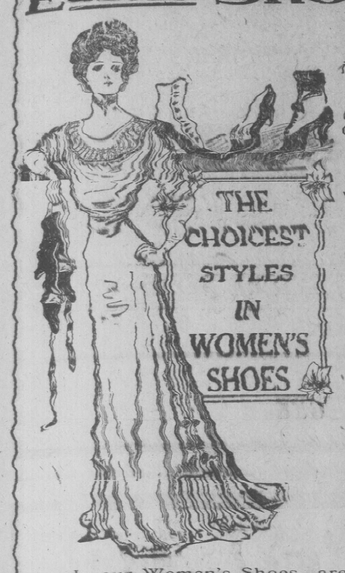
Easter Shoe Sale



Special Easter Footwear *is now ready.*

The season's best models for Men, Women and Children.

High or low cut styles that any man or woman would be proud to wear.

Shoes for men and women that are classy and different. Black or tan leathers.

Not a Shoe in our whole stock is priced too high or beyond reach. Our prices *are always pleasing.*

Men's Shoes, high or low cut, bright or dull leathers and tans. New high toe or low receding toe. Prices: $2.40 to $5.00.

In our Women's Shoes are the new military boots in colored tops, Gun Metal and Patent Leathers. Prices: $1.50 to $3.00.

Youths' and Misses' Shoes. Prices: $1.25 to $2.
Children's and Infants'. Prices: 39c. to $1.40.

We cordially invite you to come and see

The White Shoe Store

304 and 306 Water Street. S. B. KESNER, Prop.

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BARGAINS in High-Class New Hat Flowers

ARTIFICIAL FLOWERS will be very fashionable this year, and will be profusely worn on *Stylish Millinery.*

The latest popular fad of wearing a neat bunch of Artificial Flowers on the left breast will gain in favour with careful dressers as the season advances. Many of our patrons have already adopted the newest fad and have made their selection from our vast stock of

5000 Artificial FLOWERS

We have just completed marking this lot, and amongst the five thousand are some beautiful bunches, sprays and wreaths.

These we were fortunate in securing at a bargain, and you are to have the benefit at Removal Sale Prices.

Here you can select splendid Hat Flowers—kinds that have a natural appearance, such as *Mignonette, Carnations, Lilac, Jonquils,* Sweet-Pea, Daisies, Violets, Sweet-William, Moss Roses, Full Blown Roses, American Beauty Roses and a variety of other flowers that only a *botanist can rightly name.*

The rich, artistic colourings and the particular arrangement of each spray, bunch or wreath combined with excellent qualities, will certainly appeal to lovers of Artificial Flowers, and cause a tremendous rush for *these Bargains.*

Come in and see what you can pick up for fifteen, twenty or twenty-five cents. You'll be pleased. Come early. Come to-day.

Anderson's, Water Street, St. John's

Write For Our Low Prices
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Ham Butt Pork
Fat Back Pork
Boneless Beef
Special Family Beef
Granulated Sugar
Raisins & Currants
—and—
All Lines of General Provisions.

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Letters of Interest

From Mail and Advocate Readers

Vast Majority of Seal Killers Against Kean

(Editor Mail and Advocate.)

Dear Sir,—While looking over a *copy of the Daily News dated March* 29th., I noticed a letter headed "A Veteran Sealkiller's views on the Newfoundland Disaster." I am sure that article has been read with scorn *and contempt by intelligent and right* thinking men, especially in homes where at this time of the year the *loss of their loved ones is again* brought to their minds. I feel certain that the unsympathetic man who *write that letter had no chair in his* home made vacant through Abram Kean's blunder, for I am sure if that man's son or father had been among the list of dead, such an article would never have been written.

A veteran sealkiller goes on to say that if he could do anything to improve sealing conditions he would *gladly do so. Now, Sir,* if he has been going to the ice for fifty Springs, *he has had ample time to bring about* better conditions. He then goes on to talk about the Spring in the 'Kite' *when 300 men came upon him suddenly.* I would like to ask Mr. Veteran whether Capt. Knee had made any arrangements with the Captains of the ships from which those men came, before sailing, as to whether he (Capt. Knee) should hoist a derrick or lower one to mean that there *were seals.*

Now, Ab. Kean made a signal of some kind to his son to send his men over as there were seals, and everyone knows that Capt. Kean enticed *the men from their ship. The man,* therefore, who compares Capt. Knee with Capt. Kean on these conditions, *must be astray. He also says that Capt. Kean should* have kept his whistle blowing on the night of the "Greenland" disaster. I think a tin whistle would be just as good as the steamer's whistle when the storm is raging. We have a very powerful horn on Puffin Island. One night in March there were two men out on the ice after dark. There was a stiff breeze, but not a disaster gale, and those men could not hear a sound of that horn.

