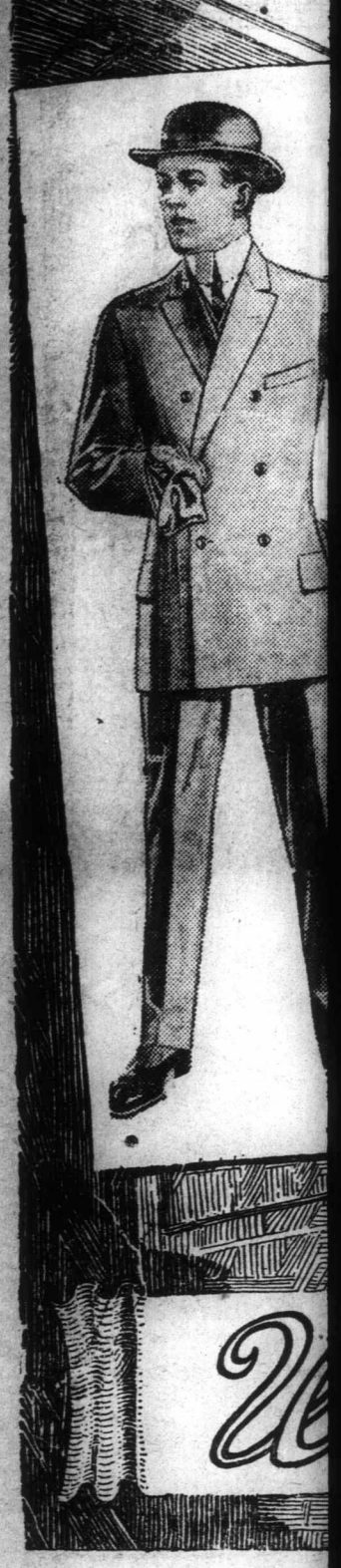
**\$2.50**—The famous "Fitwell" Waferite and Wakefield, made from the purest of fur felt; in the newest fall shapes; extra quality silk binding and has a real leather cushion sweat band; some with bow at back. Popularly priced at \$2.50.

**\$2.00**—Comes a score of new fall American blocks of English manufacture. Plenty of styles to choose from. It also has a leather sweat band, silk binding. A hat guaranteed to give perfect satisfaction. These are priced at \$2.00. Another range at \$1.50, worth \$2.00.

**Stylish Soft Felt Hats for Men**

In every new fall shape and shade; also a pleasing display of new fall and winter caps, which are arriving daily. These we will be pleased to show you.

**WILES & QUINLAN**  
THE BIG 22 CLOTHING HOUSE



# Fall Exposition!

## YOUNG MEN'S FINEST CLOTHES

### Style, Fit and Workmanship Special Features in "Society Brand" Suits for Men

There is a commercial value in the luxuries of dress, and it pays to cultivate a taste for it. The success of many a prominent Business and Professional Man can be traced to the time he chanced into a clothes shop and was induced to put a few dollars into a Suit of Clothes. We young men in the prime of life are prone to picture ourselves like those we expect or hope to be. Why, then, should we not dress the part? Shabby clothes don't go with the successful man. What is more natural than that the man who wants to be successful should know the value of feeling and appearing so? When he once has felt the pleasure of looking the part, the virus of success is at work in him, and sooner or later he will be heard of

**Suits and Overcoats**  
**Popularly Priced from \$5 to \$25**

### New Fall and Winter Overcoats Now on Display

...We want you to see the new overcoats shown here. It'll do you good to see the stylish belted coats, and the heavy shawl collar; swell shades of brown, grey, navy, etc., We want you to see these overcoats early. They are popularly priced at \$10.00, \$12.00, \$15.00, \$18.00, \$20.00, and \$25.00.

### Men's Furnishings of Special Interest for Fall Wear

**FOR MASTER SCHOOLBOY**  
**Smart Looking Tweed Suits**

Nice heavy tweed suits, just like his daddy wears. Double-breasted coat, Big roomy bloomer, pants with buckle at knee, in brown and grey tweed mixtures; big showing at \$5.00. In swell Norfolk styles in grey and black mixtures and fancy brown heather effects, with the plaits and the belt; such are the swell little suits we are showing for Fall and Winter wear at popular prices.  
New Caps, Underwear, Sweater Coats and Stockings.

- New Shirts for Fall Wear \$1.00**  
Many new stripe ideas, light grounds with fancy mixed pink and black hair line stripe, black and white, fancy white, etc. These in all sizes 14 to 17; cuffs attached; coat style. Priced at \$1.00
- Other Big Showings at 75c. to \$2.00.**
- English Walking Gloves for Men**  
Swell tan shades; best makes and grades; silk or unlined; also rich grey shades, lined or unlined at \$1.00  
Others at \$1.25, \$1.50 and \$2.00.
- New Hosiery, Underwear, Neckwear, Susp. enders, Pyjamas and night robes; sweaters and Sweater Coats.**

- New Fall Neckwear Just Arrived**  
With the new bordered end effects, new American styles; all new scores of them, at 50c
- Underwear of Every Good Make**  
Including Stanfield's, Penman's, Tiger Brand, Ceetee, Tru-Knit, both in two-piece and combination.
- "Our Leader" 25c Cashmere Sox**  
Pure wool cashmere, linen, spliced heel and toe, seamless; sizes 9 1-2 to 12 1-2. Our price is only, per pair 25c

# WILES & QUINLAN,

The "Big 22" Clothing House  
Brantford's Greatest Clothiers

By CHARLES W. GALLOWAY.

**M**EN'S outer apparel for Fall and Winter will be an aggregation of niceties, the collection of which has never been witnessed in clothes men. This is the almost unanimous opinion of clothiers and tailors alike, who have been given forethought to these things. The graceful lines of contour, elegance and fineness of the tailoring fact every element in the detail construction of suits and overcoats wear which the chilly blasts portend approach of Fall and Winter, surmount the best efforts of former seasons in this direction.

• In the past we have been trying to make our sartorial lines by padding and artificial means and though we have accomplished marvels in respect in the past, we have now covered that the natural lines of

1913—  
**Order**

We invite you to come our fall display of Fancy Suitings and Overcoating surely be pleased with it be time well spent. We imported from the largest English woollen manufacturer our complete stock of fall and buying direct as it means a considerable saving to you.

You will find here a choice makes buying easy. brown, Heather mixtures blue-greys, olive, navy blue, black serges; in the newest most favored materials.

Every garment is "Union Made" on our own by expert Union Tailors. Style, quality, fit and workmanship guaranteed satisfaction you don't pay. That's fact.

For your fall suit and overcall and see these goods have no disappointments.

Open Saturday evening 11 p.m.

# WILE