



IMPERIAL SERVICE

If you are in doubt about the proper lubricant, ask the Imperial Oil man. He will give you courteous attention and sound advice on your lubrication problems. That is part of Imperial Service.

LET US BE RESPONSIBLE

PUT your lubricating troubles up to the Imperial Oil man. It is his job to know the just-right oil for every lubrication need. He will recommend the oil that will end your lubrication troubles.

There is a scientifically correct lubricant for every machine requirement. For high speed motors burning gasoline, for heavy duty tractor motors or stationary motors burning kerosene, for slow-revolving, heavy shafts, for open bearings, for loose bearings, for tight bearings, you require oil that has just the right body, consistency and lubricating qualities.

There is an Imperial Oil manufactured for each particular purpose. You can get it in any part of Canada at any Imperial Oil station. There is one near you.

Imperial Oils are supplied in steel barrels and half-barrels—convenient, economical. No waste. You use every drop you pay for and know that every drop is uniform and clean.

A Correct Lubricant for every Farm Machine



For Gasoline Engines, Tractor, Auto or Stationary

POLARINE OIL
STANDARD GAS ENGINE OIL

For Kerosene Engines, Tractor or Stationary

POLARINE OIL
HEAVY

IMPERIAL KEROSENE TRACTOR OIL

(Recommended by International Harvester Co.)



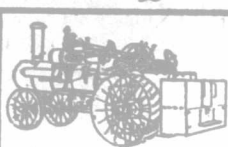
For Open Bearings of Farm Machinery

PRAIRIE HARVESTER OIL

—very heavy body, resists cold, won't thin out with moisture

ELDORADO CASTOR OIL

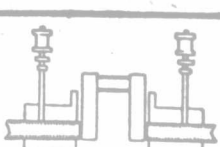
—a thick oil for worn and loose bearings



For Steam Cylinder Lubrication, whether Tractor or Stationary Type

CAPITOL CYLINDER OIL

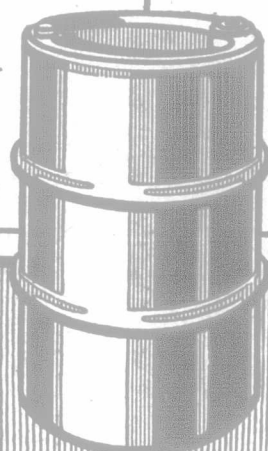
—the standard product for steam cylinder lubrication



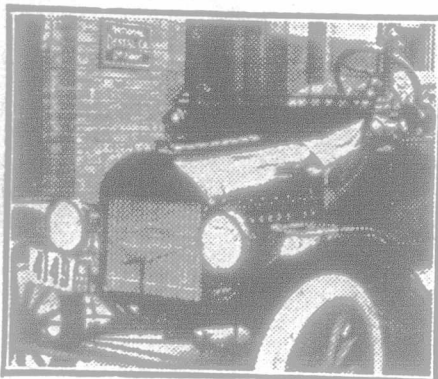
THRESHER HARD OIL

For Grease Cup Lubrication of Bearings

a clean solidified oil high melting point



IMPERIAL OIL
LIMITED
BRANCHES THROUGHOUT CANADA



\$14.75 FORD
STREAMLINE HOOD

Covers the Brass Radiator.

Write for Circular.

BURROWES MFG. CO., TORONTO
609 King St. West

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AT FACTORY PRICES

WE ARE THE LARGEST DISTRIBUTORS OF READY ROOFING IN CANADA. WE SELL DIRECT TO USERS. WE CAN SAVE YOU MONEY. WRITE FOR FREE SAMPLES.

HALLIDAY COMPANY, HAMILTON
FACTORY DISTRIBUTORS CANADA

Sydney Basic Slag

THE IDEAL FERTILIZER FOR FALL WHEAT

OUR goods will soon be sold in every agricultural district in Ontario. If we have no agent near you, why not take a carload of twenty tons? You will need a few tons yourself, and the neighbors will help you out with the balance. Here are a few facts:

1. There is more Basic Slag used in Canada than any other fertilizer.
2. The consumption in Ontario in 1913 was 230 tons, and in 1917, 6,242 tons.
3. The total consumption in Canada in 1917 was over 24,000 tons.
4. The consumption in Great Britain amounts to 500,000 tons per annum.

Now, don't you think it is worth your while to investigate? Drop us a line, and our representative will call on you.

The Cross Fertilizer Co., Limited
Sydney, Nova Scotia



Keep track of it

How many bushel of oats did you "take off" in 1917? What did potatoes net you last year? What did it cost you to thresh that field of grain, and how were the different charges distributed?

Wouldn't these facts be mighty valuable next year, or a couple of years hence; wouldn't they afford interesting comparisons, and probably give you a good basis for judging future prices?

To jot these facts down in simple record form, ready for instant reference anytime, would take but a few minutes of your time at the end of the day. And the profit they'd yield in giving you definite information on which to base future conclusions would well repay the little effort.

Besides proper Card Record Cabinets and Cards to make these records safe and permanent we are always glad to make suggestions and render what service we can in developing a record-keeping system to suit your needs.

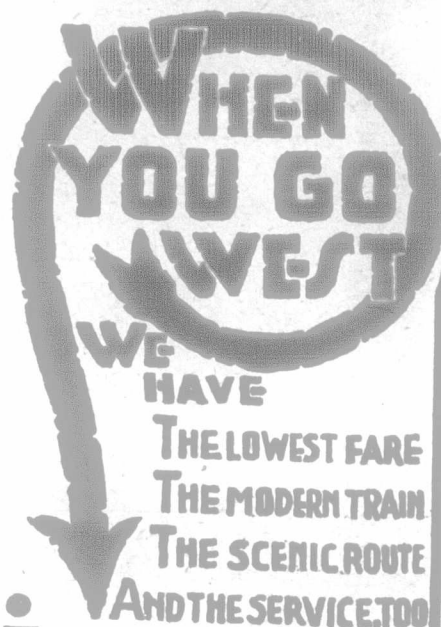
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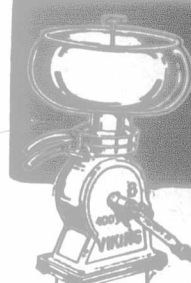
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WE HAVE
THE LOWEST FARE
THE MODERN TRAIN
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CANADIAN NORTHERN



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AT A LOWER PRICE

VIKING
CREAM
SEPARATOR

The Viking Cream Separator is made of the finest materials. It is scientifically constructed by separator experts. The Viking skims to a mere trace, has greater capacity, is easy running, simple to clean, strong and durable yet lowest in price. Write for Free Separator Book.

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