The vast majority of practical sealers are against Kean. Men are thought little of when there are seals to get, and the result has been disasters. The time has now come, thanks to Coaker for protection for sealers, and when the new laws are passed we hope disasters will forev- *be unheard of in the future.*

Yours truly,
JOB BURRY,
Greenspond.

April 9th, 1915.

Union Parade at Burlington

(Editor Mail and Advocate.)

Dear Sir,—Will you please allow me space in your valuable paper to say a few words concerning our union parade which was held on Tuesday, March 30. *The Union men left* the hall about 12 o'clock and paraded to the school house, where Rev F. H. Cotton preached a sermon, taking his text from St. Matthew, 13 chapter and 55th verse, "Is not this the Carpenter Son?

After the sermon being preached the Union men paraded as far as Mills' Cove, from thence they went back to the school-room where the good ladies had provided a nice tea. After being over a concert opened at 8 o'clock, the first item on the programme was "Aul Lang Syne," after which quite a long programme of dialogues, recitations and songs, was gone through. The concert closed at 12 o'clock by singing the National Anthem. After which the Chairman called for three cheers for the ladies who provided the tea, which was heartily given. The writer fired off several powder guns for the Union men as they marched.

I wish Aunt Jane would put some more letters in the Advocate, they are *so interesting I love to read them. The first thing I do when the paper comes into the house, I look to see if* Aunt Jane got anything in the paper. Wishing President Coaker and the F. P. U. every success,

I remain,
CURLY HEAD.

Burlington, Green Bay, April 6th., '15

Supports the Contentions of 'Growler'

(Editor Mail and Advocate)

Dear Sir,—Allow me space in your *esteemed paper for a few remarks.* One hardly ever sees anything in *"The fisherman's paper"* from Long Island, but there was a letter in your paper in the issue of March 27th from *this place, by one signing himself* "Growler" re the mail couriers of this place.

I wish to say Sir, that I for one am entirely on favor of the statements contained in that letter, and cannot see why the assistant is not treated more fairly. Bu there are so many instances of unfair treatment being accorded to poor toilers in this colony, that it is but wasting breath for one to begin to count them.

Since the arrival of the Union and Mr. Coaker among the toiling masses *in this colony there have been many* this brought to light that previously had been hidden away. Things that *the merchants did in order to keep* the toilers in their clutches and to still enrich their well-filled coffers *who have been revealed in the col-*umns of this paper. **Coaker and the Union are here to stay** and those that are not unionists ought to see by this time that they are working against *their own interests by not enlisting* under the banner of the F.P.U. The Union's motto is *"Equal Rights to all, Special Privileges to none,"* and we can rest assured that Coaker will not cease his untiring efforts to uplift the toilers till he has accomplished that.

The growth of the F.P.U. as amaz- *ing, and there are a great many Un-*ion toilers in this country, but still there are a great many outside of the fold, who should be inside of it. The more that joins the Union the stronger the Union will be. Wishing the Union and its President long life and abundant success.

Yours sincerely,
"TO EVERY MAN HIS OWN."

Wards Hr., April 11, 1915.

Aims of the Central Union Society

(Editor Mail and Advocate)

Dear Sir,—I saw in looking through the columns of your widely spread paper an item mentioning one of the former parades of the Central Union Society; and as I am instructed by *the brethren to write the "aims" and* "objects" of our society so that boys of outport settlements may thus be able to form themselves in ranks as we have done. I hereby humbly ask *permission for insertion of those few* remarks. Our "aims" for thus forming in ranks were:

(1) To be of one mind should Mr. Coaker need at any time the help of young recruits.

(2) To cull out the young people and find whose thoughts were with Mr. Coaker in his work.

(3) To practice making speeches thereby hoping at some future time to become a M.H.A. to help Mr. Coaker fight his battles for the people, on *the floors of the House of Assembly.*

There are a few more objects in *view but the space of paper may hin-*der the publishing of it. On Friday night we met at our hall and Brothers Cecil Ploughman, Thomas Rex, Mark Bailey and Richard J. Cook, made some lengthy speeches dwelling on a general parade of the society on the *following day, mostly because of it being Saturday, a day of no school.*

We left our hall at 2 p.m., paraded through the harbour, cheering at certain intervals when the bandsmen ceased to play. Many people remarked of the splendid marching, together with the beautiful regalia of the members, each having a white sash with the red letters of C. U. S. in front, President and Deputy blue with white letters.

