

Insurance.

North British and Mercantile FIRE & LIFE INSURANCE COMP'Y,

ESTABLISHED 1809.

Head Office for Canada, - Montreal.

DIRECTORS:

GILBERT SCOTT, Esq. W. W. OGILVIE, Esq.
HON. THOS. RYAN. ARCHD. MACNIDER, Esq.

R. N. GOOCH,
H. W. EVANS,
F. H. GOOCH. } Agents,

26 Wellington St. E., TORONTO.

Telephone No. 423, Office.

1081, Residence Mr. Gooch.
3034, " Mr. Evans.
3575, " F. H. Gooch.

Head Office for the Dominion, Montreal.

THOMAS DAVIDSON,
Manag. Director.

October 25th.

LARGE PROFITS!

On Fifteen Year Tontine Dividend Policies
recently settled by the

NEW YORK LIFE INSURANCE CO.

Based upon Policies of \$10,000 each.

Kind of Policy.		Cash Value Pol. & Div. 15th Year.	Paid-up Ins. Value 15th Year.
Ordinary Life	30	\$ 3,515 10	\$ 8,500 00
" " "	40	5,137 40	9,760 00
" " "	50	7,966 90	12,150 00
20-Year Endowment.	30	10,126 90	24,490 00
" " "	40	10,666 80	20,260 00
" " "	50	12,153 70	18,530 00
15-Year Endowment.	30	14,992 00	36,250 00
" " "	40	15,584 60	29,600 00
" " "	50	17,182 00	26,200 00

The Tontine Policies of the New York Life
furnish, in connection with guaranteed insurance,
an investment at a higher rate of interest than is
otherwise obtainable on first-class securities.

DAVID BURKE,

General Manager for Canada.

HEAD OFFICE—23 St. John street MONTREAL.
BRANCH OFFICE—London & Canadian Loan Build'g,
Bay Street, TORONTO.

THE EQUITABLE LIFE
ASSURANCE SOCIETY.

CONDENSED STATEMENT.

January 1, 1889.

ASSETS,	-	\$95,042,922.96
LIABILITIES,	4%	\$74,248,207.81
SURPLUS,	-	\$20,794,715.15

NEW } \$153,933,535.00
ASSURANCE, }

OUTSTANDING } \$549,216,126.00
ASSURANCE, }

INCOME, - \$26,958,977.59

SURPLUS EARNED } \$5,067,123.68
IN 1888, }

PERCENTAGE OF } 128
ASSETS TO }
LIABILITIES, }

INCREASE } \$2,690,460.30
IN SURPLUS, }

INCREASE } \$3,718,128.30
IN INCOME, }

INCREASE } \$10,664,018.11
IN ASSETS, }

HUGH C. DENNIS, Manager for the
Province of Ontario.
26 Toronto Street, - Toronto.

Insurance.

Standard Life Assurance Co.

ESTABLISHED 1825.

Total Invested Funds..... \$33,000,000
Invested in Canada 3,000,000

ABSOLUTE SECURITY.

REASONABLE RATES.

PROMPT SETTLEMENTS.

LARGE PROFITS.

Unconditional & Non-forfeitable Policies issued

W. M. RAMSAY,
Manager for Canada.

CHARLES HUNTER,
Superintendent of Agencies.

LIVERPOOL & LONDON & GLOBE Insurance Company.

Invested Funds \$38,314,254
Investments in Canada 900,000

Head Office, Canada Branch, Montreal.

BOARD OF DIRECTORS.

Hon. H. Starnes, Chairman; Edmond J. Barbeau,
Esq., Wentworth J. Buchanan, Esq.
Risks accepted at Lowest Current Rates.
Dwelling Houses and Farm Property Insured on
Special Terms.

JOS. B. REED, G. F. C. SMITH,
Toronto Agent, Chief Agent for the
90 Wellington St. E. Dominion, Montreal.

MUTUAL FIRE INSURANCE COMP'Y

of the County of Wellington.

Business done exclusively on the Premium Note

system.

F. W. STONE, CHAS DAVIDSON,
President Secretary.

HEAD OFFICE, - - - GUELPH, ONT.

IMPERIAL FIRE INSURANCE CO.

OF LONDON,

(ESTABLISHED 1803.)

Head Office for Canada, 6 Hospital St., MONTREAL

W. H. RINTOUL Resident Secretary.

Subscribed Capital..... \$1,200,000 Stg.
Paid-up Capital 300,000 "
Total Invested Funds, over ... 1,550,000 "

Toronto Agency—ALF. W. SMITH.

CITIZENS'

Insurance Company

OF CANADA.

Hon. J. J. ABBOTT, P.C., Q.C., PRESIDENT.

ANDREW ALLAN, VICE-PRESIDENT.

GERALD E. HART, GENERAL MANAGER.

WILLIAM SMITH, SEC. TREAS.

Capital and Assets, - - \$1,606,069 00
Income, 1888, - - - \$434,333 00
Losses Paid to 1st Jan.,
1889, - - - \$3,200,310 00

The Stock of this Company is held by many of

the wealthiest men in Canada.

LOSSES PROMPTLY & EQUITABLY ADJUSTED.

FIRE. LIFE. ACCIDENT.

MALCOLM GIBBS, CHIEF AGENT, TORONTO CITY.

IRA B. THAYER, LIFE GEN'L AGT., ONTARIO WEST.

A. L. EASTMURE, ACCIDENT SUPERINTENDENT.

TORONTO OFFICES—4 WELLINGTON ST. E.

Telephone 1557.

DR. H. L. COOK, LIFE GENERAL AGENT—EAST

ONTARIO, OFFICE, NAPANEE.

The "Gore" Fire Ins. Co.

Established 1836.

