

CANADA'S BEST DAILY

OUTSIDE OF THE CITIES OF TORONTO AND MONTREAL IS

The London Advertiser

THERE is no paper that equals its bonafide sworn circulation. No other daily will give you such statements month by month. It is positively the best circulated paper, excepting the two cities mentioned. **THE LONDON ADVERTISER HAS THE LARGEST CIRCULATION IN THE CITY OF LONDON.** Following is a copy of May sworn declaration.

ONTARIO, COUNTY OF MIDDLESEX, TO WIT:

IN THE MATTER OF THE CIRCULATION OF THE LONDON DAILY ADVERTISER.

I, John Cameron, of the City of London, in the County of Middlesex, Managing Director of the London Advertiser, do solemnly declare.

That the actual bonafide circulation of The London Advertiser, for each and every day of the following dates, was as follows:

May 1st, 1900	8,849	May 12th, 1900	9,068	May 24th, 1900	8,877
" 2nd, "	8,868	" 14th, "	8,885	" 25th, "	8,878
" 3rd, "	8,878	" 15th, "	8,877	" 26th, "	8,939
" 4th, "	8,867	" 16th, "	8,870	" 28th, "	8,822
" 5th, "	8,911	" 17th, "	8,877	" 29th, "	8,828
" 7th, "	8,866	" 18th, "	9,267	" 30th, "	8,824
" 8th, "	8,905	" 19th, "	9,077	" 31st, "	8,840
" 9th, "	8,906	" 21st, "	8,868		
" 10th, "	8,853	" 22nd, "	8,886	Total	240,327
" 11th, "	8,868	" 23rd, "	8,873		

OR AN AVERAGE CIRCULATION FOR EACH DAY OF 8,901 (eight thousand nine hundred and one). This circulation is exclusive of all spoiled copies, being the actual circulation of mail list, subscribers, agents, carrier boys and street sales.

And I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath and by virtue of the Canada Evidence Act, 1893.

JOHN CAMERON.

DECLARED before me at the City of London, in the County of Middlesex, this 1st day of June, A.D., 1900.

JAS. B. MCKILLOP,

a Commissioner, etc., H.C.J.

TWO EDITIONS DAILY.

OUR 2 p.m. EDITION circulates in the County of Middlesex and surrounding country, and is valuable to merchants for advertising purposes. OUR 4 p.m. EDITION is the evening paper of London. All classes of news given with fullness and accuracy. **WESTERN ADVERTISER** (Weekly Edition) is known throughout Canada as the best Weekly in Western Ontario.

The London Advertiser Company, Limited,

LONDON, ONT.