When on reaching the hall what was our surprise, to find tables laden with many luxuries for the inner man, and three kind ladies to wait upon us. After the ladies had removed everything, order was called and many splendid speeches were made.

At eight o'clock we adjourned until the following Friday night.

I am,
With kind regards,
RALPH COOK,
President.

Port Rexton, April 10, 1915.

Complaints About the Mail

(Editor Mail and Advocate)

Dear Sir.—Kindly grant me space in your paper for a few remarks re mail conditions. *We of this somewhat* insolated settlement have reason to complain of the way our mail has been handled recently. They are not at all satisfactory. To say the least *they are mill a week behind time.*

Now, why all this? Why are we being deprived of our mails in such an *important period. If the mail courier* does not feel inclined to attend to his work just now, let him appoint another man in his place and so avoid all this bungling. We trust to see alterations in the near future.

FAIR PLAY.

Round Hr., March 31, 1915.

Says 'Growler' Not Correct

(Editor Mail and Advocate.)

Dear Sir, Will you be kind enough to grant me space in the columns of your paper to contradict the statement made by your correspondent from Ward's Hr. signing himself 'Growler', that the assistant mail carrier had to cover the distance from Long Island to Pilley's Island for the small sum of ten cents per hour.

Now Sir, I believe it *my duty for* the benefit of yourself and the public *to state right here that that is not* correct and that the assistant carrier receives double that amount, (except should he be delayed by stormy weather or ice conditions.)

*I think Mr. Editor that your cor-*respondent, Mr. Growler, should have gone to the trouble to find out the *truth regarding the mail and the as-sistant carrier, before giving the pub-*lic what is not correct and altogether misleading. Wishing your paper every success and thanking you in anticipation,

I remain,
Yours truly,
J. T. R.

Wards Harbor, April 5th., 1915.

Union Day at King's Point

(Editor Mail and Advocate.)

Dear Sir,—Will you allow me space to say a few words concerning our Union parade which we held on the *first of April. We met at the Orange* Hall and held a Council meeting, after which some of our friends from *[illegible] parade.* We marched down as far as Steering Rocks where we met some of the members from Rattling Brook. On our march back to King's Point, some of the boys fired volleys of *musketry, and amid marches from the* gramaphones and cheers from the ladies, young and old, we reached the Hall. There we found the good ladies had prepared an excellent tea, while the younger ladies waited at the tables. I can assure you, Sir, they were all good and true Union women.

We had visiting us Union friends *from Shoe Cove to Exploits,* and some of them gave us very stirring addresses. *Friend John Gillard acted as Chairman and the Hall was pack-*ed.

After a speech from the Chairman, we were favoured by addresses from Friend William Hall of Springdale, Friend John R. Bartlett of Rattling Brook, *Friend George Welshman of* Shoe Cove, Mr. Evans the Pit Prop man, Friend Essau Burt from our own Council, and then last but not least, our well-known friend Robert Young from Wild Bight. Friend Young said he had never heard so much Union talk before, and the day certainly was Union from beginning to end.

Our Chairman brought the meeting to ac lose with a few remarks, and after the serving of five and ten cent teas, the older folk returned to their homes, feeling that the day had been well spent. The younger ones kept up games and enjoyed themselves till late in the night. It was a long to be remembered day and our mem- *bers exhibited more Union spirit than* ever.

Wishing the Editor every success,

Yours truly,
W. J. TOMS.

King's Point, Green Day, April 8th, '15

You Don't Need to Worry about the storm signal if you

Wear our Raincoats

¶ April showers are coming, are you ready for them? If not, come and let us fit you out. We *have Rain-coats for Men and Women in all the* new Spring Colors and Styles. Smart snug-fitting collars with Tabs, large armholes, wide Raglan sleeves and well-cut coats with the new full *effect at bottom.*

¶ Ladies' Coats no longer look as though they are strapped tightly around the feet. they fall easily away from the skirt, and are far more comfortable for walking.

¶ *Come and see the distinctive cut in the new* Season's Rain-coats, look at the beautiful shades, the quality and durability of the materials. Compare ours with others, and you'll surely come to *us when you want a coat to defy all weathers,* from a little April shower to a big nor'-easter.

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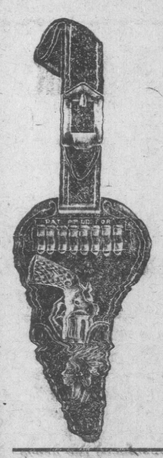

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