Risks taken on Cash or Mutual Plans.

PRESIDENT, HON. JAMES YOUNG.

VICE-PRESIDENT, A. WARNOCK, Esq.

MANAGER, - - - R. S. STRONG.

HEAD OFFICE, - - - GALT, ONT.

Insurance.

NORTH AMERICAN Life Assurance Co.

INCORPORATED BY SPECIAL ACT OF THE DOMINION PARLIAMENT.

FULL GOVERNMENT DEPOSIT.

DIRECTORS:

HON. ALEX. MACKENZIE, M.P., ex-Prime Minister

of Canada, President.

HON. ALEXANDER MORRIS, M.P.P., and J.

L. BLAICKIE, Esq., Pres. Can. Landed

Co., Vice-Presidents.

Hon. G. W. Allan, Senator.

Alphonse Desjardins, Esq., M.P., Montreal.

Hon. D. A. Macdonald, ex-Lieutenant-Gov. of Ontario

Andrew Robertson, Esq., Pres. Mont'l Harbor Tr.

L. W. Smith, Esq., D.C.L., Pres. Building & Loan

J. K. Kerr, Esq., Q.C. (Messrs. Kerr, Macdonald

Davidson & Patterson).

John Morison, Esq., Governor British Am. Fire &

E. A. Meredith, Esq., LL.D., Vice-President Toronto

Trusts Corporation.

A. H. Campbell, Esq., Pres. British Can. L. & I.

D. Macrae, Esq., Manufacturer, Guelph.

E. Gurney, Esq., Director Federal Bank of Canada

H. H. Cook, Esq., M.P., Toronto.

John N. Lake, Esq., Broker and Financial Agent

Edward Galley, Esq., Alderman

B. B. Hughes, Esq. (Messrs. Hughes Bros., Wholesale

Merchants).

James Thorburn, Esq., M.D., Medical Director.

James Scott, Esq., Merchant, Director Dominion

Wm. Gordon, Esq., Toronto.

Robert Jaffray, Esq., Merchant.

Hugh McLennan, Esq., Pres. Mont'l. Transport

W. McCABE, Esq., LL.B., F.I.A., Managing Director.

Accumulated Funds nearly \$6,400,000
Annual Income over 1,300,000
Canadian Investments nearly.. 700,000

BRITISH EMPIRE MUTUAL Life Assurance Comp'y

OF LONDON ENGLAND,

ESTABLISHED 1847.

CANADA BRANCH, - MONTREAL

DIRECTORS.

JAMES BURNETT, Esq.,

President Montreal Stock Exchange

JACQUES GRENIER, Esq.,

President La Banque du Peuple

HUGH MCLENNAN, Esq.,

Director Bank of Montreal

ROBERT SIMMS, Esq.,

Of R. Simms & Co

F. STANCLIFFE,

General Manager

J. E. & A. W. SMITH,

GENERAL AGENTS, TORONTO

J. FRITH JEFFERS,

MANAGER WESTERN ONTARIO, London, Ont.

GUARDIAN

Fire and Life Assurance Company

OF LONDON, ENGLAND.

Paid-up Capital, One Million Pounds

Capital Subscribed, \$10,000,000

Invested Funds, 20,210,000

Gen. Agents for (ROBT. SIMMS & CO.) Montreal

Canada, (GEO. DENHOLM,) Montreal

Toronto—HENRY D. P. ARMSTRONG, 24 Scott St.

Brit. Am. Ass. Co. Bldg.

Kingston—W. H. Godwin, British Whig Building.

Hamilton—GEORGE H. GILLESPIE, 20 James St.

PHENIX

FIRE ASSURANCE COMPANY, LONDON

Established in 1782. Canadian Branch established

in 1804. Losses paid since the establishment of

Company exceed \$75,000,000. Balance held in

payment of Fire Losses, \$3,000,000. Liability

Shareholders unlimited. Deposit with the Dominion

Government (for the security of policy holders

Canada), \$300,000. 35 St. Francois Xavier Street

Montreal. GILLESPIE, PATERSON & Co., Agents

for the Dominion. LEWIS MOFFATT & Co., Agents

for Toronto. R. MACD. PATERSON, MANAGER

THE LONDON & LANCASHIRE FIRE INSURANCE COMPANY

W. A. SIMS, T. M. PRINGLE,

MANAGER, AGENT, TORONTO

Wants Agents at Wingham, Brussels and Perth

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ASSUR

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Branch

1724 Notre

INCOM

Subscribed Capital

Of which is paid

Accumulated funds

Annual revenue from

Annual revenue fr

vested funds

JAMES LO

Jan. 1, 1887.

Telep

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OF

ANDREW ROBE

C. F. SISE,

C. P. SCLATER,

HEAD OFFI

H. C. BAKER

Manage

This Company v

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Full particulars

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1889. Summ

FROM

LIVERPOOL.

Friday, April 19.

Thursday " 25.

May 2.

Friday " 10.

Thursday " 16.

Friday " 24.

Thursday " 30.

June 6.

Friday " 14.

Thursday " 20.

Friday " 28.

Thursday July 4.

Friday " 11.

Thursday " 19.

Friday " 25.

Thursday Aug. 2.

Friday " 8.

Thursday " 15.

Friday " 23.

Thursday " 29.

Friday Sept. 6.

Thursday " 12.

Friday " 19.

RATES OF PAS

QUE

Cabin, \$60.00, \$70.

modation. Servan

\$30.00. Steerage,

\$110.00, \$130.00, \$15

age, \$40.00.

*By Circassian

\$50.00, \$60.00, and

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Tickets, \$90.00, \$1

\$60.00. Steerage,

*The Carthageni

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engers from Queb

September 13th.

Corner