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Kitchener, The Home of Dominion Tires

It is but natural that every citizen of Kitchener does take an honest pride in the nation-wide popularity of "DOMINION TIRES." These products of the brains and skill and industry of Kitchener have done much—and will do much more—to make our city one of the most prosperous and best advertised communities in Canada.

For, as they go out by thousands to all parts of the Dominion, they say to automobile owners: "WE ARE THE PRODUCTS OF THE DOMINION RUBBER SYSTEM EXPERTS AND THE SKILFUL WORKERS OF KITCHENER, THAN WHOM THERE ARE NONE BETTER IN THE WORLD."

The proof of this is in the steadily increasing demand for "Dominion Tires." New additions to the factory are being constructed, and others are projected. When these are completed, Kitchener will be one of the great tire centers of the continent.

The success of "Dominion Tires" and the resulting prosperity are tributes to the loyalty and skill of every worker in the "Dominion Tire" factory.

DOMINION TIRES

ARE GOOD TIRES

There are six distinct Dominion Tires:

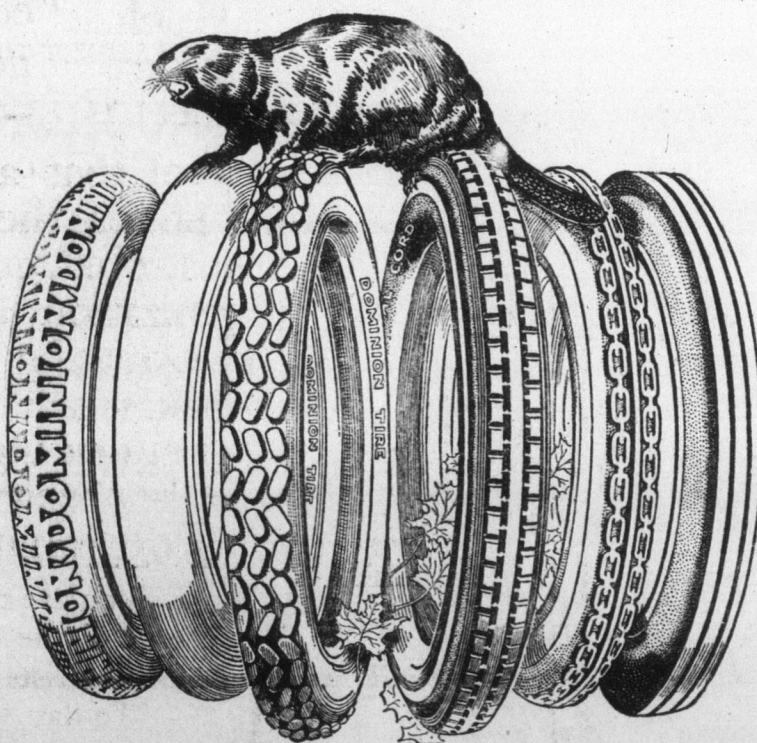
- "ROYAL CORD"
- "NOBBY"
- "CHAIN"
- "DOMINION"
- "GROOVED"
- "PLAIN"

The Right Tire to Suit Every Type of Car.

DOMINION Inner Tubes

are of the same superior quality as Dominion Tires. When you choose a Dominion Tire and have it fitted with a Dominion Inner Tube, you have a tire perfectly balanced.

Dominion Inner Tubes cost no more than ordinary tubes.



Ask Your Dealer to Show You

"Royal Cord" Tires

Then you will realize the masterly perfection attained by Canada's leading tire maker.

"ROYAL CORD" TIRES are built of thousands of tough, sinewy cords, laid in many compact plies, and imbedded in pure rubber.

Each cord and each layer adds its individual strength to the tremendous sum-total of the tire, and makes blow-outs practically impossible. Two grooves around the circumference forestall side-slips; while deep notches on the outside ridges protect against skidding, without impairing the ease in steering.

Careful tests also show that a car equipped with "Royal Cord" Tires makes more miles per gallon of gasoline.

Enjoy the luxury of easy riding—and the freedom from ordinary tire troubles—by equipping your car with "Royal Cord," the supreme achievement in tire building.

DOMINION TIRES are good in conception—good in construction—good all through—good through all conditions of road, climate and weather. If you want tires that will give you a thoroughly satisfactory service, get the good tires—"DOMINION TIRES."

DOMINION TIRES ARE DISTRIBUTED THROUGH THE DOMINION RUBBER SYSTEM BRANCHES AND

Sold by the Best Dealers throughout Canada