



**DISPLAY DEAL No. 63**

	Sells for
3½ doz. 4 oz. O-Cedar Polish .....	\$10.50
7 doz. 12 oz. O-Cedar Polish .....	42.00
½ doz. quarts O-Cedar Polish ....	7.50
O-Cedar Electric Sign.	
	\$60.00

Above prices are subject to usual discount. Order from your jobber.

**DISPLAY DEAL No. 64**

	Sells for
10½ doz. 4 oz. O-Cedar Polish .....	\$32.25
4 doz. 12 oz. O-Cedar Polish .....	24.00
¼ doz. quarts O-Cedar Polish ....	3.75
O-Cedar Electric Sign.	
	\$60.00

Above prices are subject to usual discount. Order from your jobber.

**YOU NEED THIS VALUABLE SIGN**

You get this sign free with either of the above orders. Every merchant knows the supreme value of the electric sign as an aid to attractive window dressing.

This O-Cedar Electric Sign is an exceptionally bright and powerful one—not merely an advertisement for O-Cedar, but a real help to your shop-front and therefore a real asset for your business.

It is well for the dealer to first take advantage of our Display Deals as above outlined. Later he can largely increase his O-Cedar profits by taking advantage of the O-Cedar Profit Deals which provide free goods equivalent to an extra discount.



(MADE IN CANADA)

Write for our new list of Profit Deals, which shows assortments with which Free Goods are offered.

Merchants who consider they might sell more of the O-Cedar Products than they are now selling, should call on us for help. We have other advertising matter which we supply Free, and which will help wonderfully in bringing to your store a part of the big O-Cedar business created by our newspaper publicity.

Our Dealer Helps are at the disposal of every merchant who sells O-Cedar—we back up the man who only stocks the line in a limited way, just as enthusiastically as we support the larger customers.

**CHANNELL CHEMICAL COMPANY, LIMITED, 369 SORAUREN AVENUE, TORONTO**

**LARGEST MAKERS IN THE WORLD**

*Tea Lead*—all gauges and sizes

*Metal Bottle Capsules*—any size,  
color or stamping

*Collapsible Tubes*—plain or colored

**ALL BRITISH MADE**

Send specification of your needs or samples of what you now use—stating **QUANTITIES**  
—We will give you **BEST QUALITY—BEST DELIVERY—BEST PRICES**

**BETTS & COMPANY, LIMITED**

**Chief Office :—1 Wharf Road, LONDON, N., ENGLAND**