

YOUR SALE

Depends on QUALITY—Just Quality

MELAGAMA

Tea and Coffee are quality articles. They will build you a **tea** and **coffee** trade that will be "as strong as Gibraltar." It is to your advantage to make "MELGAMA" your leaders. They give you the best of results and are sure "repeaters."

MINTO BROS., TORONTO

PLEASING TO THE PALATE AND THE POCKETBOOK



If a Jam pleases your patrons in these two respects a big sale for that particular kind is a certainty. If the jams you are handling are not going out as quickly as they might, you may be sure that they either lack in fruit deliciousness or that they are too expensive.

KING BRAND COMPOUND JAM

is the Jam that pleases the palate and the pocketbook. It has the fullest fresh fruit flavor, and sells at a moderate price. The demand is continually on the increase. Put up in Jars, Cartons, Glass, 5 and 7 lb. pails. We want agents in the different distributing centres in Ontario. We have a real good proposition, so write.

Ask for samples.

Labrecque & Pellerin, Montreal

AGENTS:

J. J. Gilmer & Co., Winnipeg
Marshall Brokerage Co., London Ontario

J. Hunter White, St. John, N.B.