

Formerly he made 32 unsanitary calls each day, 192 each week, not counting Sundays, or a total of nine thousand, nine hundred and eighty-four calls yearly. Now he does not call at all.

In these thirty-two homes the Incinerator has in a single year saved—made unnecessary—not less than 9,984 visitations of the unsanitary garbage collectors.

The Incinerator is doing this for homes, hospitals and institutions everywhere. Are you not personally interested?

If there is anything further you wish to know, write us, or send for our representative.

What makes for good butter?

The breed of cattle, the proportion of fatty matter, climate, the animal's health, and the nature of the cow's food—these are the influences which determine whether butter is good or not.

With us, all of these influences work for pure butter—Brookvale Brand. Our mountain meadows above the city give us the right food, healthy animals and a favorable climate. The breed of our cattle is a butter breed. We get, as a result, milk heavy with fat globules—milk which makes for good butter.

We have even enlisted water in our service. The pure mountain water which our cows drink in our meadow pastures contributes to the rich, distinctive flavor of our milk—the raw material from which Brookvale is made.

Every morning this fresh, fatty milk comes down to us from the meadows. Come into our new retail store at 26 Greenfield St., and see some of it churned. Sample it. The new store is also selling eggs, cheese and buttermilk, all of a standard as high as that of Brookvale butter. Drop in to-day.

The sheet of paper you now hold in your hands is of the quality used by those who sometimes have to "dictate direct to the machine."