

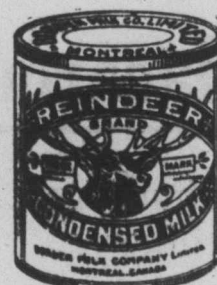
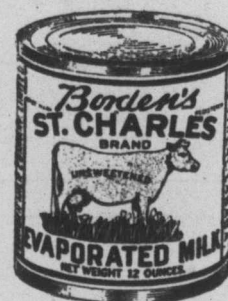
What does Borden Popularity mean to YOU?

To wide-awake grocers everywhere it means steady year round sales of these six quality Milk Products.

These grocers are keenly alive to the business wisdom of always displaying and pushing lines of established quality.

And they know that their selling efforts where Borden Milk Products are concerned are backed by persistent publicity which lessens the selling effort.

Get your share of this business. Get well stocked with Borden's (your wholesaler can fill your order) and keep your stocks well displayed.



Borden Milk Co., Limited

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver