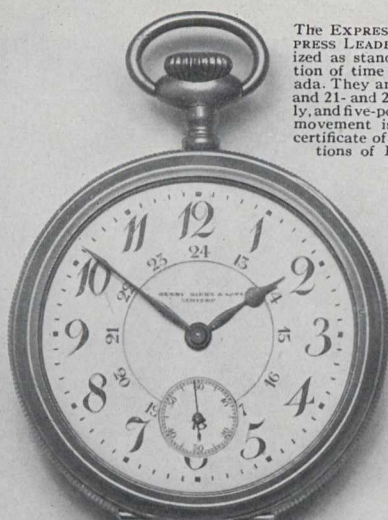




B233001. 17-Jewel, EXPRESS LEADER, gold-filled, \$60.00

B233002. 19-Jewel, EXPRESS LEADER, gold-filled, \$65.00

B233003. 21-Jewel, EXPRESS MONARCH, gold-filled, \$90.00

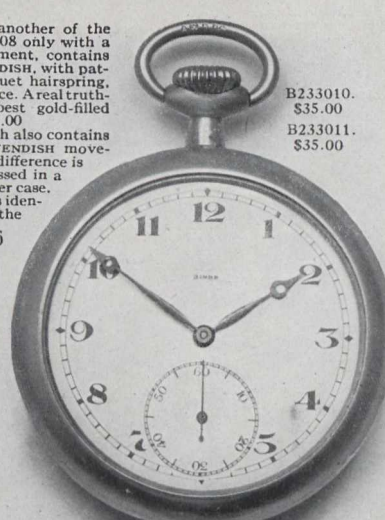
B233004. 23-Jewel, EXPRESS MONARCH, gold-filled, \$100.00

The EXPRESS MONARCH and EXPRESS LEADER have been authorized as standard since the inception of time service rules in Canada. They are 17- and 19-jewelled and 21- and 23-jewelled respectively, and five-position adjusted. Each movement is accompanied by a certificate of rating as per regulations of Kew Observatory, England.

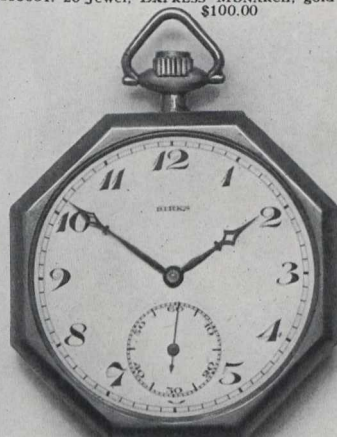


B233010. This is another of the same size as B233008 only with a higher grade movement, contains our 17-jewel CAVENDISH, with patent regulator, Breguet hairspring, compensation balance. A real truth-telling friend in best gold-filled case, \$35.00

B233011. This watch also contains our 17-jewel CAVENDISH movement, the only difference is that it is dressed in a sterling silver case. The cost is identical to the above, \$35.00



B233010. \$35.00
B233011. \$35.00



B233005. The movement in this watch is known as the SERVICE, and we guarantee that it will render good service. It is a 15-jewel with Breguet hairspring and compensation balance, etc. The case is our best gold-filled, with an inside case, giving added protection. With all this goodness — note the exceptional low cost, \$30.00

B233006. In appearance this watch is just like the preceding one, the only difference between this and the preceding watch is that it contains our 16-jewel CATHCART movement, which also has a compensation balance and Breguet hairspring. Price in best gold-filled, \$35.00

B233007. In the case of this watch, it is identical to the two above, but the movement is decidedly different. It is our DOWNING STREET movement, 19-jewel, adjusted to heat and cold, Breguet hairspring, patent regulator, compensation balance, etc. The movement should really be used in our highest priced gold case, but we put it in this gold-filled case for those who want the very highest timekeeping qualities at a moderate price. Gold-filled, \$55.00

B233008. This watch is somewhat larger and stouter than the others shown on this page. The case is best gold-filled, with screw back and bezel, making it dust-proof. The movement is our 15-jewel SERVICE, \$25.00

B233009. In sterling silver, \$25.00



B233013. This watch is well adapted for a man doing light work. The case is our best gold-filled, with screw back and front and the movement is a 15-jewel, with Breguet hairspring and compensation balance, etc. Price, \$25.00

"Manners Maketh the Man"

OVER the doorway of one of the old colleges of England are inscribed the words: "Manners Maketh the Man."

It is not how the man is dressed but what he himself really is, that is the measure of his worth.

This applies equally to the watches upon this page; although dressed only in our best gold-filled cases they are quite as reliable timekeepers—their manners are quite as good as though clothed in cases of solid gold.

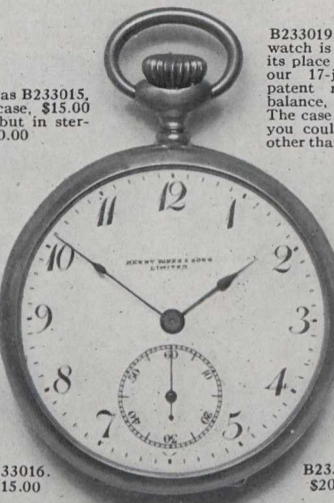
B233012. When you "pull" this watch out of your pocket your friend will ask "What sort of a watch is that?"—simply because it is so unusual in shape. Best gold-filled thin model case 16-jewel CATHCART movement, Price, \$50.00



B233014. This is about the lowest priced gold-filled man's watch we can give you, consistent with our high standards of quality. As you will notice it is of good size and strength, screw back and front, making it dustproof, whilst the movement is a most serviceable 15-jewel with Breguet hairspring and compensation balance, \$20.00

B233016. Same watch as B233015, only in a gunmetal case, \$15.00

B233017. The same, but in sterling silver, \$20.00



B233016. \$15.00

B233017. \$20.00

B233019. The movement of this watch is one that generally finds its place in a fine gold case. It is our 17-jewel CAVENDISH with patent regulator, compensation balance, Breguet hairspring, etc. The case is our best gold-filled — you could never imagine it was other than an all-gold 14-kt. watch. Price, \$45.00

B233019. \$45.00



B233018. This watch is intended for those who prefer the double or hunting case rather than an open face. As shown the case lends itself very admirably to the engraving of a monogram or crest. It contains our reliable SERVICE movement with 15-jewels, Breguet hairspring and compensation balance. Price in best gold-filled case, \$35.00